

Twitter ID	Date	Time	Tweet
MarDixon	01/04/2012	12:23	Is Transparency the new word of 2012? #MuseSocial #socialmedia http://t.co/YVvE0YhA
MarDixon	01/04/2012	11:48	Am archiving the #musesocial tweets now and will put them on http://t.co/Qrp8Xg1l soon.
scott_bowser	01/04/2012	04:19	RT @janelalalane: @scott_bowser twas nice to meet you and watch you perform...you're halarious! #musesocial #comedy
janelalalane	01/04/2012	03:07	@scott_bowser twas nice to meet you and watch you perform...you're halarious! #musesocial #comedy
love_Charleston	31/03/2012	19:46	RT @chasmuseum: RT @smithsonian: Museum fans! How can museums be more social via social media? Follow #musesocial tmrw Noon-5pm EDT and join the chat
raisondetat	31/03/2012	12:38	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
CitizenWald	31/03/2012	02:42	Frazar is Killed, a collaboration between @amherstlibrary and @DickinsonMuseum, uses QR codes http://t.co/otBH5myJ #musesocial
CASMuseum	31/03/2012	02:05	RT @Aeroseums: @MarDixon @darrenmilligan the plight of the @CASMuseum is a great SM example on calling people to instant action #musesocial
CitizenWald	31/03/2012	00:32	virtual museum of dispersed First Nations artifacts: from storage site to site of information sharing http://t.co/e2MglYuK #musesocial
Janpcim	30/03/2012	23:27	RT @futureofmuseums: FOR digital doesn't mean AGAINST real. Does it? MT @shineslike Misconceptions abt museum technologists http://t.co/R3BoLh2w #musesocial
POPinDC	30/03/2012	23:17	#FF @phimseto Love the icon! Thank you for the #FF & great dialogue during #musesocial. Looking forward to next time & your contributions!
POPinDC	30/03/2012	23:08	@culturalthinker It was an electric #musesocial - rich chatter and ideas well worth implementing. Thank you for the #FF, it is mutual!
CAGEartdotca	30/03/2012	22:01	RT @sluggernova: Any #musesocial folks interested in volunteering for #MCN2012? We need #madsocialskills a la @nealstimler @MuseumCN @museweb
MuseumCN	30/03/2012	21:56	RT @sluggernova: Any #musesocial folks interested in volunteering for #MCN2012? We need #madsocialskills a la @nealstimler @MuseumCN @museweb
sluggernova	30/03/2012	21:50	Any #musesocial folks interested in volunteering for #MCN2012? We need #madsocialskills a la @nealstimler @MuseumCN @museweb
Museocat	30/03/2012	18:06	@culturalthinker Thank you for the #FF! I enjoyed the #musesocial discussion so much, and it's great to find new museum folks to follow
MADMuseumgirl	30/03/2012	18:06	RT @mollymacfadden: my goals @madmuseum Engage deeper, across multiple platforms, and address conflicting opinions. #musesocial
MADMuseum	30/03/2012	18:06	RT @mollymacfadden: my goals @madmuseum Engage deeper, across multiple platforms, and address conflicting opinions. #musesocial
SSquire	30/03/2012	17:51	@heathermg @mgrabois @isalara @airspacemag How does one become a member? (Late subject for #musesocial)
culturalthinker	30/03/2012	16:58	#MustFollow @davide_rom A Curator who gets \$5M (and a cool guy). There should be more like him. #musesocial (via @ffhelper)
culturalthinker	30/03/2012	16:52	#ff @archivalmethods @lkiel46 @sarachappel @mollymacfadden @unmuseum @kironcmukherjee - great input on #musesocial (via @ffhelper)
culturalthinker	30/03/2012	16:42	#FF @artsnob @mocando - great discussion #musesocial look for these tweeps (via @ffhelper)
nature_jcp	30/03/2012	16:42	RT @archivesnext: At #SNCA12 @SCRC_landscape is talking abt how great a response they've had from Twitter vs. their blog. #musesocial
culturalthinker	30/03/2012	16:41	#ff @popindc @museocat @aliciaviera @mardixon @outtacontext @erinblasco @bathlander @phimseto @hummline #musesocial rocked (via @ffhelper)
SitesConscience	30/03/2012	16:28	RT @futureofmuseums: FOR digital doesn't mean AGAINST real-Does it? Misconceptions abt museum technologists http://t.co/hVlzSnk8 #musesocial
yaidunohannji	30/03/2012	16:23	RT @futureofmuseums: FOR digital doesn't mean AGAINST real. Does it? MT @shineslike Misconceptions abt museum technologists http://t.co/R3BoLh2w #musesocial
futureofmuseums	30/03/2012	16:19	FOR digital doesn't mean AGAINST real. Does it? MT @shineslike Misconceptions abt museum technologists http://t.co/R3BoLh2w #musesocial
MuseumCN	30/03/2012	16:16	RT @erinblasco: RT @Museofile @erinblasco Here's a word cloud from yesterday's Twitter conf http://t.co/1jpdY6HT #musesocial #museum #mused #mtogo #musetech
sarachappel	30/03/2012	15:50	My name's in there! Coool... MT @Museofile @erinblasco Here's a word cloud from yesterday's Twitter conf http://t.co/s9GihRwb #musesocial
SAULib	30/03/2012	15:34	#musesocial @PutnamMuseum highlight an image from collection & provide further links to books, info. VR @ http://t.co/6RqE5tLs
meghanventura	30/03/2012	15:25	I don't tweet about museums often, but when I do it's w/ @bathlander @cjn212 @BroadMuseumMSU @artsnob @aliciaviera @erinblasco #musesocial
mollymacfadden	30/03/2012	15:21	Kind of like a group picture:) RT @Museofile @erinblasco Here's a word cloud from yesterday's Twitter conf http://t.co/VQdOeg8P #musesocial
erinblasco	30/03/2012	15:19	@phimseto We're hoping to merge San Diego & off-site folks like you on the 13th. So we hope you WILL be there. :) #musesocial
erinblasco	30/03/2012	15:16	RT @Museofile @erinblasco Here's a word cloud from yesterday's Twitter conf http://t.co/1jpdY6HT #musesocial #museum #mused #mtogo #musetech
palazzomadamoto	30/03/2012	15:09	#musei e #social media? Seguite @mw12social . Ieri ha partecipato al tweet-evento #musesocial anche @Carlotta_Ma ,nostra responsabile #web
kironcmukherjee	30/03/2012	15:03	@hummline @erinblasco We also encourage twitter use w/ parents. I expect more traction as folks become more adept w/ twitter! #musesocial
kironcmukherjee	30/03/2012	15:02	@hummline @erinblasco We've had bloggers come to our #romsleepover nights in the past. It's been great in spreading the world. #musesocial
nature_jcp	30/03/2012	15:00	Good people! RT @palazzomadamoto: #FF a @jennifuchs @ClaudiaUrru @MarDixon @CultureThemes @douglasi @DarrenMilligan @erinblasco #musesocial
palazzomadamoto	30/03/2012	14:55	#FF a @jennifuchs @ClaudiaUrru @nature_jcp @MarDixon @CultureThemes @douglasi @DarrenMilligan @erinblasco per gli interventi su #musesocial
ArchivalMethods	30/03/2012	14:31	Happy #FF and super #musesocial with you yesterday!! @artsnob @archivesinfo @unmuseum @campbellmuseum @ycountymuseum @millenniata
moehlert	30/03/2012	14:24	Wonder what word cloud looks like #Lscon @Museofile: @erinblasco Here's word cloud from yesterday's Twitter conference http://t.co/4K4BduL7
phimseto	30/03/2012	14:23	@erinblasco Guess I wasn't wrong about the time being right for a conference! Wish I could be there! Will be a special time! #musesocial

Twitter ID	Date	Time	Tweet
arcticmuseum	30/03/2012	14:08	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
nealstimler	30/03/2012	14:06	RT @DarrenMilligan: @jolifanta @shineslike @erinblasco Is there something we can do to help them make their lives better, too? #musesocial
sluggernova	30/03/2012	14:05	!THIS! RT @shineslike: A new post: Misconceptions about museum technologists http://t.co/BaYE8p8X#si20 #museums #MW2012 #musesocial
IreRubino	30/03/2012	14:01	RT @erinblasco: My head is still spinning from #musesocial yesterday! Many great insights. Looking forward to the big #mw2012 version on...
sluggernova	30/03/2012	14:00	RT @Museofile: @erinblasco Here's a word cloud from yesterday's Twitter conference http://t.co/FXMNsoVj #musesocial #museum #mused #mtogo #musetech
Museofile	30/03/2012	13:52	@erinblasco Here's a word cloud from yesterday's Twitter conference http://t.co/FXMNsoVj #musesocial #museum #mused #mtogo #musetech
dpmckenzie	30/03/2012	13:17	RT @sherah1918: I follow museums to learn about their collections, exhibitions, generally. But one specific thing? I dunno. #musesocial
DarrenMilligan	30/03/2012	13:09	@jolifanta @shineslike @erinblasco Is there something we can do to help them make their lives better, too? #musesocial
erinblasco	30/03/2012	13:05	My head is still spinning from #musesocial yesterday! Many great insights. Looking forward to the big #mw2012 version on 4/13.
OTAtweets	30/03/2012	09:36	We love @DesignMuseum 's Twitter Takeover! It's a good way to communicate with the audiences all around the world. #musesocial
kidsinmuseums	30/03/2012	08:16	There was a brilliant #musesocial discussion that asked how to use social media and balance it w/ families and other visitors. Ideas?
sannahirvonen	30/03/2012	06:37	RT @sluggernova: RT @MuseumCN: RT @museumnerd What's the best thing a #museum is doing on twitter right now? #musetech #museweb #musesocial
MISUfight	30/03/2012	06:29	@mfaboston Director Malcolm Rogers aims to Bust Gallery Guards Union @misufight #museum #musetech #museweb #musesocial @smithsonian
MISUfight	30/03/2012	06:28	Corporate Greed: @mfaboston Director Malcolm Rogers #MFA aims to #OUTSOURCE min wage Gallery Guards @MISUfight #musesocial @smithsonian
MISUfight	30/03/2012	06:28	@mfaboston Director Malcolm Rogers aims to Outsource its Gallery Guards @misufight #museum #musetech #museweb #musesocial @smithsonian
MISUfight	30/03/2012	06:18	Union Bustin is Disgustin @mfaboston Dir Malcolm Rogers #MFA tries to OUTSOURCE Gallery Guards #musesocial @smithsonian http://t.co/t71mEnxT
Delfin2060	30/03/2012	06:15	@smithsonian #musesocial I learned that Philly's Natural History Museum is giving rare access 2 it's entire collection: http://t.co/vrH5uA7T
CraftsNMore	30/03/2012	05:17	âœ€@MOCAjack: What do audiences really want from museums via social media?" Announcements on upcoming openings (yours & other) #musesocial
sluggernova	30/03/2012	05:06	RT @MuseumCN: RT @museumnerd What's the best thing a #museum is doing on twitter right now? #musetech #museweb #musesocial
MuseumCN	30/03/2012	05:02	RT @museumnerd What's the best thing a #museum is doing on twitter right now? #musetech #museweb #musesocial
ageekmom	30/03/2012	04:43	RT @sluggernova: Storify of today's great #musesocial discussion: http://t.co/Z6fmyTVr Thx to everyone! Join us 4/13 to cont conversation during #MW2012
sluggernova	30/03/2012	04:43	Storify of today's great #musesocial discussion: http://t.co/Z6fmyTVr Thx to everyone! Join us 4/13 to cont conversation during #MW2012
NANCYBRADYERNST	30/03/2012	04:31	Pictures? Exhibit news? Photos of visitors interacting w/exhibits? âœ€@smithsonian: First Q: What do audiences really want? #musesocialâœ€
qttamari	30/03/2012	04:10	RT @smithsonian: Museum fans! How can museums be more social via social media? Follow #musesocial today Noon-5pm EDT and join the chat
AllieHeather	30/03/2012	03:24	@smithsonian That the Smithsonian has groundbreaking research going on in departments such as the Human Origins Program. #musesocial
AllieHeather	30/03/2012	03:19	@smithsonian Of course! With SM, a museum vol. community can extend past the traditional local base and into whole countries #musesocial
AllieHeather	30/03/2012	03:12	@smithsonian I'd personally love more access on SM (i.e a Timeline exhibit or Tweet questions to a lecturer). #musesocial
NancyProctor	30/03/2012	02:58	RT @nealstimler: Who's preserving art blogs? #digitalpreservation #criticism #arthistory #digitalhumanities #musetech #artstech #musesocial
sluggernova	30/03/2012	02:56	MT @erinblasco: If you enjoyed tuning in to #musesocial chat, join us 4/13 from San Diego #mw2012 - we want to continue to hear from YOU!
museweb	30/03/2012	02:56	RT @nealstimler: Whose preserving art blogs? #digitalpreservation #criticism #arthistory #digitalhumanities #musetech #artstech #museweb #musesocial
museweb	30/03/2012	02:54	RT @erinblasco: If you enjoyed tuning in to the chat, join us on 4/13. We'll be in San Diego at #mw2012 but want to continue to hear from YOU! #musesocial
Cairmaid	30/03/2012	02:48	@SpaceCampUSA I haven't had a chance to explore Pinterest yet, so I can't comment on that. #musesocial
shrevecrumplow	30/03/2012	02:47	@smithsonian We were inspired to revisit the @GardnerMuseum by seeing works from their collections on their @Pinterest boards. #musesocial
shrevecrumplow	30/03/2012	02:44	@smithsonian We learned we had the opportunity to chat with @mfaboston Director Malcolm Rogers via @twitter. #musesocial
InclusiveMuseum	30/03/2012	02:38	RT @nealstimler: Whose preserving art blogs? #digitalpreservation #criticism #arthistory #digitalhumanities #musetech #artstech #museweb #musesocial
netpreserve	30/03/2012	02:11	RT @nealstimler: Whose preserving art blogs? #digitalpreservation #criticism #arthistory #digitalhumanities #musetech #artstech #museweb #musesocial
willak	30/03/2012	01:56	RT @GOKConservator: I'd like more discussion a/b HOW museums can successfully dialogue w/users using SM . Many staff really afraid of time-suck #musesocial
nealstimler	30/03/2012	01:50	Whose preserving art blogs? #digitalpreservation #criticism #arthistory #digitalhumanities #musetech #artstech #museweb #musesocial
naina_dsouza	30/03/2012	01:15	#musesocial @smithsonian Share facts, educate us, broaden our minds through information.
bathlander	30/03/2012	00:19	MT @KABooMxInc: It would be awesome to have a hang-out that is be fun where learning is involved but hide the learning #musesocial
GOKConservator	30/03/2012	00:08	RT @DarrenMilligan: GOOD! RT @IreRubino: @erinblasco @DarrenMilligan To what extent #sm can help museums being perceived as more than a destination? #musesocial
IgniteCulture	29/03/2012	23:51	RT @outtacontext: Museum fans! what do you wish museums were doing more of with social media? #musesocial

Twitter ID	Date	Time	Tweet
HstryQT	29/03/2012	23:40	RT @outtacontext: Social media isn't an "end" point. It's the hook we can add to our arsenal of tools to connect w ppl.
jseydl	29/03/2012	23:12	RT @thebenstreet: @mollymacfadden museums should relinquish social media to non-PR departments for more creative engagement with audiences #musesocial
ClaudiaUrru	29/03/2012	22:41	@MarDixon thanks, look forward to read the whole chat! #musesocial
ClaudiaUrru	29/03/2012	22:40	@erinblasco thanks I'll look forward to read the whole chat log! #musesocial
DarrenMilligan	29/03/2012	22:21	MT @jolifanta: I think they do want something from us. Sounds trite, but they want us to make the world better. #musesocial
mr_muse	29/03/2012	22:18	RT @mw12social: Are SM platforms right for learning? Are museums trying to teach when ought to just accept the medium & be social? #musesocial
DEVOSINSTITUTE	29/03/2012	22:14	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
caw_	29/03/2012	22:14	Can't wait to catch up on all the #musesocial I missed today
DarrenMilligan	29/03/2012	22:08	MT @phimseto: @erinblasco @bathlander That Twitter only goes so far, and the time has come for a conference on #musesocial. Set the table.
phimseto	29/03/2012	22:08	@erinblasco @mw12social @bathlander That Twitter only goes so far, and the time has come for a conference on #musesocial. Set the table.
DarrenMilligan	29/03/2012	22:07	@shineslike Interesting point. We have the obligation, however, to make sure all we have is ready for them, if they reach out #musesocial
DarrenMilligan	29/03/2012	22:05	GOOD! RT @IreRubino: @erinblasco @DarrenMilligan To what extent #sm can help museums being perceived as more than a destination? #musesocial
DarrenMilligan	29/03/2012	22:04	@IreRubino Glad to see you! #musesocial
cerenamann	29/03/2012	22:03	Well that was fun! #musesocial
DarrenMilligan	29/03/2012	22:03	RT @NURFCjamie: I'm in awe of everyone participating in #musesocial! Great people = Great conversation
erinblasco	29/03/2012	21:59	RT @shineslike: @erinblasco @darrenmilligan Do (most) people who never come to the building want anything from us? #musesocial
susan_m_steele	29/03/2012	21:51	On my calendar. :) RT @erinblasco: So glad to hear that! Join us 4/13! RT @susan_m_steele: #musesocial was awesome. That is all.
MarDixon	29/03/2012	21:50	@shineslike @erinblasco @darrenmilligan I do! #musesocial
Carlotta_Ma	29/03/2012	21:50	@nature_jcp yeah! I'm lolacorre, so see you also on ravelry :) Love how sm allows links betw. colleagues in the world #musesocial, isn't it?
shineslike	29/03/2012	21:49	@erinblasco @darrenmilligan Do (most) people who never come to the building want anything from us? #musesocial
susan_m_steele	29/03/2012	21:49	A little late for the convo, but here's a great post on SM measurement. #musesocial http://t.co/g8jF17A7
lkiel46	29/03/2012	21:48	RT @erinblasco: If you enjoyed tuning in to the chat, join us on 4/13. We'll be in San Diego at #mw2012 but want to continue to hear from YOU! #musesocial
adriannerussell	29/03/2012	21:46	MT @MarDixon: @erinblasco Huge well done to the #musesocial crew for asking provocative questions that got ppl talking and thinking. Thx!
aliciaviera	29/03/2012	21:46	@erinblasco #musesocial was a great experience! It was my first time and I'm now looking forward to more in the future. Thank you!
museummarketing	29/03/2012	21:46	Looking forward to 4/13 for one more #musesocial chat. That was inspiring!
IreRubino	29/03/2012	21:45	@erinblasco @DarrenMilligan To what extent #sm can help museums being perceived as more than a destination? #musesocial
sluggernova	29/03/2012	21:44	RT @erinblasco: So glad to hear that! Join us 4/13! RT @susan_m_steele: #musesocial was awesome. That is all. #musesocial
erinblasco	29/03/2012	21:43	So glad to hear that! Join us 4/13! RT @susan_m_steele: #musesocial was awesome. That is all. #musesocial
erinblasco	29/03/2012	21:43	@MarDixon Mwah thanks! Hearing from YOU folks has been rad. #musesocial
MarDixon	29/03/2012	21:42	.@erinblasco A huge well done to the #musesocial crew for asking provocative questions that got ppl talking and thinking. Thanks you!
Carlotta_Ma	29/03/2012	21:39	#musesocial thanks, it was a great chat, greeting from turin, italy! :)
prpinkponies	29/03/2012	21:39	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
adriannerussell	29/03/2012	21:37	Enjoyed the chat today. Thanks all! #musesocial
erinblasco	29/03/2012	21:37	Final thoughts as we sign off from the chat? Big questions remaining? Any "aha" moments today? #musesocial
museummarketing	29/03/2012	21:36	RT @erinblasco: If you enjoyed tuning in to the chat, join us on 4/13. We'll be in San Diego at #mw2012 but want to continue to hear from YOU! #musesocial
SpaceCampCur8r	29/03/2012	21:35	Signing off, Great experience! TTFN! #musesocial
adriannerussell	29/03/2012	21:35	@SpaceCampCur8r Believe me, I understand. It's just that connections on SM can turn into something Accounting can appreciate. :) #musesocial
Aeroseums	29/03/2012	21:34	Thanks everyone for the great discussions about social media #musesocial
erinblasco	29/03/2012	21:34	MT @MarDixon: @spacecampusa Find it frustrating emphasis is on bottom line rather than return value of cust satisfaction #musesocial
MarDixon	29/03/2012	21:34	RT @erinblasco: If you enjoyed tuning in to the chat, join us on 4/13. We'll be in San Diego at #mw2012 but want to continue to hear from YOU! #musesocial
IreRubino	29/03/2012	21:32	@carlotta_ma @DarrenMilligan Sorry for joining you so late! #musesocial

Twitter ID	Date	Time	Tweet
IreRubino	29/03/2012	21:31	@mw12social #sm & museums = a too to help people reinforce their personal and shared "cultural" identity? #musesocial
SpaceCampCur8r	29/03/2012	21:29	@adriannerussell True. But if I want to build a new exhibit, my Accounting guy doesn't ask how many Twitter followers I have. :(#musesocial
Museocat	29/03/2012	21:27	Thanks to all the participants in the #musesocial discussion! See you around the Twitterverse. I look forward to our next chat.
Carlotta_Ma	29/03/2012	21:27	@MarDixon agree, and mayb also in this period (no money, no exhib, no...) it's important to let them know people love us on sm #musesocial
adriannerussell	29/03/2012	21:26	@MarDixon @spacecampusa Agree that room should be made for both but the value that can't be measured in \$\$ is often ignored. #musesocial
MarDixon	29/03/2012	21:23	. @Carlotta_Ma Maybe that's it? Maybe transparency internationally is way forward? #marworld #it'slovely #musesocial
SpaceCampUSA	29/03/2012	21:23	@mardixon @adriannerussell ideally it is a combination of both as they are both important, just in different ways. #musesocial
SpaceCampUSA	29/03/2012	21:22	Signing off for now. Thanks for the great info! #musesocial
MarDixon	29/03/2012	21:22	@adriannerussell @spacecampusa Find it frustrating emphasis is on bottom line rather than return value of cust satisfaction #musesocial
erinblasco	29/03/2012	21:20	As we hit the final hour of our chat, I just want to say THANKS to everyone for participating. Free range time! #musesocial
adriannerussell	29/03/2012	21:18	@SpaceCampUSA @MarDixon Maybe it's all in how we define the "bottom line." #musesocial
SpaceCampUSA	29/03/2012	21:17	@MarDixon @mw12social we can all dream! If you find the magic answer will you share :) #musesocial
nature_jcp	29/03/2012	21:17	@carlotta_ma Really wish I knew! Been trying to convince my colleagues, evry1 stretched too thin already? #musesocial
SpaceCampUSA	29/03/2012	21:17	@MarDixon @mw12social challenge is to find ways to report the measure and values in ways non SM users can understand #musesocial
cevereen	29/03/2012	21:16	@smithsonian To find out about new events, research, and ways to get involved in local, national, and worldwide museums. #musesocial
MarDixon	29/03/2012	21:16	@SpaceCampUSA @mw12social I know, but I can dream, right? Ok, then when do we stop looking for magic formula? #musesocial
MichenerArt	29/03/2012	21:16	Signing off of the #musesocial tweets; so great and informative. Looking forward to more !
SpaceCampUSA	29/03/2012	21:15	That is a fine line because we do still have to support the bottom line. RT @MarDixon: @mw12social re: measuring value #musesocial
MarDixon	29/03/2012	21:14	@Carlotta_Ma @mw12social Get them involved in a live tweet /sm activity ala @Askacurator or @CultureThemes (my other other hat) #musesocial
nature_jcp	29/03/2012	21:13	Love! RT @carlotta_ma: w invited pl to knit in the museum thr FB & blog, now w have 400 pl knitting in: understand their desires #musesocial
MarDixon	29/03/2012	21:12	@mw12social When are we going to stop trying to measure & analyze it's value and appreciate the interaction that happens w sm. #musesocial
vasquesperes	29/03/2012	21:12	â€œ@AvellarPaulo: â€œ@smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social mediareply w/ #musesocial
SpaceCampCur8r	29/03/2012	21:12	@MAM_Chelsea You can see out non-tweetup live event approach here: #WWvBD from our event on 3-23-12 #musesocial
Carlotta_Ma	29/03/2012	21:11	@mw12social my big question: how do you engage the curatorial staff in social media activities? #musesocial
MAM_Chelsea	29/03/2012	21:10	RT @MarDixon: #musesocial I love when museums live tweet events I can't get to. Makes me feel like I'm there.
heideland	29/03/2012	21:09	RT @bathlander: Is it okay for a museum to just provide a place for ppl to "hang out" or do we need to push learning? #musesocial
mw12social	29/03/2012	21:09	We're going to let #musesocial convo be free range for the last hour. What questions do YOU have about museums and social media? #musesocial
Carlotta_Ma	29/03/2012	21:08	@DarrenMilligan w invited pl to knit in the museum thr faceb.and blog, now w have 400 pl knitting in: understand their desires #musesocial
melenabig	29/03/2012	21:07	RT @mw12social: RT @josephgruber: Social media is learning just in same manner teaching, mentoring, leading, etc... helps people learn. #musesocial
melenabig	29/03/2012	21:07	RT @mw12social: Agree RT @DarrenMilligan: Museums have a much bigger responsibility to serve in society than just being a destination. #musesocial
conventioneerin	29/03/2012	21:04	@bathlander why can't you do both? #musesocial
susan_m_steele	29/03/2012	21:04	Agreed! RT @NURFCjamie: I'm in awe of everyone participating in #musesocial! Great people = Great conversation
MarDixon	29/03/2012	21:03	@Aeroseums @darrenmilligan Yes, I know. :-) #musesocial
NURFCjamie	29/03/2012	21:03	@Czarshaw YES you do! #musesocial
MarDixon	29/03/2012	21:03	@adriannerussell Do you have 2012 one? I can send out of not. Deals with #teensinmuseum which is something I'm passionate about #musesocial
adriannerussell	29/03/2012	21:03	+1 RT @NURFCjamie: I'm in awe of everyone participating in #musesocial! Great people = Great conversation
Czarshaw	29/03/2012	21:03	Apparently I need to get in on this #MuseSocial thing
rdmond	29/03/2012	21:03	RT @MarDixon: @DarrenMilligan When an object has more likes or views does it make it more culturally valuable (not money) was asked today. #musesocial
NURFCjamie	29/03/2012	21:02	I'm in awe of everyone participating in #musesocial! Great people = Great conversation
Aeroseums	29/03/2012	21:02	@MarDixon @darrenmilligan SM is an amazing tool to be included into full PR/Marketing strategy for immediate centralized action #musesocial
rdmond	29/03/2012	21:02	RT @NURFCjamie: Yes! RT @DarrenMilligan: @archivesinfo Museums have a much bigger responsibility to serve in society vs just being a destination #musesocial
MarDixon	29/03/2012	21:02	@DarrenMilligan But then it gets into who is the curator and isn't that their responsibility, etc etc. #musesocial

Twitter ID	Date	Time	Tweet
GOKConservator	29/03/2012	21:02	@MarDixon @DarrenMilligan #musesocial ...or jst more accessible, familiar, iconic, popular- celebrity-not necessarily important #musesocial
MarDixon	29/03/2012	21:01	@Aeroseums @darrenmilligan Not always for immediate centralized action. #musesocial
kidmuseumnh	29/03/2012	21:01	Museum folk: sorry we have to sign off of #musesocial chat. It's been interesting. Other followers - sorry for the busy twitstream!
Aeroseums	29/03/2012	21:01	@MarDixon @darrenmilligan the plight of the @CASMuseum is a great SM example on calling people to instant action #musesocial
MarDixon	29/03/2012	21:00	@kidmuseumnh @mw12social *waves* I help run that account so lmk if I don't reply, I'll yell at myself ;-) #musesocial
sealannie	29/03/2012	21:00	@smithsonian about an artifact donated to @HistColumbia! #musesocial
adriannerussell	29/03/2012	21:00	@MarDixon I had the @kidsinmuseums manifesto posted in my office. It is a guiding document for my work. #musesocial
DarrenMilligan	29/03/2012	20:59	@MarDixon I would say the more an object can be used by society, the more value it has (image of object, idea from, etc.) #musesocial
Aeroseums	29/03/2012	20:59	@MarDixon @darrenmilligan disagree, SM can be am amazing tool for calls to action. Far faster then many others. #musesocial
GOKConservator	29/03/2012	20:59	RT @MarDixon: @DarrenMilligan When an object has more likes or views does it make it more culturally valuable (not money) was asked today. #musesocial
NURFCjamie	29/03/2012	20:57	Yes! RT @DarrenMilligan: @archivesinfo Museums have a much bigger responsibility to serve in society vs just being a destination #musesocial
MarDixon	29/03/2012	20:57	@Aeroseums @darrenmilligan But then social media probably isn't your best bet if you need immediate bums on seats. #musesocial
culturalthinker	29/03/2012	20:56	@mocando None taken, and to be fair, there are some Snr Mngrs and Trustees who get it. Just not enough.#musesocial
SpaceCampCur8r	29/03/2012	20:56	@archivesinfo Would have to find right way to combine SM metrics w/ traditional. Do ROI on post cards v/s SM interactions? #musesocial
MarDixon	29/03/2012	20:56	@DarrenMilligan When an object has more likes or views does it make it more culturally valuable (not money) was asked today. #musesocial
mw12social	29/03/2012	20:54	RT @OberthMuseum: @SpaceCampCur8r Agree, but being an interesting destination helps a lot... @DarrenMilligan @archivesinfo #musesocial
mw12social	29/03/2012	20:54	@MarDixon No, please share! #musesocial
culturalthinker	29/03/2012	20:54	#musesocial Gotta sign off, thanks everyone for a great blending of ideas.
archivesinfo	29/03/2012	20:54	MT @kidmuseumnh: @archivesinfo Metrics & anecdotes have been effective here. Meaningful interactions help sell time spent on sm #musesocial
mw12social	29/03/2012	20:54	Good Qs. RT @archivesinfo: @mw12social how to change it is what I wonder...is measuring RT, followers etc. enough? #musesocial
itsJoanmarie	29/03/2012	20:54	@NMNH pictures! Lots of pictures. #musesocial
DarrenMilligan	29/03/2012	20:53	@MarDixon This feels like the old debate on the value of the object, the "real" thing. I LOVE IT! #musesocial
mw12social	29/03/2012	20:53	RT @kidmuseumnh: Metrics and anecdotes have been effective here. Meaningful interactions help sell the time spent on soc med. #musesocial
OberthMuseum	29/03/2012	20:53	@SpaceCampCur8r Agree, but being an interesting destination helps a lot... @DarrenMilligan @archivesinfo #musesocial
archivesinfo	29/03/2012	20:53	@mw12social how to change it is what I wonder...is measuring RT, followers etc. enough? #musesocial
MarDixon	29/03/2012	20:53	@mw12social @kidmuseumnh Not sure if you know but my other hat is sm for @kidsinmuseums - have you seen our manifesto? #musesocial
kidmuseumnh	29/03/2012	20:53	@archivesinfo Metrics and anecdotes have been effective here. Meaningful interactions help sell the time spent on soc med. #musesocial
mw12social	29/03/2012	20:53	RT @josephgruber: Social media is learning just in same manner teaching, mentoring, leading, etc... helps people learn. #musesocial
museummarketing	29/03/2012	20:52	RT @DarrenMilligan: @archivesinfo Museums have a much bigger responsibility to serve in society than just being a destination. #musesocial
mw12social	29/03/2012	20:52	Needs to change! MT @archivesinfo: For funding purposes/proving worth we need measurement & its always been attendance. no? #musesocial
sluggernova	29/03/2012	20:52	RT @josephgruber: Social media is learning just in same manner teaching, mentoring, leading, etc... helps people learn. #musesocial
archivesinfo	29/03/2012	20:52	MT @Aeroseums: @mw12social @archivesinfo @darrenmilligan there R facilities in danger of closing due 2 lack of physical visitors #musesocial
archivesinfo	29/03/2012	20:52	MT @Aeroseums: @mw12social @archivesinfo @darrenmilligan there R facilities in danger of closing due 2 lack of physical visitors #musesocial
Carlotta_Ma	29/03/2012	20:52	RT @DarrenMilligan @archivesinfo Museums have a much bigger responsibility to serve in society than just being a destination. #musesocial
MarDixon	29/03/2012	20:51	@DarrenMilligan Ok @nhm_london has fab online catalogue & it's fine for gaps but I want the experience of entering the bldg #musesocial
culturalthinker	29/03/2012	20:51	RT @lkiel46: @erinblascol Yes, let's get the kids out of the 8hr classroom and into the museums #musesocial
AFFhistorian	29/03/2012	20:51	RT @Aeroseums: @mw12social: RT @rcooper would be fun to check in to specific exhibits on foursquare #musesocial
kidmuseumnh	29/03/2012	20:51	@mw12social We have thought about that, given how facile kids are w/technology today. It's an ongoing conversation here. #musesocial
SpaceCampCur8r	29/03/2012	20:51	RT @DarrenMilligan: @archivesinfo Museums have a much bigger responsibility to serve in society than just being a destination. #musesocial
archivesinfo	29/03/2012	20:51	@DarrenMilligan absolutely! But for funding purposes, proving worth etc. we need measurement & it's always been attendance. no? #musesocial
mw12social	29/03/2012	20:51	Agree RT @DarrenMilligan: Museums have a much bigger responsibility to serve in society than just being a destination. #musesocial
aliciaviera	29/03/2012	20:51	RT @rdmond: MT @adriannerussell: Make an obvious ask for interaction. Something more than the quiet comment book in the corner. #musesocial #nyuisva

Twitter ID	Date	Time	Tweet
SpaceCampCur8r	29/03/2012	20:50	@archivesinfo Seems like lots of metrics. No. of followers/fans, how many post/tweet, how many RT/re-post. #musesocial
POPInDC	29/03/2012	20:50	Buckets-O-Thanks to our #musesocial moderators! Adieu!
DarrenMilligan	29/03/2012	20:50	@archivesinfo Museums have a much bigger responsibility to serve in society than just being a destination. #musesocial
MuseumManage	29/03/2012	20:50	@POPInDC @susan_m_steele @Museocat @ECCKruishoutem @unmuseum @museummarketing #musesocial see u all online
culturalthinker	29/03/2012	20:50	@hummeline @erinblasco Short answer: yes #musesocial
SpaceCampUSA	29/03/2012	20:50	@MarDixon Great! Can't wait for you to join in our next "live" event! #musesocial
museummarketing	29/03/2012	20:50	RT @mw12social: RT @MuseumManage: provocative point - SM is a way to bring the museums mission to where the people are #musesocial
museummarketing	29/03/2012	20:49	RT @mw12social: that's great! RT @MarDixon: I've visited International museums strictly from the relationship built on sm #musesocial
nature_jcp	29/03/2012	20:49	@archivesinfo: "Is #sm for audience that will never enter building?" As a national museum, that's most Canadians #musesocial
NURFCjamie	29/03/2012	20:49	RT @archivesinfo: How do we prove to powers that be that #sm is reaching an audience we've never before reached and it's "worth it"? #musesocial
MarDixon	29/03/2012	20:49	@SpaceCampUSA Following now :) I live tweet at events I attend as I feel my followers might like it. why shouldn't museums? #musesocial
DarrenMilligan	29/03/2012	20:49	@MarDixon But what about just getting access to our digitized stuff. Why is visiting part of the motivation? #musesocial
archivesinfo	29/03/2012	20:49	How do we prove to powers that be that #sm is reaching an audience we've never before reached and it's "worth it"? #musesocial
Carlotta_Ma	29/03/2012	20:48	@mw12social it depend on the social: on facebook for update visitors, on facebook to discuss and share ideas #musesocial
archivesinfo	29/03/2012	20:48	If #sm brings museum mission to where people are, it seems necessary for us to measure that participation. how to do that? #musesocial...
aliciaviera	29/03/2012	20:48	RT @MuseumManage: @archivesinfo #musesocial provocative point - SM is a way to bring the museum's mission to where the people are
adriannerussell	29/03/2012	20:48	@mw12social I hope so! I know I do. I want to know that all staff are encouraged to participate & engage visitors. #musesocial
SpaceCampUSA	29/03/2012	20:48	Yes we want u to visit, part of our mission is edu RT @archivesinfo @DarrenMilligan want to "deliver" if they will never come? #musesocial
MarDixon	29/03/2012	20:48	@sluggernova I spent day in workshop where every other word needed a new definition... @RyanD aka Community Man #musesocial
mw12social	29/03/2012	20:48	RT @MuseumManage: provocative point - SM is a way to bring the museums mission to where the people are #musesocial
MuseumManage	29/03/2012	20:48	RT @mw12social: @archivesinfo @DarrenMilligan - yes! we shouldn't just care about physical visitors. #musesocial
mw12social	29/03/2012	20:47	that's great! RT @MarDixon: I've visited International museums strictly from the relationship built on sm #musesocial
nature_jcp	29/03/2012	20:47	@joyfulmolly Thanks! #musesocial
sarachappel	29/03/2012	20:47	Face-to-face is the original #SM! MT @MuseumSecrets For #MuseumSecrets exhibit @ROMtoronto we got our curators on the floor. #musesocial
MuseumDirectors	29/03/2012	20:47	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
NURFCjamie	29/03/2012	20:47	RT @MuseumManage: @archivesinfo #musesocial provocative point - SM is a way to bring the museum's mission to where the people are
KenanSaatcioglu	29/03/2012	20:47	Right! It is all about interactions and creating relationships... @susan_m_steele @mw12social #musesocial
MuseumManage	29/03/2012	20:47	@archivesinfo #musesocial provocative point - SM is a way to bring the museum's mission to where the people are
mw12social	29/03/2012	20:47	@kidmuseumnh Could you develop content that families would interact with together? #musesocial
SpaceCampCur8r	29/03/2012	20:47	@archivesinfo Looking @ museum as public resource, I say yes. And no way to know when you might change a mind about a visit. #musesocial
rdmond	29/03/2012	20:46	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
sluggernova	29/03/2012	20:46	@MarDixon obviously the list differs by museum :) #musesocial
mw12social	29/03/2012	20:46	@archivesinfo @DarrenMilligan - yes! we shouldn't just care about physical visitors. #musesocial
sluggernova	29/03/2012	20:46	@MarDixon Yes! Everyone is a potential visitor, supporter, advocate, astronaut, pilot, engineer, pioneer...the list goes on... #musesocial
mw12social	29/03/2012	20:46	RT @archivesinfo: Is #sm a way to engage an audience that will never enter building or a way to get audience into building? #musesocial
kidmuseumnh	29/03/2012	20:46	@mw12social As a children's museum, we wrestle w/idea of parents using mobile devices onsite. Want them to be engaged w/kids. #musesocial
adriannerussell	29/03/2012	20:46	RT @MarDixon: @DarrenMilligan Speaking as person who stalks museums via sm I want to be treated like I am going to visit one day #musesocial
rdmond	29/03/2012	20:45	MT @adriannerussell: Make an obvious ask for interaction. Something more than the quiet comment book in the corner. #musesocial #nyuisva
MarDixon	29/03/2012	20:45	@DarrenMilligan Having said that, I've visited International museums strictly from the relationship built on sm #musesocial
mw12social	29/03/2012	20:45	MT @joyfulmolly: Museums are like movies. If fans create a buzz, more ppl will b interested. We're a PR army, +we work for free! #musesocial
archivesinfo	29/03/2012	20:45	Is #sm a way to engage an audience that will never enter building or a way to get audience into building? #musesocial
archivesinfo	29/03/2012	20:44	@DarrenMilligan do we want to "deliver" if they will never come into building anyway? should museums reach out that way? #musesocial

Twitter ID	Date	Time	Tweet
sluggernova	29/03/2012	20:44	Cool! RT @ChihulyGG: Great stuff being shared #musesocial We're a single artist exhibition prepping for launch. Good stuff for our planning
mw12social	29/03/2012	20:44	Nicely put! RT @MarDixon: Speaking as person who stalks museums via sm, I want to be treated like I am going to visit one day #musesocial
Aeroseums	29/03/2012	20:44	â€œ@MarDixon: @DarrenMilligan Speaking as person who stalks museums via sm, I want to be treated like I am going to visit one day #musesocialâ€
GOKConservator	29/03/2012	20:44	RT @sluggernova: Experts are happy to have open Q&A type conversations. Can be scheduled yet still unscripted & social. Like this! :) #musesocial
Aeroseums	29/03/2012	20:44	â€œ@MarDixon: #musesocial I love when museums live tweet events I can't get to. Makes me feel like I'm there.â€ THIS
adriannerussell	29/03/2012	20:44	Or broadcast live like @Tate. RT @MarDixon: #musesocial I love when museums live tweet events I can't get to. Makes me feel like I'm there.
joyfulmolly	29/03/2012	20:44	Museums are like movies. If their fans create a buzz, more people will get interested. We're the PR army, and we work for free! #musesocial
mw12social	29/03/2012	20:44	RT @susan_m_steele: @mw12social I think conservators, educators and visitor services can all add to the conversation #musesocial
rdmond	29/03/2012	20:44	MT @sluggernova: Experts are happy to have open Q&A conversations. Can be unscripted & social. Like this! :) #musesocial #nyuisva
MarDixon	29/03/2012	20:44	@DarrenMilligan Speaking as person who stalks museums via sm, I want to be treated like I am going to visit one day #musesocial
sluggernova	29/03/2012	20:43	@adriannerussell I think so, & gives existing framework for easing those less comfy w/SM into it. Dip toe vs. full submerge. #musesocial
mw12social	29/03/2012	20:43	What motivates you to share/RT/snap/post/etc? #musesocial
SpaceCampUSA	29/03/2012	20:43	We do this and get great feedback RT @MarDixon: #musesocial love when museums tweet events live. Makes me feel like Im there. #musesocial
jennifuchs	29/03/2012	20:43	. @NURFCjamie You might be thinking of my blog post about Museums & Pinterest http://t.co/VMQJmZ0i #musesocial
erinblasco	29/03/2012	20:43	MT @DarrenMilligan ... "What do the people who will never come to the building want from us," and can we deliver via SM? #musesocial
susan_m_steele	29/03/2012	20:43	@mw12social I think conservators, educators and visitor services can all add to the conversation #musesocial
ChihulyGG	29/03/2012	20:43	Great stuff being shared. #musesocial We're a single artist exhibition prepping for launch. Good stuff for our planning.
museummarketing	29/03/2012	20:43	RT @MarDixon: #musesocial I love when museums live tweet events I can't get to. Makes me feel like I'm there.
mw12social	29/03/2012	20:43	RT @MarDixon: #musesocial I love when museums live tweet events I cant get to. Makes me feel like I'm there. #musesocial
sluggernova	29/03/2012	20:42	Would love to go back to @mw12social ? about visitor/audience motivations to share, RT, snap, post. #musesocial
mw12social	29/03/2012	20:42	Do online/off site visitors want to hear from staff other than curators? Seems like we always talk about curators... #musesocial
MarDixon	29/03/2012	20:42	#musesocial I love when museums live tweet events I can't get to. Makes me feel like I'm there.
DarrenMilligan	29/03/2012	20:42	So, can we go back to the "what do the people who will never come to the building want from us," and can we deliver via SM ? #musesocial
mw12social	29/03/2012	20:42	RT @sluggernova: Experts are happy to have open Q&A type conversations. Can be scheduled yet still unscripted & social. #musesocial
POPinDC	29/03/2012	20:41	RT @MuseumManage: @susan_m_steele @mw12social #musesocial We met with Twitter staff Here's their advice for museums building engagement http://t.co/GlIvi6RB
adriannerussell	29/03/2012	20:41	@sluggernova Good point! Perhaps that's why events like Ask a Curator are so successful? #musesocial
yewn2001	29/03/2012	20:41	RT @NMNH: Right now museum staffers are chatting about what YOU want from museum social media. Use #musesocial to let them know!
sluggernova	29/03/2012	20:40	Experts are happy to have open Q&A type conversations. Can be scheduled yet still unscripted & social. Like this! :) #musesocial
mw12social	29/03/2012	20:39	MT @adriannerussell: Most times I miss the book completely. I love giving opinions so they're missing the target audience. #musesocial
museummarketing	29/03/2012	20:39	RT @POPinDC: @Museocat @MuseumManage While peak of engagement may not be achieved it is still a critical tool, if only to lower ivory tower. #musesocial
sluggernova	29/03/2012	20:38	Find museum experts more willing/able to participate in SM when mimics format they're used to: general parameters & a schedule #musesocial
mw12social	29/03/2012	20:38	@MuseumSecrets Did the curators just chat to visitors, or was it something more organized? #musesocial
adriannerussell	29/03/2012	20:38	@mw12social Most times I miss the book completely. Obviously, I love giving opinions so they're missing the target audience. :) #musesocial
kw426	29/03/2012	20:37	RT @smithsonian: First Q: What do audiences really want from museums via social media? Reply w/ #musesocial
mw12social	29/03/2012	20:37	RT @Museofile: The message is getting through to the lurkers; minds & emotions are affected by what they see the sharers doing #musesocial
MuseumManage	29/03/2012	20:37	@susan_m_steele @mw12social #musesocial We met with Twitter staff Here's their advice for museums building engagement http://t.co/GlIvi6RB
mw12social	29/03/2012	20:37	RT @MuseumSecrets For #MuseumSecrets exhibit @ROMtoronto, we got our curators on the floor. It was super rewarding. #musesocial. #musesocial
mw12social	29/03/2012	20:36	MT @SpaceCampCur8r dont want 2 push them. Theyre there 2 enjoy exhibit! Too much Twitter & FB everywher wld b negative. #musesocial
MuseumManage	29/03/2012	20:36	RT @POPinDC: @Museocat @MuseumManage While peak of engagement may not be achieved it is still a critical tool, if only to lower ivory tower. #musesocial
up2kukuk	29/03/2012	20:36	RT @mw12social: Are SM platforms right for learning? Are museums trying to teach when ought to just accept the medium & be social? #musesocial
mw12social	29/03/2012	20:36	@adriannerussell Agree! We so often fall back on traditional comment books, even when exhibition is multimedia. #musesocial
adriannerussell	29/03/2012	20:35	I love that stuff. RT @museummarketing: @mw12social i would love to see "behind the scenes" #musesocial

Twitter ID	Date	Time	Tweet
Museofile	29/03/2012	20:35	@erinblasco But the message is getting through to the lurkers; minds & emotions are affected by what they see the sharers doing #musesocial
sluggernova	29/03/2012	20:35	MT @adriannerussell: @mw12social Make obvious ask for interaction. Something more apparent than quiet comment book in corner. #musesocial
mw12social	29/03/2012	20:35	MT @adriannerussell: Make obvious ask for interaction. Something more apparent than quiet comment book stashed in the corner. #musesocial
MuseumSecrets	29/03/2012	20:35	MT @kironcmukherjee: For our #MuseumSecrets exhibit @ROMtoronto, we got our curators on the floor. It was super rewarding. #musesocial
MuseumSecrets	29/03/2012	20:35	MT For our #MuseumSecrets exhibit @ROMtoronto, we got our curators on the floor. It was super rewarding. #musesocial #realthing.
SpaceCampCur8r	29/03/2012	20:35	@nature_jcp Likewise, but don't want 2 push them. They're there 2 enjoy exhibit! Too much Twitter & FB everywher wld b negative. #musesocial
MountainPeakCS	29/03/2012	20:34	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
sluggernova	29/03/2012	20:34	Yes! RT @nature_jcp: @mw12social Speaking as the museum I wld LOVE it if someone tweeted for info from a gallery! #musesocial
museummarketing	29/03/2012	20:34	@mw12social i would love to see "behind the scenes" #musesocial
genedandrea	29/03/2012	20:34	@smithsonian I've learned what feature films are at the IMAX theaters from your Twitter feed. #musesocial
POPInDC	29/03/2012	20:34	RT @MuseumManage: @POPInDC @Museocat #musesocial Good instincts! Interns are important and wonderful but nothing like the authentic voice from the top
OberthMuseum	29/03/2012	20:34	@hummeline @cerenamann @SpaceCampCur8r Yes. And to involve your audience in debates or different perspectives on a given matter. #musesocial
sluggernova	29/03/2012	20:33	@sherah1918 @aliciaviera copyright/artist concerns. Have also hrd some don't bring cell phones in museums assuming not allowed. #musesocial
GOKConservator	29/03/2012	20:33	RT @susan_m_steele: Agree! RT @rcooper: It would be fun 2 B able to check in to specific exhibits on foursquare, like you can movies @ a theater. #musesocial
adriannerussell	29/03/2012	20:33	@mw12social Make an obvious ask for interaction. Something more apparent than the quiet comment book stashed in the corner. #musesocial
POPInDC	29/03/2012	20:33	@Museocat @MuseumManage While peak of engagement may not be achieved it is still a critical tool, if only to lower ivory tower. #musesocial
MuseumManage	29/03/2012	20:32	RT @susan_m_steele: @mw12social Good point! W/o interaction, size of community doesn't matter. #musesocial
mw12social	29/03/2012	20:32	I agree! RT @nature_jcp: @mw12social Speaking as the museum I wld LOVE it if someone tweeted for info from a gallery! #musesocial
aliciaviera	29/03/2012	20:32	@susan_m_steele @mw12social I agree! #musesocial
nature_jcp	29/03/2012	20:32	@mw12social Speaking as the museum I wld LOVE it if someone tweeted for info from a gallery! #musesocial
susan_m_steele	29/03/2012	20:31	@mw12social Good point! W/o interaction, size of community doesn't matter. #musesocial
GOKConservator	29/03/2012	20:31	RT @DarrenMilligan: GREAT questions: MT @mw12social: Do visitors to the bricks&mortar museum want 3 interact w/ staff on SM? B/d/a visit? #musesocial
hummeline	29/03/2012	20:31	Ok, I gotta get work done now, but sad I'll be missing some of the great convo going on in #musesocial !
sbhogarty	29/03/2012	20:31	RT @mw12social: How should museums engage with you IN an exhibition? Exactly what are you looking for? #musesocial
MuseumManage	29/03/2012	20:31	@POPInDC @Museocat #musesocial Good instincts! Interns are important and wonderful but nothing like the authentic voice from the top
mw12social	29/03/2012	20:30	Do they do good things with it? RT @museummarketing: @aliciaviera @MuseumModernArt has the largest community in SM #musesocial
museummarketing	29/03/2012	20:30	RT @Museocat: @MuseumManage @POPInDC Composing & sending an occasional tweet is not time consuming, but being engaged in SM conversations is. #musesocial
MuseumManage	29/03/2012	20:30	RT @POPInDC: @Museocat @MuseumManage Absolutely, and why I run counter to giving the task to temporary interns or occasional volunteers. #musesocial
aliciaviera	29/03/2012	20:30	RT @Aeroseums: @sitesExhibits @outtacontext EDU, Marketing, PR, etc. All have value in SM. One should not over rule others exclusively. #musesocial
museummarketing	29/03/2012	20:29	RT @sbhogarty: @museummarketing @bathlander Isolate specific messages/purposes to different SM channels. Don't broadcast same info everywhere! #musesocial
mw12social	29/03/2012	20:29	How should museums engage with you IN an exhibition? Exactly what are you looking for? #musesocial
adriannerussell	29/03/2012	20:28	@erinblasco That tends to happen more when I'm physically in museums but not on SM. #musesocial #awkwardmuseumencounters
museummarketing	29/03/2012	20:28	@aliciaviera @MuseumModernArt has the largest community in SM #musesocial
POPInDC	29/03/2012	20:28	@Museocat @MuseumManage Absolutely, and why I run counter to giving the task to temporary interns or occasional volunteers. #musesocial
mw12social	29/03/2012	20:27	Me neither! MT @erinblasco I think museums sometimes think we want to talk to strangers about their collection. I usually dont. #musesocial
GOKConservator	29/03/2012	20:27	RT @MarDixon: @mw12social Same as ppl who do visit - interaction, belonging, ownership. Value. #musesocial
MuseumManage	29/03/2012	20:27	@susan_m_steele @Museocat @POPInDC #musesocial Perception and fear of the unknown. Trend is CEO's finding time and way that's the good news
adriannerussell	29/03/2012	20:27	@DarrenMilligan @bathlander Being allowed to experiment & fail repeatedly is a luxury. There is much to learn from failure. #musesocial
POPInDC	29/03/2012	20:27	RT @Museocat: @MuseumManage @POPInDC Composing & sending an occasional tweet is not time consuming, but being engaged in SM conversations is. #musesocial
top_tw_art	29/03/2012	20:27	RT @NMNH: Right now museum staffers are chatting about what YOU want from museum social media. Use #musesocial to let them know!
SpaceCampUSA	29/03/2012	20:27	All, reason for interaction may be diff RT @mw12social: Visitors to museum want to interact w/ staff on SM? Before/during/after? #musesocial
POPInDC	29/03/2012	20:26	@susan_m_steele @MuseumManage @Museocat Perhaps a modification of that "but it looks so hard, and you do it so well" excuse? #musesocial

Twitter ID	Date	Time	Tweet
MarDixon	29/03/2012	20:26	@DarrenMilligan @mw12social Well I'm gonna go with yes but I'm partial ;-) #musesocial
erinblasco	29/03/2012	20:26	@adriannerussell Agreed. I think museums sometimes think we want to talk to strangers about their collection. I usually don't. #musesocial
mw12social	29/03/2012	20:26	@DarrenMilligan Phooey. Someone must know... :) #musesocial
Aeroseums	29/03/2012	20:26	RT @mw12social: This is best, but needs more resources to do RT @sbhogarty Isolate specific messages/purposes to different SM channels. #musesocial
museummarketing	29/03/2012	20:26	RT @mw12social: Interesting! RT @meowius We did a study at my inst and the overwhelming majority wanted to interact AFTER. Experience bears out. #musesocial
mw12social	29/03/2012	20:26	RT @DarrenMilligan: Experimentation on these platforms helps us find our voice, community, etc. And sometimes we don't. #musesocial
DarrenMilligan	29/03/2012	20:25	Is this true? Prove it. RT @MarDixon: @mw12social Same as ppl who do visit - interaction, belonging, ownership. Value. #musesocial
mw12social	29/03/2012	20:25	RT @MarDixon: @mw12social Same as ppl who do visit - interaction, belonging, ownership. Value. #musesocial
mw12social	29/03/2012	20:25	You should have tweeted @bathlander (aka me) MT @hummeline: Wishing there was this functionality at #taovg this past weekend! #musesocial
Museocat	29/03/2012	20:25	@MuseumManage @POPInDC Composing & sending an occasional tweet is not time consuming, but being engaged in SM conversations is. #musesocial
GOKConservator	29/03/2012	20:25	RT @cjn212: Just saw an ad agency slogan that applies: "Make friends, not ads." #musesocial
MuseumManage	29/03/2012	20:25	RT @susan_m_steele: Neither is really true RT @MuseumManage: @Museocat @POPInDC #musesocial Other reasons are SM seen as risky or requiring special tech skills
DarrenMilligan	29/03/2012	20:25	@mw12social I was hoping you would tell me what they want. #musesocial
reellives	29/03/2012	20:25	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
DarrenMilligan	29/03/2012	20:24	@adriannerussell @bathlander Experimentation on these platforms helps us find our voice, community, etc. And sometimes we dont. #musesocial
mw12social	29/03/2012	20:24	This is best, but needs more resources to do RT @sbhogarty Isolate specific messages/purposes to different SM channels. #musesocial
Aeroseums	29/03/2012	20:24	@mw12social: RT @rcooper would be fun to check in to specific exhibits on foursquare #musesocial 1 of my goals on Aeroseums ;)
MarDixon	29/03/2012	20:24	@mw12social Same as ppl who do visit - interaction, belonging, ownership. Value. #musesocial
mw12social	29/03/2012	20:24	Agree, but what do they want? RT @DarrenMilligan: They will ALWAYS be your LARGER audience #musesocial
susan_m_steele	29/03/2012	20:23	Neither is really true RT @MuseumManage: @Museocat @POPInDC #musesocial Other reasons are SM seen as risky or requiring special tech skills
adriannerussell	29/03/2012	20:23	@DarrenMilligan @bathlander It is, especially because things move quickly. It's okay to experiment & find your place. #musesocial
mw12social	29/03/2012	20:23	Interesting! RT @meowius We did a study at my inst and the overwhelming majority wanted to interact AFTER. Experience bears out. #musesocial
hummeline	29/03/2012	20:23	@mw12social @rcooper I was wishing there was this functionality at #taovg this past weekend! #musesocial
sbhogarty	29/03/2012	20:23	@museummarketing @bathlander Isolate specific messages/purposes to different SM channels. Don't broadcast same info everywhere! #musesocial
outtacontext	29/03/2012	20:23	I must take off. But the convo seems to be going strong and in great hands. Ltr. #musesocial
MuseumManage	29/03/2012	20:23	@Museocat @POPInDC #musesocial Other reasons are SM is seen as risky or requiring special tech skills
DarrenMilligan	29/03/2012	20:23	They will ALWAYS be your LARGER audience MT @mw12social: What about ppl who will NEVER visit actual museum? What do they want? #musesocial
meowius	29/03/2012	20:22	@mw12social We did a study at my inst and the overwhelming majority wanted to interact AFTER. Experience bears out. #musesocial
mw12social	29/03/2012	20:22	Agree - what's new is what's most exciting RT @DarrenMilligan But so tempting to be on all platforms #musesocial
DarrenMilligan	29/03/2012	20:22	GREAT questions: MT @mw12social: Do visitors to the bricks&mortar museum want 3 interact w/ staff on SM? B/d/a visit? #musesocial
kidmuseumnh	29/03/2012	20:21	@erinblasco What social media mgmt tools do you use? Recs on best free solution? #musesocial
mw12social	29/03/2012	20:21	RT @rcooper: On a lighter note, it would be fun to check in to specific exhibits on foursquare, like you can movies @ a theater. #musesocial
MuseumManage	29/03/2012	20:21	@Museocat @POPInDC #musesocial Not having enough time is probably the top reason given for CEO's not using SM.
sitesExhibits	29/03/2012	20:21	@SpaceCampUSA @kidmuseumnh Why reinvent the wheel, right? Chances are it will be totally new to your own local audience! #musesocial
DarrenMilligan	29/03/2012	20:21	@adriannerussell @bathlander But so tempting to be on all platforms #musesocial
adriannerussell	29/03/2012	20:21	@erinblasco Mostly my museum-heavy twitter feed, most of whom I know somewhat. But often good convo comes from strangers. #musesocial
Aeroseums	29/03/2012	20:20	@sitesExhibits @outtacontext EDU, Marketing, PR, etc. All have value in SM. One should not over rule others exclusively. #musesocial
archivesinfo	29/03/2012	20:20	@mw12social Is a blog the best place for "bigger goals like advocacy and dialog"? #musesocial
mw12social	29/03/2012	20:20	MT @sitesExhibits: Re Museums everywhere. How to know what will last? Worth it to go there, spend time in dev and then ditch? #musesocial
rcooper	29/03/2012	20:20	On a lighter note, it would be fun 2 B able to check in to specific exhibits on foursquare, like you can movies @ a theater. #musesocial
emergingarts	29/03/2012	20:20	Good advice RT @adriannerussell: You have to decide what best fits your style. I wouldn't try to be everything to everyone. #musesocial
susan_m_steele	29/03/2012	20:20	@sitesExhibits I think key is knowing demographics of various platforms and how they relate to your audience demographics. #musesocial

Twitter ID	Date	Time	Tweet
mw12social	29/03/2012	20:20	What about ppl who will NEVER visit actual museum? What do they want? #musesocial
mw12social	29/03/2012	20:19	Do visitors to the bricks&mortar museum want to interact with staff on SM? Before/during/after visit? #musesocial
ElizabethBastos	29/03/2012	20:19	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
SpaceCampCur8r	29/03/2012	20:19	@DarrenMilligan More referring to inter-museum. Talk abt common topic, not "curator talk". Details good, business exchange bad. #musesocial
erinblasco	29/03/2012	20:19	@adriannerussell When you tell "somebody" are you aiming at other friends or rando strangers, tho? #musesocial
sitesExhibits	29/03/2012	20:19	@bathlander Re: Museums being everywhere. How to know what will last? Worth it to go there, spend time in dev and then ditch? #musesocial
adriannerussell	29/03/2012	20:19	@DarrenMilligan @bathlander Yes, we went with the platforms where we saw the most audience engagement. #musesocial
erinblasco	29/03/2012	20:18	@Aeroseums Aha! A sharer not a lurker, you are. :) #musesocial
POPinDC	29/03/2012	20:18	@Museocat @MuseumManage True, but why not use it to broadcast support of those big moments, like...er, breaking ground? #musesocial
mw12social	29/03/2012	20:18	MT @mollymacfadden Cultural cache is great start. Can we strategically grow from cool toward bigger goals like advocacy/dialog? #musesocial
SpaceCampUSA	29/03/2012	20:18	agree! RT @kidmuseumnh: We love following other museums - not to be copycats but for ideas and inspiration. #musesocial
adriannerussell	29/03/2012	20:18	@erinblasco I'm so excited by what I'm seeing & my husband's sick of listening to my museum geekery & I have to tell somebody! #musesocial
museummarketing	29/03/2012	20:18	To be or not to be @bathlander: Do you think museums should try and be EVERYWHERE on SM or will that spread us too thin? #musesocial
NEAarts	29/03/2012	20:17	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
mollymacfadden	29/03/2012	20:17	@erinblasco Cultural cache is a great start. Can we strategically grow from cool toward our bigger goals like advocacy/dialog? #musesocial
mw12social	29/03/2012	20:17	RT @erinblasco: @Museofile I value the lurkers but sometimes worry they aren't there since they never make a peep. #musesocial
hummeline	29/03/2012	20:17	@erinblasco I'm wondering what were the results of those museums that had sleepovers - did people share from that? #musesocial
rellypops	29/03/2012	20:17	RT @kidmuseumnh: We love following other museums - not to be copycats but for ideas and inspiration. Some of y'all are pretty interesting! #musesocial
mw12social	29/03/2012	20:17	RT @kidmuseumnh: We love following other museums - not to be copycats but for ideas and inspiration. #musesocial
erinblasco	29/03/2012	20:16	@Museofile I value the lurkers but sometimes worry they aren't there since they never make a peep. #musesocial
mw12social	29/03/2012	20:16	RT @erinblasco: Being everywhere=risky. I try to do one live thing daily on Twitter & schedule the rest. #musesocial
DarrenMilligan	29/03/2012	20:16	@adriannerussell @bathlander I agree. you should be on the platforms that your audiences is using, right? #musesocial
kidmuseumnh	29/03/2012	20:16	We love following other museums - not to be copycats but for ideas and inspiration. Some of y'all are pretty interesting! #musesocial
JDT	29/03/2012	20:16	@YCountyMuseum The hangout is tempting though, isn't it? Also, what would propel you to join? Demographics? Ur peers? Resources? #musesocial
erinblasco	29/03/2012	20:16	Being everywhere=risky. I try to do one live thing daily on Twitter & schedule the rest. And not join new stuff ASAP. #musesocial
rellypops	29/03/2012	20:16	How can we participate in the museum experience with digital technology? http://t.co/3eXpLc4d #musesocial #museumed
mw12social	29/03/2012	20:16	@DarrenMilligan Yes! I think SM is the perfect place to talk to niche audiences. It's catering for the long tail :) #musesocial
OGOSask	29/03/2012	20:16	RT @royalsaskmuseum: Museums are asking: what do you want or expect to see from museum social media. #musesocial
sitesExhibits	29/03/2012	20:15	@Aeroseums @outtacontext Agree, it's not the end point. We shouldn't do it, just to do it. Should have some edu value, right? #musesocial
mw12social	29/03/2012	20:15	RT @DarrenMilligan What about niche audiences, why can the public convo be specific, and NOT for the whole audience? #musesocial
phimseto	29/03/2012	20:15	@bathlander So easy to connect SM together, coordinate major sites together and you should be fine. Trust in viral messaging. #musesocial
Aeroseums	29/03/2012	20:15	@erinblasco #musesocial Story & photography/video, also news. I am quick to hit share though...
Museofile	29/03/2012	20:15	@erinblasco Most experience, going back to mailing lists, is that some people are sharers and some lurkers -it's in the genes #musesocial
sluggernova	29/03/2012	20:14	Oh yes! MT @erinblasco: I'm curious about hangout/learn something theory. And what inspires people to hit the "share" button? #musesocial
mw12social	29/03/2012	20:14	RT @phimseto: #musesocial convention for programs to discuss at length policies, procedures, successes, failures. Time is now. #musesocial
DarrenMilligan	29/03/2012	20:14	@bathlander @Spacecampcur8r What about niche audiences, why can the public convo be specific, and NOT for the whole audience? #musesocial
erinblasco	29/03/2012	20:14	Whoever @mw12social claims to be, listen to them. ;) #musesocial
susan_m_steele	29/03/2012	20:14	Too thin; be strategic. RT @bathlander: Do you think museums should try and be EVERYWHERE on SM or will that spread us too thin? #musesocial
aliciaviera	29/03/2012	20:14	@sluggernova @sherah1918 At an art museum? Do you think that happens more frequently at art museums? #musesocial
hummeline	29/03/2012	20:14	RT @adriannerussell: @bathlander I really enjoyed the reflection areas at @crystalbridges. Soft seats, books to read, great views. No pressure. #musesocial
adriannerussell	29/03/2012	20:14	@bathlander You have to decide what best fits your style. I wouldn't try to be everything to everyone. #musesocial
mw12social	29/03/2012	20:14	RT @lkiel46: @erinblasco! Yes, lets get the kids out of the 8hr classroom and into the museums #musesocial

Twitter ID	Date	Time	Tweet
hummeline	29/03/2012	20:14	@phimseto @bathlander Something to be said for museums as third space in communities (& not pushing) - see http://t.co/OWgMTy41 #musesocial
rellypops	29/03/2012	20:14	RT @bathlander: Do you think museums should try and be EVERYWHERE on SM or will that spread us too thin? #musesocial
mw12social	29/03/2012	20:13	I'm back on as @mw12social and have signed off as @bathlander (Getting very confused about my identity right now...) #musesocial
erinblasco	29/03/2012	20:13	Great Q. RT @bathlander: Do you think museums should try and be EVERYWHERE on SM or will that spread us too thin? #musesocial
MuseumManage	29/03/2012	20:13	@Museocat @POPInDC #musesocial send this link participate in the survey http://t.co/Gllvi6RB
erinblasco	29/03/2012	20:13	I'm curious about the hangout/learn something theory. And what inspires people to hit the "share" button? #musesocial
lkiel46	29/03/2012	20:12	@erinblasco Yes, let's get the kids out of the 8hr classroom and into the museums #musesocial
Museocat	29/03/2012	20:12	@POPInDC @MuseumManage But at least he heartily encourages staff to tweet about their work, so that's cool. #musesocial
bathlander	29/03/2012	20:12	RT @POPInDC Recently saw an institutional account where all they've posted for 2 months is their twitter stats. #musesocial
Aeroseums	29/03/2012	20:12	â€œ@JDT: What museums out there are using @GooglePlus? Curious. #MuseSocialâ€ I have a list of 18 Aviation/Space museums https://t.co/TjnKdTQ9
SpaceCampCur8r	29/03/2012	20:12	@Museofile Agree, internal resistance though. "QR is old hat". Some want NFC. not enough people with that tech in hand, IMHO. #musesocial
bathlander	29/03/2012	20:12	Do you think museums should try and be EVERYWHERE on SM or will that spread us too thin? #musesocial
erinblasco	29/03/2012	20:11	@mollymacfadden Agree w/ you on the connection b/n hanging out and learning! Is social media the museum's couch/lounge? #musesocial
POPInDC	29/03/2012	20:11	@Museocat @MuseumManage Recently saw an institutional account where all they've posted for 2 months is their twitter stats. #musesocial
adriannerussell	29/03/2012	20:11	@sluggernova Considering it can take months to make one panel, the pace of SM is frightening to some. :) #musesocial
bathlander	29/03/2012	20:11	RT @JDT: What museums out there are using @GooglePlus? Curious. #ArtsTech #musesocial
bathlander	29/03/2012	20:11	RT @culturalthinker: Aye, that, but also the more modes of learning the better - lets be less didatic if we can help it. #musesocial
museummarketing	29/03/2012	20:10	RT @bathlander: RT @rcooper: The fact that you folks are even using a hashtag to discuss #musesocial means youre on the side of good. #musesocial
hummeline	29/03/2012	20:10	@OberthMuseum @cerenamann @SpaceCampCur8r More like sharing best practices, you mean? I would love that. #musesocial
top_tw_science	29/03/2012	20:10	RT @NMNH: Right now museum staffers are chatting about what YOU want from museum social media. Use #musesocial to let them know!
erinblasco	29/03/2012	20:10	@sluggernova But Vicki we're GOOD at panels! We can do panels. This whole convo thing is maybe not so natural! YET. ;) #musesocial
JDT	29/03/2012	20:09	What museums out there are using @GooglePlus? Curious. #ArtsTech #MuseSocial
erinblasco	29/03/2012	20:09	@ClevelandArt @Museofile Love it! Then we can ask 'em to review it on SM afterward and vote for most romantic gallery. #musesocial
SandytheMammoth	29/03/2012	20:09	@mocando That's what I heard! But I'm sure the #musesocial discussion will continue! Museums should always be open to suggestions. :)
MuseumManage	29/03/2012	20:09	@Museocat @POPInDC We are conducting a survey of museum and cultural org CEO's to see why they do and do not use SM #musesocial
culturalthinker	29/03/2012	20:09	@mollymacfadden @bathlander Aye, that, but also the more modes of learning the better - let's be less didatic if we can help it. #musesocial
erinblasco	29/03/2012	20:09	@TeacupInTheBay Very telling that original motivation was cool-ness + meeting friends. We should take advantage of that. #musesocial
bathlander	29/03/2012	20:08	RT @SpaceCampCur8r: @OberthMuseum Agree. Public convo should be something whole audience can engage in. #musesocial
mollymacfadden	29/03/2012	20:08	RT @cjn212: Just saw an ad agency slogan that applies: "Make friends, not ads." #musesocial
sluggernova	29/03/2012	20:08	@sherah1918 yeah, I'm recalling one in particular right now - but it was art. Don't have much of that problem here :) #musesocial
Museofile	29/03/2012	20:08	@SpaceCampCur8r True (altho a fine point), but it's certainly enriched experience with the artifact. #musesocial
SpaceCampCur8r	29/03/2012	20:08	@OberthMuseum Agree. Public convo should be something whole audience can engage in. #musesocial
bathlander	29/03/2012	20:08	Yay!RT @phimseto: #TAOVG is a really great example of this. Exhibit is lively/interactive, web & symposiums robust but optional. #musesocial
AugmentedAdvert	29/03/2012	20:08	RT: @museummarketing "an augmented reality app where you could graffiti" Try Wallit #musesocial: @museummarketing ... http://t.co/WwiKJHAA
phimseto	29/03/2012	20:07	@erinblasco Ha! Pleased to meet you! #musesocial #musel'mSpartacus!
bathlander	29/03/2012	20:07	RT @rcooper: The fact that you folks are even using a hashtag to discuss #musesocial means youre on the side of good. #musesocial
Museocat	29/03/2012	20:07	@POPInDC @MuseumManage Not to point fingers, but one top museum CEO w/ 2 public twitter accounts hasn't tweeted since 2009; sad! #musesocial
OberthMuseum	29/03/2012	20:07	@cerenamann @SpaceCampCur8r Don't see a problem with convos between museums if not too specialized topics are discussed. #musesocial
phimseto	29/03/2012	20:06	@bathlander #TAOVG is a really great example of this. Exhibit is lively/interactive, web & symposiums robust but optional. #musesocial
SpaceCampCur8r	29/03/2012	20:06	@Museofile Looking at that. In my view, not true AR tho. Vid overlays, 3D models etc. like in greeting cards r more my interest. #musesocial
NEAarts	29/03/2012	20:06	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
rcooper	29/03/2012	20:06	The fact that you folks are even using a hashtag to discuss #musesocial means you're on the side of good. It's those *other* people. :)

Twitter ID	Date	Time	Tweet
erinblasco	29/03/2012	20:06	@phimseto 'Twas I. #confession #musesocial
archivesinfo	29/03/2012	20:06	RT @adriannerussell: RT @rcooper: I'd like to be able to share images of what wows me @ UR institution without being yelled at. #musesocial
bathlander	29/03/2012	20:05	@rcooper I agree this is frustrating. We try to allow photography as much as possible, but in the end it's up to the artists #musesocial
Museofile	29/03/2012	20:05	@SpaceCampCur8r "Wallit is example of too narrow an audience" I agree with you #musesocial
jrk2401	29/03/2012	20:05	Meant this to come from @culturalthinker, whoops. RT @jrk2401: @bathlander Let them hang out. They will learn anyway. #musesocial
phimseto	29/03/2012	20:05	@bathlander @mw12social Oh, so we're in Dread Pirate Roberts territory! Welcome to the party, though sadly I have to head out! #musesocial
mollymacfadden	29/03/2012	20:05	I actually think that works best- peer to peer interactions RT @jrk2401: @bathlander Let them hang out. They will learn anyway. #musesocial
sherah1918	29/03/2012	20:05	@sluggernova @bathlander I have been yelled at in museums, recently to put my phone away, when I wanted to tweet my experiences. #musesocial
ClevelandArt	29/03/2012	20:05	@erinblasco @Museofile How about a new collab project? http://t.co/naTzmlvV ask people to submit stories? #musesocial
royalsaskmuseum	29/03/2012	20:04	Museums are asking: what do you want or expect to see from museum social media. #musesocial
NationalHistory	29/03/2012	20:04	RT @POPInDC: Like museums? Don't go near them? Join in the discussion of how social media interaction with museums would work for you. Use #musesocial
MuseumManage	29/03/2012	20:04	@rcooper #musesocial good point - goes to the heart of how museums have to evolve
NEAarts	29/03/2012	20:04	RT @mw12social: Are SM platforms right for learning? Are museums trying to teach when ought to just accept the medium & be social? #musesocial
bathlander	29/03/2012	20:04	@phimseto Good point. The learning should be there, but not forced. Hanging out is okay too. #musesocial
rothkono	29/03/2012	20:03	@musesocial curators need to learn to interact with independent researchers via social media.
bathlander	29/03/2012	20:03	RT @adriannerussell: really enjoyed the reflection areas @crystalbridges. Soft seats, books to read, great views. No pressure. #musesocial
Museofile	29/03/2012	20:03	@SpaceCampCur8r How about linking a rocket artifact with a video of a NASA launch, from YouTube, roar and all? #musesocial
phimseto	29/03/2012	20:03	@bathlander Push, no? Provide, yes. Museums should be doorways literal and figurative, but never pushing folks through. #musesocial
sbhogarty	29/03/2012	20:03	@GOKConservator @highmuseumofart @museumcn Ha! So was I :) Meta #musesocial
sluggernova	29/03/2012	20:03	No! No yelling! We LOVE it. MT @bathlander: @rcooper Oh no! Who yells at you? ...for you taking the photo or for sharing it? #musesocial
GOKConservator	29/03/2012	20:03	RT @bathlander: Is it okay for a museum to just provide a place for ppl to "hang out" or do we need to push learning? #musesocial
bathlander	29/03/2012	20:03	@phimseto I only just started being @mw12social, then apparently I broke it. Another SI staffer has been in charge from 12-2:30 #musesocial
SpaceCampCur8r	29/03/2012	20:03	@Museofile Wallit is example of too narrow an audience... where's the android/Windows Phone love? #musesocial
MichenerArt	29/03/2012	20:02	@ClevelandArt What kinds of topics help you to connect to your audience? #musesocial
rcooper	29/03/2012	20:02	@bathlander There are some house museums that forbid photos. I understand contemp. artwork rights, but even that is frustrating. #musesocial
GOKConservator	29/03/2012	20:02	RT @bathlander: Okay, I love this idea: RT Museofile @museummarketing "an augmented reality app where you could graffiti" #musesocial
aliciaviera	29/03/2012	20:02	RT @MuseumManage: @sluggernova @erinblasco #musesocial like SM museums are also tools to reach, build, inspire, and engage communities http://t.co/Gllvi6RB
bathlander	29/03/2012	20:02	RT @jrk2401: @bathlander Let them hang out. They will learn anyway. #musesocial
GOKConservator	29/03/2012	20:02	RT @TeacupInTheBay: @erinblasco What I do clearly recall is that it was initially all about social aspect (meeting friends there), which is telling #musesocial
adriannerussell	29/03/2012	20:02	@bathlander I really enjoyed the reflection areas at @crystalbridges. Soft seats, books to read, great views. No pressure. #musesocial
sluggernova	29/03/2012	20:02	@TeacupInTheBay yes! Museum folks: how do YOU (personally) use social media? Consider that in your museum SM outreach #musesocial
bathlander	29/03/2012	20:02	RT @NURFCjamie: #musesocial folks: Have you seen the Nelson Mandela Digital Archive Project: http://t.co/OiHyIZ4I #musesocial
GOKConservator	29/03/2012	20:02	RT @TeacupInTheBay: @SpaceCampCur8r @erinblasco It IS important! My 1st teen solo museum visit was UTTERLY motivated by making me feel sophisticated #musesocial
phimseto	29/03/2012	20:02	@bathlander You were @mw12social? I feel like I just unmasked Spider-Man! I had no idea, and thought you just couldn't make it! #musesocial
jrk2401	29/03/2012	20:01	@bathlander Let them hang out. They will learn anyway. #musesocial
aliciaviera	29/03/2012	20:01	RT @archivesinfo: @hummeline I think education should involve "deep-dive" education, tidbits and more. mix it up for best response #musesocial
TravisChilds	29/03/2012	20:01	RT @NURFCjamie: #musesocial folks: Have you seen the Nelson Mandela Digital Archive Project: http://t.co/gPurYCDy #musetech
bathlander	29/03/2012	20:01	Okay, I love this idea: RT Museofile @museummarketing "an augmented reality app where you could graffiti" #musesocial
bathlander	29/03/2012	20:01	Okay, I love this idea: RT Museofile @museummarketing "an augmented reality app where you could graffiti" #musesocial
ECCKruishoutem	29/03/2012	20:01	RT @NURFCjamie: #musesocial folks: Have you seen the Nelson Mandela Digital Archive Project: http://t.co/gPurYCDy #musetech
askdebra	29/03/2012	20:01	@bathlander I don't think you need to push learning, but there's something about being a museum+learning that people likely want #musesocial
adriannerussell	29/03/2012	20:01	RT @rcooper: I'd like to be able to share images of what wows me at your institution without being yelled at. #musesocial

Twitter ID	Date	Time	Tweet
bathlander	29/03/2012	20:00	Is it okay for a museum to just provide a place for ppl to "hang out" or do we need to push learning? #musesocial
aliciaviera	29/03/2012	20:00	RT @ClevelandArt: Key words 4 our social media efforts: diverse, engaging, educational. We mix it up & show our collection & programs in fun ways #musesocial
GOKConservator	29/03/2012	20:00	RT @rcooper: I'd like to be able to share images of what wows me at your institution without being yelled at. #musesocial
MuseumManage	29/03/2012	20:00	@sluggernova @erinblasco #musesocial like SM museums are also tools to reach, build, inspire, and engage communities http://t.co/Gllvi6RB
SpaceCampCur8r	29/03/2012	20:00	@Museofile Got AR example suggestion w/ QR? Very interested. Configuring new traveling exhibit & would live an AR component. #musesocial
bathlander	29/03/2012	20:00	@rcooper Oh no! Who yells at you? Do they yell for you taking the photo or for sharing it? #musesocial
Museofile	29/03/2012	20:00	@museummarketing "an augmented reality app where you could graffiti" Try Wallit #musesocial
bathlander	29/03/2012	20:00	@gretchjenn Excellent points. It can be difficult to tell people about the cool things we do on SM. #musesocial
rcooper	29/03/2012	19:59	I'd like to be able to share images of what wows me at your institution without being yelled at. #musesocial
PopUpMuseum	29/03/2012	19:59	@mw12social The objects are the catslyst that spark conversation. Objects, people, and convos are intertwined #musesocial
TeacupInTheBay	29/03/2012	19:59	@erinblasco What I do clearly recall is that it was initially all about social aspect (meeting friends there), which is telling #musesocial
NURFCjamie	29/03/2012	19:59	#musesocial folks: Have you seen the Nelson Mandela Digital Archive Project: http://t.co/gPurYCDy #musetech
bathlander	29/03/2012	19:58	Argh. @mw12social is broken, I shall be @bathlander for now. #musesocial. #musesocial
POPinDC	29/03/2012	19:58	@gretchjenn Web sites, newsletters, all media should support each other, acting as road signs to other media - sharing new info. #musesocial
museummarketing	29/03/2012	19:58	cool! @erinblasco: @lkiel46 Or an augmented reality app where you could graffiti "met my husband here, 2002" on the museum wall? #musesocial
Museofile	29/03/2012	19:58	@SpaceCampCur8r "feel like augmented reality is still too proprietary" -not with QR codes #musesocial
lubar	29/03/2012	19:58	RT @NMNH: Right now museum staffers are chatting about what YOU want from museum social media. Use #musesocial to let them know!
sluggernova	29/03/2012	19:58	@erinblasco Yes! & SM is just a tool. Want to focus on what makes museum special & make it a convo, not like a panel on a wall. #musesocial
sarachappel	29/03/2012	19:58	I'm in a ridiculously good mood today. Aftereffects of last night's GritLit opening + great #musesocial ideas today = inspiring!
sbhogarty	29/03/2012	19:57	@GOKConservator @highmuseumofart You'd have to ask them, but initially not very well until they hosted a @MuseumCN event :) #musesocial
top_trend_us	29/03/2012	19:57	RT @NMNH: Right now museum staffers are chatting about what YOU want from museum social media. Use #musesocial to let them know!
museummarketing	29/03/2012	19:57	RT @NMNH: Right now museum staffers are chatting about what YOU want from museum social media. Use #musesocial to let them know!
TeacupInTheBay	29/03/2012	19:57	@erinblasco Totally - I learned I loved being in museums! My motivations just changed/evolved :) #musesocial
ECCKruishoutem	29/03/2012	19:57	#musesocial I do like initiatives as #collectionfishing #collectievissen for museums
POPinDC	29/03/2012	19:57	@erinblasco @lkiel46 May need an ex-spouse filter. ;) #musesocial
archivesinfo	29/03/2012	19:57	RT @mw12social: @sherah1918 Keep seeing #SM as a "spark" for learning. What about sustained, ongoing learning environment? No? #musesocial
Minnphisto	29/03/2012	19:57	RT @NMNH: Right now museum staffers are chatting about what YOU want from museum social media. Use #musesocial to let them know!
MuseumManage	29/03/2012	19:56	RT @POPinDC: It should start at top! MT @MuseumManage Studies show CEO's who use SM are more in touch - does the ED of your museum use SM? #musesocial
gretchjenn	29/03/2012	19:56	#musesocial. Do you have to be on SM to find out what museum offers re SM particip? Are there nonSM ways museums use to get audiences on SM?
SpaceCampCur8r	29/03/2012	19:56	@erinblasco Cool idea... feel like augmented reality is still too proprietary, but I'm no expert... #musesocial
aliciaviera	29/03/2012	19:56	RT @GOKConservator: WHTIF we ask gallery visitors to CONTRIBUTE their exprncs w/our content live usng SM/#museumhastag & encourage dialogues w/out us?#musesocial
mijngelderland	29/03/2012	19:56	RT @NMNH: Right now museum staffers are chatting about what YOU want from museum social media. Use #musesocial to let them know!
Museofile	29/03/2012	19:56	Wanted to say (but botched it) @NURFCjamie Pinterest must be engaging people if spammers are now interested http://t.co/qqZbmvB9 #musesocial
touristinfo	29/03/2012	19:55	RT @ClevelandArt #tc ClevelandArt: #musesocial We asked & we're getting some great answers on our fan page. People I... http://t.co/CBRsACuC
OberthMuseum	29/03/2012	19:55	@SpaceCampCur8r @artsnob @cerenamann ... But most of the time, our audience seems to seek special information and news instead. #musesocial
POPinDC	29/03/2012	19:55	It should start at top! MT @MuseumManage Studies show CEO's who use SM are more in touch - does the ED of your museum use SM? #musesocial
erinblasco	29/03/2012	19:55	@lkiel46 Or an augmented reality app where you could graffiti "met my husband here, 2002" on the museum wall? #musesocial
GOKConservator	29/03/2012	19:54	@sbhogarty How do you sense it worked at the @highmuseumofart? #musesocial
sbhogarty	29/03/2012	19:54	RT @phimseto: @erinblasco Training + sound guidelines + a "self-check" culture lets you venture safely into SM. Wild West = imminent disaster. #musesocial
erinblasco	29/03/2012	19:54	MT @Museofile: I was having trouble following this tweet-up, but now am using http://t.co/eKbdfiE5 and things seem better #musesocial
aliciaviera	29/03/2012	19:54	RT @erinblasco: @phimseto That's why I worry about handing SM to an intern/volunteer w/o a filter. Understanding guidelines in reality=hard. #musesocial
kellerty	29/03/2012	19:53	@archivesinfo: Agree all museum employee experiences / pov would be interesting to public #musesocial

Twitter ID	Date	Time	Tweet
erinblasco	29/03/2012	19:53	@TeacupInTheBay Do you think you accidentally learned something while posturing, posing, and radiating cool-ness? #musesocial
POPInDC	29/03/2012	19:53	RT @erinblasco: @phimseto That's why I worry about handing SM to an intern/volunteer w/o a filter. Understanding guidelines in reality=hard. #musesocial
MuseumManage	29/03/2012	19:53	Studies show that CEO's who use SM are more in touch - does the ED of your museum use SM? #musesocial http://t.co/Gllvi6RB
gretchjenn	29/03/2012	19:53	@smithsonian #musesocial. Not sure all audiences want this kind of particip. For those who do, how do they find what museum offers re SM?
TheMissionList	29/03/2012	19:53	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
outtacontext	29/03/2012	19:53	@erinblasco Let your followers worry about how they look. Museum should concentrate on the types of info they want to convey. #musesocial
erinblasco	29/03/2012	19:53	Forgot we're naturally kinda social! RT @mw12social: I think museums are the perfect date venue, how can we capitalize on this? #musesocial
SpaceCampCur8r	29/03/2012	19:53	@OberthMuseum Thanks for joining in! Would love to hear your perspective in this conversation! #musesocial
POPInDC	29/03/2012	19:53	@mw12social Date venue: Play up romantic potential found in certain exhibits. Offer adult only times. Anniversary ticket fees. #musesocial
phimseto	29/03/2012	19:52	@erinblasco Training + sound guidelines + a "self-check" culture lets you venture safely into SM. Wild West = imminent disaster. #musesocial
TeacupInTheBay	29/03/2012	19:52	@SpaceCampCur8r @erinblasco It IS important! My 1st teen solo museum visit was UTTERLY motivated by making me feel sophisticated #musesocial
airgalorecouk	29/03/2012	19:52	@smithsonian it can be a useful resource, social networks are the 'in thing' at the moment, so yeah. #musesocial
ClevelandArt	29/03/2012	19:52	We learn so much about fans through social media. Different topics connect with different people. New people start chiming in. #musesocial
sbhogarty	29/03/2012	19:51	@GOKConservator. @highmuseumofart tried to do that w/ their app #artclix, which encouraged in-gallery communication b/t users. #musesocial
OberthMuseum	29/03/2012	19:51	@SpaceCampCur8r @artsnob @cerenamann If you can initiate good convos about your subject with your visitors - perfect. #musesocial
kidmuseumnh	29/03/2012	19:51	RT @NMNH: Right now museum staffers are chatting about what YOU want from museum social media. Use #musesocial to let them know!
Museofile	29/03/2012	19:51	I was having a lot of trouble following this tweet-up, but now am using http://t.co/DiO2zJfm and things seem to be better #musesocial
GOKConservator	29/03/2012	19:51	#musesocial - I'm breaking for a bite to eat, but I'll be following using #museummobile!
phimseto	29/03/2012	19:51	@MissMLynn @erinblasco You bet! If I went to Paris, I'd go to the Louvre just to be sure I could say, "I went to the Louvre." ;-)#musesocial
erinblasco	29/03/2012	19:51	@phimseto That's why I worry about handing SM to an intern/volunteer w/o a filter. Understanding guidelines in reality=hard. #musesocial
aliciaviera	29/03/2012	19:50	@phimseto @SpaceCampUSA The mission of the museum is behind all of that so it helps to stick to it #musesocial
katefarina	29/03/2012	19:50	How about singles events at museums? RT @lkiel46: #musesocial My 1st date with my husband was @ the @metmuseum-25 yrs ago. @mw12social
MuseumManage	29/03/2012	19:50	Studies show that CEO's who use SM are more in touch - does the ED of your museum use SM? #musesocial
phimseto	29/03/2012	19:49	@SpaceCampUSA @aliciaviera If a staff member does SM, the current guidelines should always be on the wall next to their screen. #musesocial
Museocat	29/03/2012	19:49	@erinblasco @mw12social I guess @OwneytheDog needs to go for a walk? Bye now! #musesocial
TeacupInTheBay	29/03/2012	19:49	@YCountyMuseum @MissMLynn @AllieHeather Thanks! The next step is totally open boards where any fan can submit pins, I hope... #musesocial
MissMLynn	29/03/2012	19:49	@erinblasco sometimes I go to museums to look cool :/ #musesocial
mw12social	29/03/2012	19:48	I think museums are the perfect date venue, how can we capitalize on this? #musesocial
chiydem	29/03/2012	19:48	@museummarketing yeni bir sey diyorlar mi, yoksa bildik seyler mi? #musesocial
mw12social	29/03/2012	19:48	RT @erinblasco: @outtacontext But LOOKING cool is a powerful motivation to learn something at a museum, right? More than "must do homework." #musesocial
sluggernova	29/03/2012	19:48	@SpaceCampUSA yes, some often attend & are tweeting. Need more inviting of ?s & spurring convo -otherwise it's just broadcast #musesocial
SpaceCampCur8r	29/03/2012	19:48	@erinblasco Maybe not for all, but some unsuspecting folk will learn something while looking cool. I'll take that! #musesocial
mw12social	29/03/2012	19:48	RT @phimseto: @aliciaviera @SpaceCampUSA It's critical, no matter how innocuous or team-oriented your staff are. Clarity of purpose is key. #musesocial
POPInDC	29/03/2012	19:47	@ECCKruihoutem There is no engagement of the Belgian (or global) public? How do the professionals use twitter? #musesocial
sbhogarty	29/03/2012	19:47	RT @erinblasco: @outtacontext But LOOKING cool is a powerful motivation to learn something at a museum, right? More than "must do homework." #musesocial
museummarketing	29/03/2012	19:47	RT @NURFCjamie: If you work in a museum you need to join the #musesocial conversation.
GOKConservator	29/03/2012	19:46	#musesocial I imagine "Want to tweet live to someone looking @this work right now?(photolink) Search #museum/title!" & the reciprocal@gallery
SpaceCampUSA	29/03/2012	19:46	Very true, ongoing training in SM important to reinforce thisRT @phimseto: @aliciaviera Clarity of purpose is key. #musesocial
erinblasco	29/03/2012	19:46	@outtacontext But LOOKING cool is a powerful motivation to learn something at a museum, right? More than "must do homework." #musesocial
SpaceCampUSA	29/03/2012	19:45	RT @ABlogCalledLove "whats 1 thing u learned from a museum via social media? #@SpaceCampUSA has a FAMILY camp! SOOO there! :D #musesocial
MissMLynn	29/03/2012	19:45	@NURFCjamie RE: gift shop merchandise on pinterest- depends on museum rules #musesocial
phimseto	29/03/2012	19:45	@aliciaviera @SpaceCampUSA It's critical, no matter how innocuous or team-oriented your staff are. Clarity of purpose is key. #musesocial

Twitter ID	Date	Time	Tweet
POPInDC	29/03/2012	19:45	Magic Kingdom did that via txt msg & posted on screens MT @GOKConservator WHTIF visitors CONTRIBUTE exprncs w/our content live? #musesocial
outtacontext	29/03/2012	19:44	@erinblasco We don't have to worry about those who want to look good. Let's stick to our mission. For us: dissemination of info #musesocial
mw12social	29/03/2012	19:44	RT @Aeroseums: @museummarketing @mw12social What about guests taking cell photos & posting on @pinterest ? #musesocial
dspiegler	29/03/2012	19:43	RT @ClevelandArt: Speaking of fun..have you seen http://t.co/H1K4V9Rt ? Try it ..you might like it #musesocial
ABlogCalledLove	29/03/2012	19:43	@smithsonian: what is 1 new thing you learned from a museum via social media? #musesocial@SpaceCampUSA has a FAMILY camp! SOOO there! :D
mw12social	29/03/2012	19:43	Ok, I'm @bathlander, taking over @mw12social for the next 1.5 hours. Have patience while I catch up on the convo! #musesocial
aliciaviera	29/03/2012	19:43	RT @phimseto: @cjn212 That's what I have been preaching! Museums are a magnet. Remind folks what attracts them to you, and they'll connect. #musesocial
museummarketing	29/03/2012	19:43	RT @POPInDC: Like museums? Don't go near them? Join in the discussion of how social media interaction with museums would work for you. Use #musesocial
erinblasco	29/03/2012	19:43	. @MollyMacFadden points out that some followers just want to look sophisticated. Do we have different goals for them? #musesocial
Aeroseums	29/03/2012	19:43	@museummarketing @mw12social What about guests taking cell photos & posting on @pinterest ? #musesocial
culturalthinker	29/03/2012	19:42	@mocando Hey, it was a friendly and collegial "unclench." I've just sat around a lot of board tables and wanted to bang my head #musesocial
SpaceCampCur8r	29/03/2012	19:42	@ClevelandArt OMG, wedding picture project is brilliant! We host lots here... have to get on this! #musesocial
mw12social	29/03/2012	19:42	RT @museummarketing: @mw12social i think @pinterest is a great way of referring audience to museums website through eye catching visuals #musesocial
mw12social	29/03/2012	19:42	@lkiel46 What might that be? What's significant enough to tell your grandkids? #musesocial
erinblasco	29/03/2012	19:42	@mollymacfadden LOOKING sophisticated=a great motivation. Maybe we should tweet #sophisticationtips from museums. @museums365 #musesocial
SSquire	29/03/2012	19:42	RT @SpaceCampUSA: Invite a few tweeps in, they can help RT @sluggernova: @AllieHeather Love real-time event possibilities, working on challenges. #musesocial
ECCKruihoutem	29/03/2012	19:42	@POPInDC at the moment not the public but professionals are on twitter (in Belgium) #musesocial
mw12social	29/03/2012	19:42	RT @phimseto: @cjn212 That's what I have been preaching! Museums are a magnet. Remind folks what attracts them to you, and they'll connect. #musesocial
ClevelandArt	29/03/2012	19:41	#musesocial We asked & we're getting some great answers on our fan page. People like: collection images and this http://t.co/xP7cA3pW
museummarketing	29/03/2012	19:41	@mw12social i think @pinterest is a great way of referring audience to museums website through eye catching visuals #musesocial
aliciaviera	29/03/2012	19:40	RT @phimseto: @aliciaviera If you want many voices, conform them to one policy for sake of protecting institution. Vet policy by Of Counsel. #musesocial
erinblasco	29/03/2012	19:40	@GOKConservator Right now our #FirelceExhibit kind of does that. But not seeing a ton of tweets. Maybe our visitors are on FB. #musesocial
ECCKruihoutem	29/03/2012	19:40	RT @POPInDC: Like museums? Don't go near them? Join in the discussion of how social media interaction with museums would work for you. Use #musesocial
lkiel46	29/03/2012	19:40	#musesocial The footprint can be some type of acknowledgement that you can tell your grandkids about someday.@mw12social
phimseto	29/03/2012	19:40	@cjn212 That's what I have been preaching! Museums are a magnet. Remind folks what attracts them to you, and they'll connect. #musesocial
aliciaviera	29/03/2012	19:39	@SpaceCampUSA @phimseto I see what you mean now. It makes sense. All contributors are representing the institution #musesocial
NURFCjamie	29/03/2012	19:39	@mollymacfadden @MissMLynn @AllieHeather: I read a post abt @Pinterest & pinning gift shop merchandise (maybe by @museum140?) #musesocial
erinblasco	29/03/2012	19:39	Ok now I'm off the @mw12social account so an awesome SI staffer can do her shift asking big Qs. Thanks to everyone for chatting! #musesocial
katefarina	29/03/2012	19:39	I've decided that I need to learn more about @PopUpMuseum. #musesocial
GOKConservator	29/03/2012	19:39	WHTIF we ask gallery visitors to CONTRIBUTE their exprncs w/our content live usng SM/#museumhastag & encourage dialogues w/out us?#musesocial
SpaceCampUSA	29/03/2012	19:39	Invite a few tweeps in, they can help RT @sluggernova: @AllieHeather Love real-time event possibilities, working on challenges. #musesocial
ArchivalMethods	29/03/2012	19:38	Had a blast at our first official #musesocial. Thank you everyone! :)
DarrenMilligan	29/03/2012	19:38	@outtacontext Plean: @SmithsonianEdu does for its @ShoutLearning program, but not for the general edu outreach. #musesocial
TeacupInTheBay	29/03/2012	19:38	@MissMLynn Hehe that's the problem... ;) #musesocial
sluggernova	29/03/2012	19:38	It's so powerful! MT @SpaceCampCur8r: @SFMOMA_says Had 2 learn 2 luv SM! Not a natural. Desire to share space geekiness overcame #musesocial
SpaceCampUSA	29/03/2012	19:37	A little bit of everything RT @Aeroseums: @SFMOMA_says 1 word: evangelist #musesocial But fills CS, PR/Marketing rolls too. #musesocial
iamkalijo	29/03/2012	19:37	RT @mw12social: Are SM platforms right for learning? Are museums trying to teach when ought to just accept the medium & be social? #musesocial
culturalthinker	29/03/2012	19:37	@mocando Ok - we are preoccupied with issues like this http://t.co/Pui9CeaH and don't feel the ROI on #SM. A mistake, I feel. #musesocial
uamcsulb	29/03/2012	19:37	@mw12social #musesocial paper @RITtigers E. Goins' Art Hist in 21st Cen' focuses on Collections+Social Networkin Games http://t.co/UtqxiMna
bluelikechagall	29/03/2012	19:37	RT @POPInDC: Like museums? Don't go near them? Join in the discussion of how social media interaction with museums would work for you. Use #musesocial
nysmuseums	29/03/2012	19:37	RT @archivesinfo: RT @RustyBaker647: The more people understand museums, the more support/visitation museums will earn. #musesocial
SpaceCampUSA	29/03/2012	19:37	We have policies and goals for camp and museum. Refer to them when unique SM situation arises RT @SpaceCampCur8r @outtacontext #musesocial

Twitter ID	Date	Time	Tweet
TeacupInTheBay	29/03/2012	19:37	@mollymacfadden @MissMLynn @AllieHeather @ninaksimom Not a museum but this is how we use it at @sfballet http://t.co/zNaCFvWr #musesocial
POPInDC	29/03/2012	19:36	Like museums? Don't go near them? Join in the discussion of how social media interaction with museums would work for you. Use #musesocial
sluggernova	29/03/2012	19:36	@AllieHeather Love real-time event possibilities, working on resource challenges. Solo tweeting leaves little time to invite ?s #musesocial
Aeroseums	29/03/2012	19:36	@SFMOMA_says 1 word: evangelist #musesocial
mw12social	29/03/2012	19:36	Tell us more? RT @lkiel46 #musesocial We would like to know we left some sort of "footprint" that day we spent at your museum #musesocial
SpaceCampCur8r	29/03/2012	19:35	@SFMOMA_says My challenge is different. Had 2 learn 2 luv SM! Not a SM natural. Desire to share space geekiness overcame that. #musesocial
mw12social	29/03/2012	19:35	MANY questions about @Pinterest. What do we think about it as a platform for learning, socializing, etc? #musesocial
lkiel46	29/03/2012	19:35	#musesocial We would like to know we left some sort of "footprint" that day we spent at your museum.@NMNH
phimseto	29/03/2012	19:35	@museums365 Here's a site I just found dedicated to covering the issue: https://t.co/rEnHfv39 Good info for you all #musesocial
SBanks20	29/03/2012	19:34	RT @DarrenMilligan: Join us on #twitter for a great discussion on social media and museums, happening right now. Use #musesocial
SFMOMA_says	29/03/2012	19:34	@Aeroseums Would you say that the twitter person is more customer service, marketing, PR, internal reporter, or...? #musesocial
TeacupInTheBay	29/03/2012	19:34	@MissMLynn @PostalMuseum Love it! It's all about the thematic arrangements... #musesocial
mollymacfadden	29/03/2012	19:34	@MissMLynn @AllieHeather Yeah, can we address @Pinterest? #musesocial Is anyone (other than @ninaksimom) exploring those possibilities?
mw12social	29/03/2012	19:33	@PopUpMuseum Do conversations always involve learning? Socializing around an exhibit rather than deeply engaged in it? #musesocial
SpaceCampCur8r	29/03/2012	19:33	@outtacontext @spacecampUSA can speak better on it, but we have multiple policies because of the nature of Museum & Camp #musesocial
outtacontext	29/03/2012	19:33	@unmuseum And how does your social media strategy help you with issues like we're discussing today? #musesocial
SpaceCampUSA	29/03/2012	19:32	We have this & works great RT @phimseto: @aliciaviera want many voices, have one policy for sake of protecting institution. #musesocial
berkshiresweek	29/03/2012	19:32	.@MASS_MoCA asks: What can museums do with #musesocial media. Could we hear from artists or actors, like the children in 'Koran by Heart'?
birdgate	29/03/2012	19:32	RT @erinblasco: I love the idea of social media as a spark for learning. Less pressure to PROVE learning happened statistically! #musesocial
SFMOMA_says	29/03/2012	19:32	@SpaceCampCur8r it's definitely a fun challenge. I get to work w/ lots of amazing people + learn a ton all the time! #musesocial
phimseto	29/03/2012	19:32	@TeacupInTheBay Safest bet is to view SM as another avenue to promote, but not an increase in volume or frequency. #musesocial
TeacupInTheBay	29/03/2012	19:31	@MissMLynn @AllieHeather Absolutely! Not a museum but this is how we use it like that at @sfballet http://t.co/zNaCFvWr #musesocial
PopUpMuseum	29/03/2012	19:31	@mw12social oh yes,
POPInDC	29/03/2012	19:31	RT @phimseto: @aliciaviera If you want many voices, conform them to one policy for sake of protecting institution. Vet policy by Of Counsel. #musesocial
unmuseum	29/03/2012	19:31	@outtacontext me! #musesocial
katefarina	29/03/2012	19:31	@sfmoma_says Would you say that having this separate account has been successful? Are you running both accts? #musesocial
MuseumofEmily	29/03/2012	19:31	RT @erinblasco: I love the idea of social media as a spark for learning. Less pressure to PROVE learning happened statistically! #musesocial
outtacontext	29/03/2012	19:31	Who here has an actual, written down, social media strategy? This would help a lot in clarifying how we approach SM. #musesocial
cliffmanning	29/03/2012	19:31	RT @SarahatReynolda: Mmm. Good question @Smithsonian RT: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
CollectieGld	29/03/2012	19:31	RT @NMNH: Right now museum staffers are chatting about what YOU want from museum social media. Use #musesocial to let them know!
sbhogarty	29/03/2012	19:30	RT @DarrenMilligan: Join us on #twitter for a great discussion on social media and museums, happening right now. Use #musesocial
SpaceCampUSA	29/03/2012	19:30	@telluseum talking SM for museums at #musesocial, you should join us!
SpaceCampCur8r	29/03/2012	19:30	@SFMOMA_says I don't envy you.. and do, all at once! :) #musesocial
DarrenMilligan	29/03/2012	19:30	Join us on #twitter for a great discussion on social media and museums, happening right now. Use #musesocial
mw12social	29/03/2012	19:29	@PopUpMuseum Can you share a little more about digital pop ups and how they get people talking and [gasp] maybe learning? #musesocial
sluggernova	29/03/2012	19:29	@GOKConservator Thx! Noticed after I hit enter. Sorry #musesocial...
AllieHeather	29/03/2012	19:29	Or have lectures online and have users tweet questions in realtime? I might be more likely to visit your museum in person! #musesocial
mathur_anurag	29/03/2012	19:29	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
MissMLynn	29/03/2012	19:29	@AllieHeather this is where pinterest comes in to play :) #musesocial
phimseto	29/03/2012	19:29	@aliciaviera If you want many voices, conform them to one policy for sake of protecting institution. Vet policy by Of Counsel. #musesocial

Twitter ID	Date	Time	Tweet
SarahatReynolda	29/03/2012	19:29	Mmm. Good question @Smithsonian RT: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
mw12social	29/03/2012	19:29	RT @barronblack: Teaching on SM platforms cant be lengthy, especially on something like Twitter, but its still valuable. #musesocial
museummarketing	29/03/2012	19:29	RT @POPinDC: At the very heart of it! RT @Aeroseums #musesocial to me a SM strategy should be: Excitement, Engagement, Education, Involvement
SFMOMA_says	29/03/2012	19:29	@SpaceCampCur8r Institution's size changes everything! Lots of cooks in the kitchen here, only 1 tweeter 2 serve it all up! ;-) #musesocial
hummline	29/03/2012	19:29	@sbhogarty @outtacontext THIS is the question. Further sharing of content? SO hard to tell once content is put online! #musesocial
AllieHeather	29/03/2012	19:28	For instance, if you are an art history museum, why not take advantage of Timeline to tell stories about your collection? #musesocial
DarrenMilligan	29/03/2012	19:28	@erinblasco I agree to the content vs. fan idea. There are lots of museums that have great collections but are crappy museums. #musesocial
PopUpMuseum	29/03/2012	19:28	Social media can create conversations between visitors, I've done it with Digital Pop-Ups. People learn more about one another #musesocial
SpaceCampCur8r	29/03/2012	19:28	@GOKConservator Cool tip! Might have to use this in future! Thanks! #musesocial
sluggernova	29/03/2012	19:28	Join us at #musesocial - we're talking about what museum audiences want & learning via social media. #sitweetup #spacetweeps #OV103
GOKConservator	29/03/2012	19:28	@sluggernova don't forget "#musesocial" the way I sometimes do!
Aeroseums	29/03/2012	19:28	@SpaceCampCur8r i would say no, but publicly get back to them too, even if it is so complex you need to send documentation/etc. #musesocial
AllieHeather	29/03/2012	19:28	If museums could use SM to make a new type of exhibit (i.e with Timeline), they may be able to create a new experience! #musesocial
TeacupInTheBay	29/03/2012	19:27	@phimseto totally: as a user, I cringe when I am given the hard sell... #musesocial
PSUBW_ENGAGE	29/03/2012	19:27	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
barronblack	29/03/2012	19:27	Teaching on SM platforms can't be lengthy, especially on something like Twitter, but it's still valuable. #musesocial
GOKConservator	29/03/2012	19:27	@SpaceCampCur8r I'd perhaps ask volunteers 2do (&crowd-source) the checks rather than police as part of museum responsibility #musesocial
SpaceCampCur8r	29/03/2012	19:27	@Aeroseums Yes! But must also be topic competent. Any harm in "gotta check, get back w/ you" for complex stuff? #musesocial
Aeroseums	29/03/2012	19:26	@ArchivalMethods professionally, clearly, and directly. Publicly offer to take their complaint personally over the phone. #musesocial
aliciaviera	29/03/2012	19:26	@phimseto Would you expand more on this, please? How so? #musesocial
sbhogarty	29/03/2012	19:26	Well, if it gets ugly. Sometimes we have to be authoritative. @mw12social: @sbhogarty When is the best time to jump in? #musesocial
NatIAquarium	29/03/2012	19:26	@museocat Thanks for the feedback. We're always looking to hear what our guests would like to link to from them @hummline #musesocial
ArchivalMethods	29/03/2012	19:25	@smithsonian We just learned @YCountyMuseum is trying to figure out how to offer SM promos b/c they're free, food for thought! #musesocial
mocando	29/03/2012	19:25	Great chatting with, learning from and sharing on the #musesocial topic. #meetings
Aeroseums	29/03/2012	19:25	@SFMOMA_says @spacecampcur8r customer facing people NEED to be empowered to solve the problem/questions customer have #musesocial
touristinfo	29/03/2012	19:25	RT @ClevelandArt #tc ClevelandArt: Speaking of fun..have you seen http://t.co/1Yw6XZUT? Try it ..you might like it #musesocial
SpaceCampCur8r	29/03/2012	19:25	@SFMOMA_says I see... we're much smaller, only one curator, and I tweet. More complex org. makes a bigger challenge. #musesocial
sbhogarty	29/03/2012	19:25	RT @aliciaviera: @sbhogarty @phimseto @museums365 @outtacontext But learning can't happen through SM if we don't do more than disseminating info #musesocial
museummarketing	29/03/2012	19:25	RT @erinblasco: @archivesinfo Good tip. Having volunteer "conversation starters" out in the audience might help, too! #musesocial
sbhogarty	29/03/2012	19:25	Metrics is a really important issue. How do you measure SM success? And how do you communicate that? @hummline @outtacontext #musesocial
AnitaHeiss	29/03/2012	19:25	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
tw_top_art	29/03/2012	19:24	RT @NMNH: Right now museum staffers are chatting about what YOU want from museum social media. Use #musesocial to let them know!
mw12social	29/03/2012	19:24	If you're just tuning in, we're discussing learning via museum social media. Have you learned something this way? #musesocial
aliciaviera	29/03/2012	19:24	RT @mollymacfadden: @aliciaviera @sarachappel @thebenstreet @museums365 YES PLEASE! MT Educators should receive social media training? #musesocial
ArchivalMethods	29/03/2012	19:24	How do you handle negative engagements on SM? #musesocial
mocando	29/03/2012	19:24	@culturalthinker But I do agree that results can/will help #musesocial as for the "unclench" commentâ€¦! *sigh* attitude change, friend
culturalthinker	29/03/2012	19:23	@mw12social @smithsonian #SM works for learning so there is no tension. Let's worry less about pedagogy and more about interest. #musesocial
SSquire	29/03/2012	19:23	I've learned things both from #SM and IRL visits with museums & staff (many of which were brought about by #SM & tweetups). #musesocial
EvelynNAfred	29/03/2012	19:23	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media?#musesocial [When an event's happening.]
thebenstreet	29/03/2012	19:23	RT @mollymacfadden: @aliciaviera @sarachappel @thebenstreet @museums365 YES PLEASE! MT Educators should receive social media training? #musesocial
erinblasco	29/03/2012	19:23	Museums say "Our fans want XYZ." But I don't consider myself a "fan." I like yr art. I'm not in yr treehouse. #musesocial
SFMOMA_says	29/03/2012	19:23	@SpaceCampCur8r I can't respond 2 curatorial question w/o 1st asking curator, etc. Problem = w/ staff time, not composing tweet. #musesocial

Twitter ID	Date	Time	Tweet
YCountyMuseum	29/03/2012	19:23	@erinblasco @smithsonian @TrendsDC Nice! Just goes to show that people still care about museums out there! #musesocial
ReadAloudToMe	29/03/2012	19:23	I appreciate learning real time what's coming on display locally & when an exhibit is about to close #musesocial @smithsonian @PDXArtMuseum
PopUpMuseum	29/03/2012	19:23	My thoughts: museum visits are social experiences and program design should at least consider this #musesocial
franschavi	29/03/2012	19:22	RT @mw12social: Are SM platforms right for learning? Are museums trying to teach when ought to just accept the medium & be social? #musesocial
SpaceCampCur8r	29/03/2012	19:22	@GOKConservator Doing translation now.. would you have internal/contracted reviewer to check content? #musesocial
GOKConservator	29/03/2012	19:22	RT @SpaceCampCur8r: @mw12social Absolutley right. If I'm not learning about topic, I'm not following, therefore, less likely to visit website, etc. #musesocial
Museocat	29/03/2012	19:22	RT @erinblasco: OMG! I think we can thank @smithsonian MT @TrendsDC: #musesocial, now trending in #DC
ArchivalMethods	29/03/2012	19:22	@Aeroseums Exactly. Don't take your customers for granted. The more you give them, the more loyal they'll be to you! Love it. #musesocial
outtacontext	29/03/2012	19:22	@erinblasco Well, ur right. I don't have strangers in my FB stream. But nature of convos are different anyway. #musesocial
DarrenMilligan	29/03/2012	19:22	RT @SBanks20: @erinblasco @smithsonian @TrendsDC Woot! #musesocial
mw12social	29/03/2012	19:22	@sbhogarty When is the best time to jump in? #musesocial
hummline	29/03/2012	19:22	@TeacupInTheBay @sbhogarty @phimseto I used to share lots of articles abt architecture, green, planning on @buildingmuseum #musesocial
mw12social	29/03/2012	19:22	RT @sbhogarty: RT @meowius: One way to facilitate sharing among visitors: resist the urge to jump into the convo too early #musesocial
mocando	29/03/2012	19:22	@culturalthinker I don't agree with you. on them not getting itâ€¦ it's a time management/resources thing. #musesocial
sbhogarty	29/03/2012	19:22	@TeacupInTheBay @phimseto @museums365 @outtacontext @sfballet What do you mean non-organizational? Pop culture? Related topics? #musesocial
aliciaviera	29/03/2012	19:22	@sbhogarty @phimseto @museums365 @outtacontext But learning can't happen through SM if we don't do more than disseminating info #musesocial
phimseto	29/03/2012	19:22	@TeacupInTheBay Carly, wise idea. People generally have a low threshold for non-personal communication. Gotta choose wisely. #musesocial
erinblasco	29/03/2012	19:21	@cjn212 Great point. Who actually wants to be a "fan" beyond those membership-buying folks (bless 'em)? #musesocial
DarrenMilligan	29/03/2012	19:21	MT @mw12social: Are SM platforms right 4 learning? Are museums trying to teach when ought to just accept the medium & be social? #musesocial
GOKConservator	29/03/2012	19:21	@sluggernova: RE collaborative learning? Crowd sourced translations of museum gallery or web content 2 other lang's cld B fun! #musesocial
erinblasco	29/03/2012	19:21	@outtacontext Oh gosh! With strangers on FB? Ick. No that is what Twitter is for. #musesocial cc @cjn212
Hist_Advocates	29/03/2012	19:21	@smithsonian events &acquistns @McKissickMuseum @HistColumbia @colamuseum @SCStateMuseum @SCRMM @upcountrymuseum @sptbghistory #musesocial
SpaceCampUSA	29/03/2012	19:21	Learning is fun when it is social. RT @mw12social: Are SM platforms right for learning? #musesocial
libbydoodle	29/03/2012	19:21	RT @SpaceCampUSA: Very important to have! RT @bluelikechagall: @erinblasco Accept it, but FB + Twitter serve diff purposes. Outlined in SM plans? #musesocial
sluggernova	29/03/2012	19:21	RT @mw12social: Are SM platforms right for learning? Are museums trying to teach when ought to just accept medium & be social? #musesocial
Museocat	29/03/2012	19:20	@hummline Yes, I thought the relevant short videos @NatIAquarium linked from the QR codes on exh labels worked well. #musesocial
SBanks20	29/03/2012	19:20	@erinblasco @smithsonian @TrendsDC Woot! #musesocial
mw12social	29/03/2012	19:20	@sherah1918 Keep seeing SM as a "spark" for learning. What about sustained, ongoing learning environment? No? #musesocial
sbhogarty	29/03/2012	19:19	RT @meowius: @mw12social One way to facilitate sharing among visitors: resist the urge to jump into the convo too early #musesocial
sbhogarty	29/03/2012	19:19	@erinblasco See @sfballet for educational approach to Timeline. Highlights history, chronology & institutional narrative. #musesocial
orquiqui	29/03/2012	19:19	RT @mw12social: Are SM platforms right for learning? Are museums trying to teach when ought to just accept the medium & be social? #musesocial
SpaceCampUSA	29/03/2012	19:19	Very important to have! RT @bluelikechagall: @erinblasco Accept it, but FB + Twitter serve diff purposes. Outlined in SM plans? #musesocial
erinblasco	29/03/2012	19:19	OMG! I think we can thank @smithsonian MT @TrendsDC: #musesocial, now trending in #DC
outtacontext	29/03/2012	19:19	@cjn212 @erinblasco I have convos all the time on FB. It depends on how you work it. We should know the "form" for each SM type. #musesocial
SpaceCampCur8r	29/03/2012	19:19	@mw12social Absolutley right. If I'm not learning about topic, I'm not following, therefore, less likely to visit website, etc. #musesocial
museummarketing	29/03/2012	19:18	RT @erinblasco: I think museums can fail to see that fun via SM can be educational, even if not 100% obvious. #musesocial
culturalthinker	29/03/2012	19:18	@erinblasco @mocando Then the leadership probably doesn't get #SM. Unclench already. #musesocial. Prob take results to change their minds.
mw12social	29/03/2012	19:18	RT @sluggernova: What about collaborative learning? Doing/creating/accomplishing something together via SM? #musesocial
smithsonian	29/03/2012	19:18	RT @mw12social: Are SM platforms right for learning? Are museums trying to teach when ought to just accept the medium & be social? #musesocial
sluggernova	29/03/2012	19:18	@DarrenMilligan yes, like this! E.g. tweetups can approx online conf type interaction, tools can hold back demonstrating value. #musesocial
mw12social	29/03/2012	19:17	RT @museummarketing: RT @museums365: @erinblasco In other words, keep the sharing open, and keep the whole process social. #musesocial
ClevelandArt	29/03/2012	19:17	Speaking of fun..have you seen http://t.co/H1K4V9Rt ? Try it ..you might like it #musesocial

Twitter ID	Date	Time	Tweet
phimseto	29/03/2012	19:17	@sbhogarty Remember, at the end of the day, NO ONE likes spam email or info bombing. Just ask any univ. Development office. #musesocial
cjn212	29/03/2012	19:17	@erinblasco I don't #musesocial on fb either- being a "fan" isn't my goal, & if I want depth, I go to the Web site. I share here & on Flickr
mw12social	29/03/2012	19:17	Are SM platforms right for learning? Are museums trying to teach when ought to just accept the medium & be social? #musesocial
museummarketing	29/03/2012	19:17	RT @museums365: @erinblasco In other words, keep the sharing open, and keep the whole process social. #musesocial
sbhogarty	29/03/2012	19:16	Agreed. But a strategy that does not make. @outtacontext: There is value sometimes in doing first & begging forgiveness after. #musesocial
TrendsDC	29/03/2012	19:16	#musesocial, 'donovan' & #wmp2012 are now trending in #DC http://t.co/a0GE9od6
artsnob	29/03/2012	19:16	RT @ClevelandArt: Key words 4 our social media efforts: diverse, engaging, educational. We mix it up & show our collection & programs in fun ways #musesocial
GOKConservator	29/03/2012	19:16	I love the idea of ltweeting w/ photos w/a visitor in front of a work @ an exhibit & exchanging ideas remotely a/b wht they see #musesocial
phimseto	29/03/2012	19:16	@sbhogarty So true, Sarah. My own opinion is that museums should err on the side of engagement with SM rather than a hard sell. #musesocial
_Pia_G_	29/03/2012	19:16	RT @meowius: @outtacontext Yes! Visitors learn from museums via s.m., but museums should be learning as much/more from audiences #musesocial
susan_m_steele	29/03/2012	19:16	RT @POPInDC: @unmuseum Disagree - On a board and am GenFlux - Not generational, it is motivational. Some people resist change. #musesocial
bluelikechagall	29/03/2012	19:16	@erinblasco Accept it, but FB + Twitter should serve different purposes. Do most museums outline that in their SM plans? #musesocial
ClevelandArt	29/03/2012	19:16	Key words 4 our social media efforts: diverse, engaging, educational. We mix it up & show our collection & programs in fun ways #musesocial
sherah1918	29/03/2012	19:16	@sluggernova yes, I think SM platforms are good for collaborations, inspirations, & showing off that work. #musesocial
POPInDC	29/03/2012	19:15	@unmuseum Disagree - On a board and am GenFlux - It's is not generational, it is motivational. Some people resist change. #musesocial
SpaceCampCur8r	29/03/2012	19:15	@outtacontext Yes... going to be experimenting with this soon! #musesocial
Aeroseums	29/03/2012	19:15	I just get too passionate about this, I need to get into the museum field full time lol #musesocial
alokoc1	29/03/2012	19:15	RT @museummarketing: MÃ¼zelerin sosyal medya kullanimi ile ilgili su anda devam eden sohbeti #musesocial hashtagi ile takip edebilirsiniz.
sbhogarty	29/03/2012	19:15	Amen! RT @Aeroseums: #musesocial if the person writing the SM post cant be excited about the topic they should not be writing it.
meowius	29/03/2012	19:15	@outtacontext Yes! Visitors learn from museums via s.m., but museums should be learning as much/more from audiences #musesocial
YCountyMuseum	29/03/2012	19:15	@archivalmethods This whole #musesocial has given me a ridiculous amount of info to think on! So much SM to do! So little time! ;))
phimseto	29/03/2012	19:14	@aliciaviera What museums should have is a COMPREHENSIVE and ethically/legally sound SM strategy for all. Cannot stress enough. #musesocial
museummarketing	29/03/2012	19:14	MÃ¼zelerin sosyal medya kullanimi ile ilgili su anda devam eden sohbeti #musesocial hashtagi ile takip edebilirsiniz.
Aeroseums	29/03/2012	19:14	Agree w/ @archivalmethods far easier to keep a consumer of your information then it is to get that consumer in the first place. #musesocial
sbhogarty	29/03/2012	19:14	RT @mw12social: RT @susan_m_steele: RT @Aeroseums: #musesocial to me a SM strategy should be: Excitement, Engagement, Education, Involvement #musesocial
hummline	29/03/2012	19:14	@outtacontext @sbhogarty and then collecting data to present successes! #musesocial
DarrenMilligan	29/03/2012	19:14	@sluggernova Do you know of some examples of this collaborative experience facilitated by SM? Maybe THIS conversation? #musesocial
aliciaviera	29/03/2012	19:14	RT @hummline: @unmuseum @mocando Seconded. To that end, should the museums be trying to "sell" SM to their boards to get them on board? #musesocial
outtacontext	29/03/2012	19:14	Good pt. RT @sluggernova: What about collaborative learning? Doing/creating/accomplishing something together via SM? #musesocial
mocando	29/03/2012	19:14	@sbhogarty board engagement is critical, just as educating them to what you find works best. #musesocial
sbhogarty	29/03/2012	19:14	RT @cjn212: Just saw an ad agency slogan that applies: "Make friends, not ads." #musesocial
mw12social	29/03/2012	19:13	RT @susan_m_steele: RT @Aeroseums: #musesocial to me a SM strategy should be: Excitement, Engagement, Education, Involvement #musesocial
ArchivalMethods	29/03/2012	19:13	@YCountyMuseum Hm, that's another animal! Maybe host raffles or fun give-a-ways as an incentive for frequents & first timers? #musesocial
Aeroseums	29/03/2012	19:13	#musesocial if the person writing the SM post cant be excited about the topic they should not be writing it.
sherah1918	29/03/2012	19:13	@DarrenMilligan the approach, learn what? SM could be a continuation or reinforcement, or an intro for further exploration. #musesocial
sbhogarty	29/03/2012	19:13	@phimseto @museums365 @outtacontext This is the fine line we walk between marketing and engagement. #musesocial
outtacontext	29/03/2012	19:13	@sbhogarty There is value sometimes in doing first and begging for forgiveness after. #musesocial
TeacupInTheBay	29/03/2012	19:13	@sbhogarty @museums365 totally agree with this concept, plus there's issue of 'how does being assoc. with museums make me look?' #musesocial
erinblasco	29/03/2012	19:13	@bluelikechagall I agree! Timeline seems to bury conversation, just showcase big images. Work around it or accept? #musesocial
artsnob	29/03/2012	19:13	@unmuseum why always the age thing? what if I told you I was using social media probably before you knew your alphabet? :) #musesocial
aliciaviera	29/03/2012	19:13	@aliciaviera @erinblasco @museums365 If they join museums in their SM sites is for a reason so we should keep them interested :) #musesocial
meowius	29/03/2012	19:13	@mw12social One way to facilitate sharing among visitors: resist the urge to jump into the convo too early #musesocial

Twitter ID	Date	Time	Tweet
sluggernova	29/03/2012	19:13	What about collaborative learning? Doing/creating/accomplishing something together via SM? I pickup/devel new ideas all the time #musesocial
mocando	29/03/2012	19:13	@erinblasco the leadership should probably be more reservedâ€, leave the TONE to us! ;) #musesocial
SpaceCampCur8r	29/03/2012	19:13	@erinblasco It's a challenge. Each of our SM handles has a different tone/personality. #musesocial
Aeroseums	29/03/2012	19:13	â€@ArchivalMethods: @Aeroseums Agreed. Don't forget nurture. After you acquire a consumer, you want to keep them happy! :) #musesocialâ€ THIS
chewie93	29/03/2012	19:12	@mw12social That the exhibit was happening. Subsequently learned a ton at the actual exhibit. #musesocial
sbhogarty	29/03/2012	19:12	RT @phimseto: @museums365 @outtacontext Just in case! ;-) Ultimately, SM is just an open door. If you sell/oversell, then they won't walk in. #musesocial
erinblasco	29/03/2012	19:12	@MarDixon One recent survey seemed to want the museum to be a forum for art convo but they didn't foster that. #musesocial
POPinDC	29/03/2012	19:12	At the very heart of it! RT @Aeroseums #musesocial to me a SM strategy should be: Excitement, Engagement, Education, Involvement
mollymacfadden	29/03/2012	19:12	@aliciaviera @sarachappel @thebenstreet @museums365 YES PLEASE! MT Educators should receive social media training? #musesocial
ArchivalMethods	29/03/2012	19:12	@Aeroseums Agreed. Don't forget nurture. After you acquire a consumer, you want to keep them happy! :) #musesocial
unmuseum	29/03/2012	19:12	@outtacontext @phimseto I was about to say the same thing....haha #musesocial
sbhogarty	29/03/2012	19:12	YES! @hummeline: @unmuseum @mocando To that end, should the museums be trying to "sell" SM to their boards to get them on board? #musesocial
keightdee	29/03/2012	19:12	@smithsonian That they were hiring a position I was qualified for! #musesocial
bluelikechagall	29/03/2012	19:12	@erinblasco Facebook has gone through so many changes + now feels like a place to present something, not to have a conversation.#musesocial
mw12social	29/03/2012	19:12	@Hist_Advocates Not everyone wants 2write a comment. Some want 2vote, answer a multi-choice Q. Whole spectrum of participation! #musesocial
mocando	29/03/2012	19:11	@mw12social @SpaceCampCur8r Facebook is the perfect place for the deep dive #musesocial
susan_m_steele	29/03/2012	19:11	RT @Aeroseums: #musesocial to me a SM strategy should be: Excitement, Engagement, Education, Involvement
phimseto	29/03/2012	19:11	@outtacontext I've had this avatar since the 1990s. It cracks me up too much to ever change it. Connery's finest role. #zardoz #musesocial
museummarketing	29/03/2012	19:11	RT @MarDixon: #musesocial Just because you created a Twitter/fb acct doesn't make you social. Talking back, asking questions AND listening, cake all part.
MarDixon	29/03/2012	19:11	@erinblasco Because its easier for them? #musesocial
nature_jcp	29/03/2012	19:11	@unmuseum Phht, some of us here are old crabs, too. :) #noyjustGenYterritory #musesocial
outtacontext	29/03/2012	19:11	@artsnob One step at a time. Gather your followers w SM. Then you can build strategy to bring them into museum. #musesocial
erinblasco	29/03/2012	19:11	@mocando Agreed! Personality in SM seems really vital. What if the staff & leadership don't agree on tone? #musesocial
sbhogarty	29/03/2012	19:10	@mw12social @hummeline @outtacontext Ideally, both! #musesocial
culturalthinker	29/03/2012	19:10	@erinblasco @museums365 #musesocial The interests of x & y almost always overlap, the hard part is finding that intersection #venndiagram
Aeroseums	29/03/2012	19:10	#musesocial to me a SM strategy should be: Excitement, Engagement, Education, Involvement
aliciaviera	29/03/2012	19:10	@erinblasco I think it all comes down to how you define and assess "learning" :) #musesocial #museumed
ArchivalMethods	29/03/2012	19:10	@YCountyMuseum Reduced admission, 2 for 1 museum passes, early bird special, weekend discount, etc? #musesocial
Hist_Advocates	29/03/2012	19:10	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
erinblasco	29/03/2012	19:10	I never use a museum's FB page 2 talk w/ other fans. Feels weird. But surveys indicate museums see that as desirable. #musesocial
phimseto	29/03/2012	19:10	@mocando No doubt! That's something I am (sadly) quite good at! Using SM to warn/assist can help avoid the publicity stage. #musesocial
outtacontext	29/03/2012	19:10	@phimseto You're worried with an avatar like that? LOL #musesocial
DarrenMilligan	29/03/2012	19:10	@sherah1918 I agree. Is that because the platform is not right for learning, or b/c museums are not using it to teach? #musesocial
sherah1918	29/03/2012	19:10	I follow museums to learn about their collections, exhibitions, generally. But one specific thing? I dunno. #musesocial
jenniferott	29/03/2012	19:10	RT @smithsonian: First Q: What do audiences really want from museums via social media? Reply w/ #musesocial
Hist_Advocates	29/03/2012	19:10	@smithsonian if very involved/interested in museum/issue, yes. Otherwise yes but superficially ie voting on choices, commenting #musesocial
seandaniels	29/03/2012	19:09	RT @smithsonian: First Q: What do audiences really want from museums via social media? Reply w/ #musesocial
mocando	29/03/2012	19:09	@erinblasco people do want personality #musesocial
MontanaMuseums	29/03/2012	19:09	@PutnamMuseum A favorite museum on #pinterest is @archivesamerart http://t.co/aIXCZnzZ - of the online exhibiting model #musesocial
sbhogarty	29/03/2012	19:09	RT @Aeroseums: â€@outtacontext: Social media isn't an "end" point. It's the hook we can add to our arsenal of tools to connect w ppl.
SpaceCampCur8r	29/03/2012	19:09	@SFMOMA_says respectfully disagree! I think the right person at the keyboard can do that for you. #musesocial

Twitter ID	Date	Time	Tweet
nature_jcp	29/03/2012	19:09	@mw12social I forgot to mention, in the 'real' whales disc, 1 of our active tweeps stepped in to talk to her, too. =community #musesocial
museummarketing	29/03/2012	19:09	RT @smithsonian: First Q: What do audiences really want from museums via social media? Reply w/ #musesocial
POPinDC	29/03/2012	19:09	There are those who never shut down their #sm fix for anything - even a visit to a museum. Engage them the min they walk in! #musesocial
hummline	29/03/2012	19:09	RT @mw12social: @outtacontext SM isn't an end-point, it's a hook, but what if audience only reads tweets about new exhibit and never sees it? #musesocial
outtacontext	29/03/2012	19:09	Nice to see you here @SFMOMA. #musesocial
lomondantiques	29/03/2012	19:09	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
artsnob	29/03/2012	19:08	@outtacontext I think this is the potential problem. people may learn what others say about an exhibit and satisfied with that #musesocial
sherah1918	29/03/2012	19:08	I found answering the question, what have you learned from a museum on social media hard to answer. #musesocial
phimseto	29/03/2012	19:08	@unmuseum @outtacontext Didn't want to go there, but glad someone did. #musesocial #museantisocial #museNSFW
mw12social	29/03/2012	19:08	If just joining, we're talking about if audiences learn via social media & should even be a goal. Hop in! #musesocial
sbhogarty	29/03/2012	19:08	RT @DarrenMilligan: RT @JohnGadsby: RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
Aeroseums	29/03/2012	19:08	@mw12social #musesocial every time in am physically in an aviation museum i try to help educate those around me. SM should be no different
Ms_Kianga	29/03/2012	19:08	RT @NMNH: Right now museum staffers are chatting about what YOU want from museum social media. Use #musesocial to let them know!
SFMOMA_says	29/03/2012	19:08	@cjn212 @BroadMuseumMSU @SFMOMA @museumnerd Agreed- it's difficult to reduce the museum's voice into 140 character responses. #musesocial
hummline	29/03/2012	19:08	@mw12social @outtacontext AND different forms of SM lend themselves to diff types / length of engagement. Twitter is not Tumblr. #musesocial
phimseto	29/03/2012	19:08	@LaraSheaB Heh. Stumbling into this is like wandering into a storm! More tweets than raindrops around here right now! Welcome! #musesocial
NEAarts	29/03/2012	19:07	RT @smithsonian: First Q: What do audiences really want from museums via social media? Reply w/ #musesocial
DarrenMilligan	29/03/2012	19:07	RT @JohnGadsby: RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
DarrenMilligan	29/03/2012	19:07	RT @smithsonian: First Q: What do audiences really want from museums via social media? Reply w/ #musesocial
hummline	29/03/2012	19:07	@phimseto Bad publicity & donors don't usually mix! :) Museums talking to museums shd always be abt strengthening each other #musesocial
erinblasco	29/03/2012	19:07	I love the idea of social media as a spark for learning. Less pressure to PROVE learning happened statistically! #musesocial
Hist_Advocates	29/03/2012	19:06	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
Museumbezoeker	29/03/2012	19:06	RT @Zeeuwsmuseum: Doen jullie mee vanavond? #musesocial chat about what the public wants from museum social media, Mar 29 from 12-5ET
mw12social	29/03/2012	19:06	Do audiences learn from other museum visitors/audience members via social media? How do museums leverage this? #musesocial
outtacontext	29/03/2012	19:06	Okay, so it's okay to use "SM" to mean "social media," right? Just checkin. #musesocial
BroadMuseumMSU	29/03/2012	19:06	RT @cjn212: @BroadMuseumMSU @SFMOMA @museumnerd It's nice to see the human face of the institution :) #musesocial
mocando	29/03/2012	19:06	@phimseto you're right, I wouldn't encourage bad publicity but sometimes, even it can be spun into a good thing #musesocial
mw12social	29/03/2012	19:06	How big an impact does the spark make? RT @SpaceCampCur8r: So far, I see audiences using SM as a spark to get them learning. #musesocial
Hist_Advocates	29/03/2012	19:06	@smithsonian we're finding ppl want 2 know what's going on: events, exhibits, cool new acquisitions; things they can b part of #musesocial
Aeroseums	29/03/2012	19:06	â€œ@outtacontext: Social media isn't an "end" point. It's the hook we can add to our arsenal of tools to connect w ppl.
susan_m_steele	29/03/2012	19:05	RT @hummline: Important that #museums have a plan for crises in SM. Hopefully won't happen but make sure staff know what to do #musesocial
erinblasco	29/03/2012	19:05	@aliciaviera Browsing SM to identify new interests-cool idea. I worry folks find "new cool stuff" on BoingBoing, not museums #musesocial
SCIOWA	29/03/2012	19:05	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
SpaceCampCur8r	29/03/2012	19:05	@mw12social So far, I see audiences using SM as a spark to get them learning. #musesocial
unmuseum	29/03/2012	19:05	@mocando totally agree with you - there's an article on that....http://bit.ly/GZvNcd #musesocial
Samantha_Dorsey	29/03/2012	19:05	RT: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial via @smithsonian
mocando	29/03/2012	19:04	@hummline I think so but I don't have the opportunity to talk directly to them. I have to work through the org chartâ€¦ #musesocial
phimseto	29/03/2012	19:04	@mocando Bad publicity & donors don't usually mix! :)Museums talking to museums should always be about strengthening each other.#musesocial
amwhisnant	29/03/2012	19:04	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
outtacontext	29/03/2012	19:04	Don't worry about that. MT @mw12social SM isnt end-point, its a hook, but what if audience only reads tweets but doesn't see it? #musesocial
archivesinfo	29/03/2012	19:04	@susan_m_steele nice 2 see U this afternoon. I am just about to step out of musesocial convo. saw your smiling face. thought I'd say hi 1st

Twitter ID	Date	Time	Tweet
mw12social	29/03/2012	19:03	. @hummeline & @outtacontext bring up click-thru. Do audiences learn ON the SM platform or have to go somewhere long form? #musesocial
LaraSheaB	29/03/2012	19:03	Just stumbled upon today's #musesocial chat. Another very successful example for #mppr755!
mocando	29/03/2012	19:03	@unmuseum this might be a jaded comment but if they didn't learn it in biz school or while getting a Masters or PhD! #musesocial
Hist_Advocates	29/03/2012	19:03	RT @smithsonian: First Q: What do audiences really want from museums via social media? Reply w/ #musesocial
YCountyMuseum	29/03/2012	19:03	RT @cjn212: Just saw an ad agency slogan that applies: "Make friends, not ads." #musesocial
NatlAquarium	29/03/2012	19:03	@museocat @NGIreland @hummeline Yes! We're working on phase 2 of our in-exhibit QR code plan -trying to make them more permanent #musesocial
Aeroseums	29/03/2012	19:03	@mw12social @hummeline great question, think it is a skill some have or some my need to develop. #musesocial
JohnGadsby	29/03/2012	19:03	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
outtacontext	29/03/2012	19:03	@artsnob @cjn212 Rewrite that slogan and apply it to museums! #musesocial
hummeline	29/03/2012	19:03	@unmuseum @mocando Seconded. To that end, should the museums be trying to "sell" SM to their boards to get them on board? #musesocial
StCMuseum	29/03/2012	19:03	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
ArtHealsNetwork	29/03/2012	19:03	RT @NMNH: Right now museum staffers are chatting about what YOU want from museum social media. Use #musesocial to let them know!
mw12social	29/03/2012	19:02	@outtacontext SM isn't an end-point, it's a hook, but what if audience only reads tweets about new exhibit and never sees it? #musesocial
PHMC	29/03/2012	19:02	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
aliciaviera	29/03/2012	19:02	@erinblasco @museums365 They may not be sure of what they want but I think we can help them find out what they are interested in #musesocial
Bibliobella	29/03/2012	19:02	Q3: That even I can be part of a tweetchat #musesocial
phimseto	29/03/2012	19:02	@museums365 @outtacontext Just in case! ;-) Ultimately, SM is just an open door. If you sell/oversell, then they won't walk in. #musesocial
ddnerox	29/03/2012	19:02	a museum is not boring and old, but dynamic and inspiring! #musesocial
sealannie	29/03/2012	19:02	@smithsonian #musesocial information about events and things going on!
MOC Ajack	29/03/2012	19:02	What do audiences really want from museums via social media? Reply w/ #musesocial
susan_m_steele	29/03/2012	19:02	RT @erinblasco: @museums365 May be dorky but I always hope I learn something by following a museum--w/o any work on my part! #musesocial
cjn212	29/03/2012	19:02	@BroadMuseumMSU @SFMOMA @museumnerd It's nice to see the human face of the institution :) #musesocial
artsnob	29/03/2012	19:02	RT @cjn212: Just saw an ad agency slogan that applies: "Make friends, not ads." #musesocial
hummeline	29/03/2012	19:01	@Aeroseums @mw12social True, though I wonder what click-through would be. #musesocial
MarDixon	29/03/2012	19:01	@outtacontext Ha! #musesocial
wayneatherholt	29/03/2012	19:01	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
SpaceCampCur8r	29/03/2012	19:01	@mw12social Ex: On #WvB b'day, almost all I tweeted was #WvB, more obscure info, etc. Really focused. Also deep dive on ask. #musesocial
mw12social	29/03/2012	19:01	@Aeroseums Translating long-form sources for tweetable yummy bits? A specialized skill or can all staff do this? cc @hummeline #musesocial
outtacontext	29/03/2012	19:01	OMG, only 2 more followers and I will have 1200!! And as we all know, that's the most important thing in social media. LOL #musesocial
hummeline	29/03/2012	19:01	RT @archivesinfo: @hummeline I think education should involve "deep-dive" education, tidbits and more. mix it up for best response #musesocial
cjn212	29/03/2012	19:01	Just saw an ad agency slogan that applies: "Make friends, not ads." #musesocial
icanpictureit	29/03/2012	19:01	great updates via Facebook & Twitter from the Getty on current exhibitions, lectures and programs #musesocial
mocando	29/03/2012	19:00	@phimseto the bad pub opens the door for more conversation and the possibility of a conversion #musesocial
mw12social	29/03/2012	19:00	@chewie93 Curious: did you learn about Genghis Khan's story or the fact that the exhibit was happening? #musesocial
ArchivalMethods	29/03/2012	19:00	@archivesinfo @YCountyMuseum Followers are also looking for promotions. A key reason consumers use the int is to seek deals #musesocial
NEAarts	29/03/2012	19:00	RT @NMNH: Right now museum staffers are chatting about what YOU want from museum social media. Use #musesocial to let them know!
Aeroseums	29/03/2012	19:00	@mw12social @hummeline hard to go deep on twitter/Facebook with limited space. Blog/Website/etc. for deep, but pull them in. #musesocial
erinblasco	29/03/2012	19:00	@culturalthinker Very smart nerds, indeed. At least when they catch our mistakes... What if dry to X is fun to Y? cc @museums365 #musesocial
mocando	29/03/2012	19:00	@phimseto even bad pub is good pub #musesocial
museums365	29/03/2012	19:00	@phimseto @outtacontext Just in case they feel like learning. #musesocial
Aeroseums	29/03/2012	18:59	@mw12social @hummeline you can learn a lot from a tidbit, pull them into the main website for deeper content. #musesocial
artsnob	29/03/2012	18:59	this is the better question RT @outtacontext: Do audiences learn from museums via social media? #musesocial

Twitter ID	Date	Time	Tweet
BroadMuseumMSU	29/03/2012	18:59	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
aliciaviera	29/03/2012	18:59	@outtacontext I think they should. Most of the times people don't know they are learning but it should be the museums' goal #musesocial
chewie93	29/03/2012	18:59	@smithsonian I learned about @fieldmuseum's Genghis Khan exhibit from Facebook. Wouldn't have known otherwise. LOVED IT. #musesocial
POPinDC	29/03/2012	18:59	RT @DCculture: RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
mw12social	29/03/2012	18:59	@BLClark If it's obvious museums have educational goals on SM, do audiences tune out? What if museums said NOW LEARN THIS? #musesocial
nature_jcp	29/03/2012	18:59	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
unmuseum	29/03/2012	18:59	RT @outtacontext: Do audiences learn from museums via social media? #musesocial
SpaceCampCur8r	29/03/2012	18:59	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
artsnob	29/03/2012	18:59	@erinblasco museum audiences are....#sm audiences, I don't know #musesocial
mw12social	29/03/2012	18:59	RT @BLClark RT @museums365: @aliciaviera "Surprise! You learned!" All part of our evil plan to TEACH THE WORLD. Mwahahaha. #musesocial
phimseto	29/03/2012	18:58	@museums365 @outtacontext They might not, but SM is an inexpensive way to expand exhibits and present information. Good to have. #musesocial
hummline	29/03/2012	18:58	RT @erinblasco: @museums365 But are museum audiences as dorky as we are? Do they actually want to learn? And if not... what do they want? #musesocial
outtacontext	29/03/2012	18:58	Social media isn't an "end" point. It's the hook we can add to our arsenal of tools to connect w ppl.
culturalthinker	29/03/2012	18:58	@erinblasco @museums365 #musesocial. Just as dorky and even smarter, so don't be boring and dry. Find the universal appeal and lead with it
mw12social	29/03/2012	18:58	@SpaceCampCur8r Can you talk a little more about the deep dive? #musesocial
POPinDC	29/03/2012	18:58	RT @erinblasco: @archivesinfo Good tip. Having volunteer "conversation starters" out in the audience might help, too! #musesocial
SpaceCampUSA	29/03/2012	18:58	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
mladystarlite	29/03/2012	18:58	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
mw12social	29/03/2012	18:58	RT @smithsonian: Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
BLClark	29/03/2012	18:58	RT @museums365: @aliciaviera "Surprise! You learned!" All part of our evil plan to TEACH THE WORLD. Mwahahaha. #musesocial
mocando	29/03/2012	18:58	@SandytheMammoth whoa! this goes on until 5pm? I have to get back to work! #musesocial
mw12social	29/03/2012	18:58	RT @SpaceCampUSA: @museums365 we try to supplement what our audiences can learn here like fun things they can do at home #musesocial
ArchivalMethods	29/03/2012	18:57	@PutnamMuseum Sort your popular products and/or exhibits into category specific pin boards - allowing simple hunting & gathering #musesocial
phimseto	29/03/2012	18:57	@mocando It's a way to give fair warning, but also other museums may have experience and can give helpful strategies. Synergy. #musesocial
Zeeuwmuseum	29/03/2012	18:57	RT @erinblasco: @museums365 Maybe this is dorky but I always hope I learn something by following a museum--without any work on my part! #musesocial
mw12social	29/03/2012	18:57	MT @museums365: @erinblasco posits learning by osmosis on twitter: museums put facts out & visitors learn w/o doing any work. #musesocial
emergingarts	29/03/2012	18:57	I'd like to hear a little bit more about the opportunities museums and #artorgs have to be playful via social media #musesocial
smithsonian	29/03/2012	18:57	Museum fans!: what is one new thing you learned from a museum via social media? Reply w/ #musesocial
mocando	29/03/2012	18:57	@cerenamann I thank everyone even if it is much later. #musesocial
museums365	29/03/2012	18:57	And do they want to learn via social media? RT @outtacontext: Do audiences learn from museums via social media? #musesocial
SpaceCampUSA	29/03/2012	18:56	@erinblasco @museums365 we try to supplement what our audiences can learn here like fun things they can do at home #musesocial
Cre8tiveDanT	29/03/2012	18:56	RT @keithbeats: @CndnCanoeMuseum @MountainMuseum RT @smithsonian: First Q: What do audiences really want from museums via social media? Reply w/ #musesocial
mw12social	29/03/2012	18:56	RT @outtacontext: Do audiences learn from museums via social media? #musesocial
MarDixon	29/03/2012	18:56	@erinblasco @museums365 Nerds, we prefer nerds #musesocial
mw12social	29/03/2012	18:56	RT @archivesinfo: @erinblasco I think the whole point of museums is to show that learning and fun go hand in hand ;) #musesocial
mw12social	29/03/2012	18:56	No learning?RT @Aeroseums: @hummline @mw12social From what I see it is tidbits, info on single exhibits, etc. that people want #musesocial
POPinDC	29/03/2012	18:56	@archivesinfo Absolutely! Taught a grad student the value of it in her area - too many don't realize who is actually ON #sm. #musesocial
SCHEDITboston	29/03/2012	18:56	@BroadMuseumMSU @mw12social ...which then can set the path for engagement. #musesocial
mocando	29/03/2012	18:56	@phimseto I like that. It would help explain why we do what we do and the maze or legal issues we must navigate #musesocial
outtacontext	29/03/2012	18:56	Do audiences learn from museums via social media? #musesocial
mw12social	29/03/2012	18:56	MT @museums365 But if that's the case, then what about the whole "visitors want to talk to museums" idea we just discussed? #musesocial

Twitter ID	Date	Time	Tweet
SpaceCampCur8r	29/03/2012	18:56	@archivesinfo I've found my best strategy is "deep dive" around an significant event, fun colorful tidbits at other times. #musesocial
museums365	29/03/2012	18:56	RT @erinblasco: But are museum audiences as dorky as we are? Do they actually want to learn? And if not... what do they want? #musesocial
MarDixon	29/03/2012	18:55	@erinblasco Yep - I'm big on exposing my kid to stuff but not force learning. Allows for reflection when ready (and questions!) #musesocial
archivesinfo	29/03/2012	18:55	@erinblasco I think the whole point of museums is to show that learning and fun go hand in hand ;) #musesocial
museums365	29/03/2012	18:55	@aliciaviera "Surprise! You learned!" All part of our evil plan to TEACH THE WORLD. Mwahahaha. #musesocial
erinblasco	29/03/2012	18:55	@SpaceCampCur8r Great point. Straight facts=dull. I like facts with attitude. Facts with silliness. #musesocial
PutnamMuseum	29/03/2012	18:55	We just started a #pinterest board - what's the best way for a museum to reach out on Pinterest? #musesocial
SCHEDITboston	29/03/2012	18:55	@BroadMuseumMSU @mw12social precisely, it's how the museum choose to present the event details & highlight certain aspects. #musesocial
erinblasco	29/03/2012	18:55	@museums365 But are museum audiences as dorky as we are? Do they actually want to learn? And if not... what do they want? #musesocial
Aeroseums	29/03/2012	18:55	@hummline @mw12social From what I see it is tidbits, info on single exhibits, etc. that people want #musesocial
archivesinfo	29/03/2012	18:54	@YCountyMuseum I think posting facts is great, as long as that's not all you're doing #musesocial
museums365	29/03/2012	18:54	But if that's the case, then what about the whole "visitors want to talk to museums" idea we just discussed an hour ago? #musesocial
erinblasco	29/03/2012	18:54	@MarDixon Establishing the relationship on SM also means that when a visitor is ready to learn that way, they can find us. #musesocial
aliciaviera	29/03/2012	18:54	@museums365 @mw12social I think it should be the goal to help audiences learn even when they don't know they are learning! #musesocial
museums365	29/03/2012	18:54	.@erinblasco posits learning by osmosis on twitter: museums put facts out and visitors learn without doing any work. #musesocial
archivesinfo	29/03/2012	18:54	@hummline I think education should involve "deep-dive" education, tidbits and more. mix it up for best response #musesocial
statweestics	29/03/2012	18:54	#musesocial is getting popular, +700% the last hour : http://t.co/8zqSJohn
YCountyMuseum	29/03/2012	18:54	What do you think about posting historical facts? Nothing new at the museum so post about local history? #musesocial
nature_jcp	29/03/2012	18:53	+1 RT @seanwetstine: Time for the museum! #springbreak #kids #silly #funny #fun #dinosaurs @ Denver Museum of Nature and Science #musesocial
SpaceCampCur8r	29/03/2012	18:53	@erinblasco Likewise, but facts have to be balanced w/ "color commentary" for lack of better term, otherwise, not so fun! #musesocial
PutnamMuseum	29/03/2012	18:53	RT @hummline: @mw12social Good question! Are audience looking for deep-dive education, tidbits, or what? #musesocial
mw12social	29/03/2012	18:53	Let's talk about what we can learn from social media--if that's even the goal! #musesocial
museums365	29/03/2012	18:53	@erinblasco Maybe I don't think that's dorky because I'm just as much of a museum dork as you. :) Gotta believe! #musesocial
hummline	29/03/2012	18:53	@mw12social Good question! Are audience looking for deep-dive education, tidbits, or what? #musesocial
erinblasco	29/03/2012	18:52	@museums365 Ambient learning via Twitter, that's my goal. I don't want to lift a finger. Feed me stories & facts! ;) #musesocial
tysanthrobe	29/03/2012	18:52	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
erinblasco	29/03/2012	18:52	@museums365 Maybe this is dorky but I always hope I learn something by following a museum--without any work on my part! #musesocial
MarDixon	29/03/2012	18:52	Exposure is key! RT @erinblasco I think museums can fail to see that fun via SM can be educational, even if not 100% obvious. #musesocial.
tysanthrobe	29/03/2012	18:52	@smithsonian I wouldn't mind seeing more posts integrating audio/video/visuals to promote current & upcoming exhibitons. #musesocial #museum
archivesinfo	29/03/2012	18:52	@POPinDC Teaching basics of #sm seems like a great way to collaborate w/ other related fields too. Librarians especially #musesocial
mocando	29/03/2012	18:52	@hummline I'll use QR codes very sparingly, but they are great on outdoor media and use in limited spaces. #musesocial
nature_jcp	29/03/2012	18:52	RT @mw12social: Let's move on to learning via museum social media. Is this the goal for museums but not always for audiences? #musesocial
MarDixon	29/03/2012	18:51	And remember they *can* be modified RT outtacontext: When developing sm strategies, be thankful for small victories. #musesocial
POPinDC	29/03/2012	18:51	RT @mw12social: Let's move on to learning via museum social media. Is this the goal for museums but not always for audiences? #musesocial
kidmuseumnh	29/03/2012	18:51	We strive for balance of tweets: events/exhibits promo mixed w/questions, RT local happenings, convo's w/local businesses. #musesocial
mw12social	29/03/2012	18:51	@sbhogarty On-site question cards, a great idea! Do we alienate non-SM users when we put lots of focus there? #musesocial
SpaceCampUSA	29/03/2012	18:51	@outtacontext It is great advice!
museums365	29/03/2012	18:50	RT @mw12social: Lets move on to learning via museum social media. Is this the goal for museums but not always for audiences? #musesocial
POPinDC	29/03/2012	18:50	Teaching basics of social media to audiences creates connections not previously existing. A relationship w/natural progression. #musesocial
erinblasco	29/03/2012	18:50	I think museums can fail to see that fun via SM can be educational, even if not 100% obvious. #musesocial
nature_jcp	29/03/2012	18:50	@spacecampusa Sometimes it's good to give execs an intro wo expectation they'll contribute, but hope they will then support SM #musesocial

Twitter ID	Date	Time	Tweet
mw12social	29/03/2012	18:49	Let's move on to learning via museum social media. Is this the goal for museums but not always for audiences? #musesocial
aliciaviera	29/03/2012	18:49	RT @Museocat: @culturalthinker @unmuseum More senior managers, curators, etc. need to tweet for themselves and their institutions. So rare! #musesocial
outtacontext	29/03/2012	18:49	@SpaceCampUSA What I'm advocating is to begin convo w curators using a language they already can buy into.
outtacontext	29/03/2012	18:48	@SpaceCampUSA 1st step is to talk to curators about "audiences" (a term they understand). How can we increase our audiences? #musesocial
mocando	29/03/2012	18:48	@unmuseum they are always waaaaayyy too busy for the most part. It's not for a lack of desire. #musesocial
MichenerArt	29/03/2012	18:48	@SpaceCampUSA Some consistent staff training has helped a little with their involvement; still have ways to go #musesocial
hummeline	29/03/2012	18:48	@mocando @NGIreland @Museocat Just to use it, sure. Trying to find inventive ways to include it, no. #musesocial
sbhogarty	29/03/2012	18:48	@phimseto @bathlander Augment w/ on-site question cards too so there can also be analog engagement & no one gets alienated. #musesocial
SpaceCampCur8r	29/03/2012	18:48	@VicTheDino We have several dept. tweeting. Curator, Education, even Merchandise! #musesocial
POPinDC	29/03/2012	18:48	If museums wish greater engagement thru #musesocial what about a session introducing audience to the basics? Makes participatory membership.
MissMLynn	29/03/2012	18:47	@YCountyMuseum stamps + postal history. mostly own content only to avoid complications. check it out: http://t.co/bDmhGayF #musesocial
Zeeuwmuseum	29/03/2012	18:47	We do it by showing them how wonderful it is to have meaningful connections though twitter @mocando #musesocial
MichenerArt	29/03/2012	18:47	RT @SpaceCampUSA: @mocando @outtacontext What type of SM education can those who are using SM provide to curators and SR mgrs to encourage? #musesocial
rzyrzy	29/03/2012	18:47	RT @kironcmukherjee: What I'd love is to have the public get similar access to museum professionals, in the way that I can working @ROMToronto. #musesocial #hope
mocando	29/03/2012	18:47	@outtacontext @SpaceCampCur8r Some people are naturals but I think it mostly comes down to time, or a lack of it. #musesocial
erinblasco	29/03/2012	18:47	@sbhogarty Cool idea! Until I read the rules about contests here! #musesocial
aliciaviera	29/03/2012	18:47	RT @outtacontext: When developing social media strategies, be thankful for small victories. One step at a time... #musesocial
cjn212	29/03/2012	18:47	@BroadMuseumMSU I remember some NY museum staff sports teams heckling a few years back- really cute- really engaging, so, "yes." #musesocial
PatrickLBurns	29/03/2012	18:47	RT @outtacontext: When developing social media strategies, be thankful for small victories. One step at a time... #musesocial
kironcmukherjee	29/03/2012	18:47	RT @outtacontext: When developing social media strategies, be thankful for small victories. One step at a time... #musesocial
artsnob	29/03/2012	18:47	@mocando I almost always ask to view a gallery before an opening to avoid the crowds and usually granted that#musesocial
erinblasco	29/03/2012	18:47	@archivesinfo Good tip. Having volunteer "conversation starters" out in the audience might help, too! #musesocial
SpaceCampUSA	29/03/2012	18:47	@mocando @outtacontext What type of SM education can those who are using SM provide to curators and SR mgrs to encourage? #musesocial
nature_jcp	29/03/2012	18:46	@mw12social None. Remember when we worried about email being soulless? 140 char isn't enough room for :) sometimes. #musesocial
VicTheDino	29/03/2012	18:46	Ol' Vic says dinos participate 2 ROAR! MT @aliciaviera: Any museum w/ team approach to soc med involving staff from diff depts? #musesocial
archivesinfo	29/03/2012	18:46	I agree RT @artsnob: @erinblasco "sharing your thoughts" reads like a tool. it's an empty, meaningless request for attention. #musesocial
sbhogarty	29/03/2012	18:46	@museums365 When users see their friends or their community submitting, they're more likely to join in- "hey I can do that!" #musesocial
outtacontext	29/03/2012	18:46	When developing social media strategies, be thankful for small victories. One step at a time... #musesocial
SpaceCampCur8r	29/03/2012	18:46	@mocando Hard to say. I was an easy catch, comfortable w/ tech, love the topic. Everyone will be different. What appeals 2 each? #musesocial
nature_jcp	29/03/2012	18:46	I was worried I had upset her but it was the answer she needed just then. We have lovely tweeps! #musesocial
mw12social	29/03/2012	18:45	If you're just joining us, we're talking about inviting participation in museums via SM. About to move on to learning via SM! #musesocial
outtacontext	29/03/2012	18:45	@mocando And vice versa. If it helps, this is an issue for all of us. #musesocial
artsnob	29/03/2012	18:45	@mw12social sure. start a convo one with specifics like asking what your audience thinks of a new acquisition #musesocial
archivesinfo	29/03/2012	18:45	@erinblasco target individuals who you have met in the community who you know could add to conversation #musesocial
aliciaviera	29/03/2012	18:45	RT @outtacontext: @mocando Yes, behind-the-scenes social media is very popular here @americanart. Must balance w needs of departments, tho. #musesocial
SSquire	29/03/2012	18:44	RT @mw12social: MT @badermiriam: less marketing, more behindscenes access. SM should let visitors talk 2people &see stuff they wouldnt otherwise #musesocial
mw12social	29/03/2012	18:44	RT @mocando: I find that people like to see the insidesâ€¦ the installations in progressâ€¦ what Ive overheardâ€¦ #musesocial
mocando	29/03/2012	18:44	@outtacontext If you figure out how to get the curators and directors to engage, please let me know #musesocial
Zeeuwmuseum	29/03/2012	18:44	We believe a museum should always find the time to communicate with it's audience, where ever they are @mocando #musesocial
mw12social	29/03/2012	18:43	MT @mocando: 1 of the worst things you can do is to ask for help then not even acknowledge the response. #musesocial #volunteers #musesocial
phimseto	29/03/2012	18:43	@outtacontext I certainly think a museum social media white paper is a fantastic idea. Me writing it, not so much! :-D #musesocial.

Twitter ID	Date	Time	Tweet
mw12social	29/03/2012	18:43	Better way to ask? RT @artsnob "sharing your thoughts" reads like a tool. it's an empty, meaningless request for attention #musesocial
sbhogarty	29/03/2012	18:43	RT @ArchivalMethods: @unmuseum That's the idea. Increase your museum's credibility by offering valuable answers to info seekers in real time #musesocial
outtacontext	29/03/2012	18:43	@mocando Yes, behind-the-scenes social media is very popular here @americanart. Must balance w needs of departments, tho. #musesocial
sbhogarty	29/03/2012	18:43	@erinblasco make it a contest & have users vote on top 15 submissions to open the convo. #musesocial
POPinDC	29/03/2012	18:43	Education needed there, too MT @smithsonian Do audiences want to contribute content/time/etc. to museums via social media? #musesocial
mw12social	29/03/2012	18:43	@nature_jcp Hahaha! It's easy to misinterpret via social media. Ways to avoid that? #musesocial
mocando	29/03/2012	18:43	@mw12social One of the worst things you can do is to ask for help then not even acknowledge the response. #musesocial #volunteers
mw12social	29/03/2012	18:42	RT @sarachappel: @mw12social And just being up-front. I think #SM users appreciate honesty. #musesocial
mw12social	29/03/2012	18:42	MT @badermiriam: less marketing, more behindscenes access. SM should let visitors talk 2people &see stuff they wouldnt otherwise #musesocial
phimseto	29/03/2012	18:42	@mw12social What I wrote earlier: any kinds of ethical/legal issues that crop up, 1 heads up tweet can get museums to self-check.#musesocial
nature_jcp	29/03/2012	18:41	Turned out she just wanted to assure 5 yo they weren't alive and swimming in tanks. #musesocial
artsnob	29/03/2012	18:41	@erinblasco "sharing your thoughts" reads like a tool. it's an empty, meaningless request for attention. #musesocial
sarachappel	29/03/2012	18:41	@mw12social And just being up-front. I think #SM users appreciate honesty. #musesocial
mw12social	29/03/2012	18:41	MT @sarachappel Partly, framing questions specifically--not general, "What do you think?" More like "What's your favourite..." #musesocial
YCountyMuseum	29/03/2012	18:41	What about Pinterest? Is it worth the copyright headaches? #musesocial
mocando	29/03/2012	18:41	I find that people like to see the insidesâ€¦ the installations in progressâ€¦ what I've overheardâ€¦ #musesocial
badermiriam	29/03/2012	18:41	less marketing, more behind scenes access. social media should let visitors talk to people and see stuff they wouldn't otherwise #musesocial
nature_jcp	29/03/2012	18:41	We currently have a trav exhib on whales. S1 said, "Are they real?" I sent careful answer abt real specimens in NH museums. #musesocial
erinblasco	29/03/2012	18:40	@futureofmuseums So how do we set ourselves up to avoid a big invite followed by disappointment? #musesocial
SpaceCampCur8r	29/03/2012	18:40	@mw12social But isn't that part of the social aspect of SM? #musesocial
phimseto	29/03/2012	18:40	@sbhogarty @bathlander To be fair, you do lose a certain amount of energy though when you don't have the crowd invested directly.#musesocial
sbhogarty	29/03/2012	18:40	RT @mocando: @hummeline @NGIreland @Museocat Using a new tech just to say that you are is a waste of time & will bite you in the backside! #musesocial
ArchivalMethods	29/03/2012	18:40	@mw12social @unmuseum Two different things! Providing educational content to consumers is dissimilar to bombarding unwanted info #musesocial
museums365	29/03/2012	18:40	@SSquire @erinblasco Oooh, hadn't even thought about that. Fight analog wall with digital tools! #musesocial
erinblasco	29/03/2012	18:40	@SSquire Good call! It's just hard to invite everyone to the party and then slam right into real-world limits. #musesocial
mocando	29/03/2012	18:39	@hummeline @NGIreland @Museocat Using a new tech just to say that you are is a waste of time & will bite you in the backside! #musesocial
erinblasco	29/03/2012	18:39	Sometimes I toss out "share your thoughts with the museum!" and hear... nothing. Am I doing it wrong? #musesocial
phimseto	29/03/2012	18:39	@sbhogarty @bathlander This was a *minor* problem at the Gamefest. Not sure Georgina would agree, but I tend to be pro-filter. #musesocial
sarachappel	29/03/2012	18:39	@mw12social Partly, framing questions specifically--not general, like "What do you think?" More like "What's your favourite..." #musesocial
Nass_idebdou	29/03/2012	18:39	@damyot yes through a social timeline of art #musesocial
SSquire	29/03/2012	18:39	@erinblasco Maybe 15 digital frames, rotating through images? #musesocial
aliciaviera	29/03/2012	18:39	Anyone here at #musesocial an Art Museum Educator or working in an art museum in any capacity? #museumed #NAEA
museums365	29/03/2012	18:39	@erinblasco In other words, keep the sharing open, and keep the whole process social. #musesocial
nature_jcp	29/03/2012	18:39	@mw12social Definitely. And delicate. #musesocial
mw12social	29/03/2012	18:39	@ArchivalMethods @unmuseum Even if you're busting into a conversation you weren't originally part of? #musesocial
YCountyMuseum	29/03/2012	18:38	Join the conversation! Tell us what you think and want! #musesocial
museums365	29/03/2012	18:38	@erinblasco Manage expectations, find ways to involve other users in selecting which 15 go up, display others online? #musesocial
mw12social	29/03/2012	18:38	@phimseto Can you say more about that? #musesocial
BroadMuseumMSU	29/03/2012	18:38	Does an audience enjoy seeing museums openly correspond with each other even if it's something marginal? #musesocial
mw12social	29/03/2012	18:38	MT @mocando: Right. As long as you don't set yourself or your followers up for failure, conversation is a positive thing. #musesocial
mw12social	29/03/2012	18:38	MT @sbhogarty: Sure-but taking questions at a lecture via twitter can limit grandstanding or innapropriate Qs w/o silencing them. #musesocial
phimseto	29/03/2012	18:38	@mw12social Many ideas here have been geared toward the public/museum relationship. SM can also be a good warning flag, too. #musesocial

Twitter ID	Date	Time	Tweet
erinblasco	29/03/2012	18:37	If a museum invites all to share pics of their garden via SM but only has wall space for 15... is that an SM crime? #musesocial
ArchivalMethods	29/03/2012	18:37	@unmuseum That's the idea. Increase your museum's credibility by offering valuable answers to info seekers in real time #musesocial
mocando	29/03/2012	18:37	@mw12social Right. As long as you don't set yourself or your followers up for failure, conversation is a positive thing. #musesocial
sbhogarty	29/03/2012	18:37	@mw12social Sure-but taking questions at a lecture via @twitter can limit grandstanding or innapropriate Qs w/o silencing them. #musesocial
mw12social	29/03/2012	18:36	@nature_jcp Balancing intruding vs. connecting with a community you aren't currently part of. Tough decision sometimes? #musesocial
mocando	29/03/2012	18:36	@migoodridge so sad because it can really make a big impact. I think most museum professionals are barely scratching the surface #musesocial
nature_jcp	29/03/2012	18:36	@mw12social But if someone says "I'm at the Museum of Nature & it's great" then it's polite to say Thanks. #musesocial
SpaceCampUSA	29/03/2012	18:35	@Aeroseums @smithsonian We would be happy to help support and collaborate in this area. #musesocial
mw12social	29/03/2012	18:35	@sarachappel Good thoughts. But what about managing expectations? #musesocial
nature_jcp	29/03/2012	18:35	@mw12social The second, and sometimes you can tell it would be too much of an intrusion. #musesocial
PutnamMuseum	29/03/2012	18:35	@RiverShareLib Thanks for your feedback! Spreading the word about #musesocial
outtacontext	29/03/2012	18:34	@phimseto Be an educated Opportunist in soc media. Know & train others in legal & ethical implications. Make social strategy doc #musesocial
sarachappel	29/03/2012	18:34	@mw12social I think having a readily available user policy really helps: no flaming, no blatant plugs, comments may be edited... #musesocial
cerenamann	29/03/2012	18:34	What about Pinterest? Are the copyright issues big enough to keep museums from joining? #musesocial
mw12social	29/03/2012	18:34	RT @SpaceCampUSA: There is always risk with SM but the interactions are worth the risk, opportunity to learn & grow as a museum #musesocial
mw12social	29/03/2012	18:34	@migoodridge We recommend Tweet Chat. Also, just jump in. Do audiences want to contribute content/time/knowledge to Museums? #musesocial
artsnob	29/03/2012	18:33	@outtacontext @ArchivalMethods if museums allowed a museum member to tweet it could grow a twitter following #blemdedaudiences#musesocial
aliciaviera	29/03/2012	18:33	@SpaceCampUSA Sounds great! #musesocial
SpaceCampUSA	29/03/2012	18:33	@mw12social There is always risk with SM but the interactions are worth the risk, opportunity to learn & grow as a museum #musesocial
mw12social	29/03/2012	18:32	@nature_jcp Do you think piping in like that is an audience expectation or a nice thing to do but not required? #musesocial
sbhogarty	29/03/2012	18:32	@mw12social @artsnob We've found @deyoungmuseum that incentives & communal competition work for content & engagement! #musesocial
mw12social	29/03/2012	18:32	MT @SpaceCampCur8r: I think the key there is that if your SM people know your content, good convo IS the plug. #musesocial
mw12social	29/03/2012	18:32	@sluggernova From 12-1 is Storified. Some very hard to categorize. :) #musesocial
Aeroseums	29/03/2012	18:31	@SpaceCampUSA @smithsonian #musesocial I am trying to add content via social on the aviation sector since many musuems not.
migoodridge	29/03/2012	18:31	Woah, #musesocial tweet overload! Going to try to make some sense of this before I respond
nature_jcp	29/03/2012	18:31	@mw12social It's certainly good to see is complaints are out there, or to add info, even occaisionally to gently correct. #musesocial
phimseto	29/03/2012	18:31	Social media carries risks, but that leads to more attention to legal and ethical guidelines. Net benefit to institution. #musesocial
outtacontext	29/03/2012	18:31	@ArchivalMethods @artsnob Citizen Tweeters! #musesocial
SpaceCampCur8r	29/03/2012	18:31	@artsnob @cerenamann @OberthMuseum I think the key there is that if your SM people know your content, good convo IS the plug. #musesocial
mw12social	29/03/2012	18:31	So is inviting audience participation via SM always a good thing? Are there risks? #musesocial
SpaceCampUSA	29/03/2012	18:31	@aliciaviera Independently here, allows them unique voice & experience similar to what guests would have. Collaborate on FB #musesocial
mocando	29/03/2012	18:30	I find most museum's don't have the resources to have a full-time social media managers. It comes down to dollars. #musesocial
Lannaliese	29/03/2012	18:30	@smithsonian #musesocial of course, yes!
sluggernova	29/03/2012	18:30	Catching up on tweets to join in on #musesocial - and storifying at the same time! :)
mw12social	29/03/2012	18:29	If you're just joining us, we're chatting about inviting audience participation in museums via social media. #musesocial
StCMuseum	29/03/2012	18:29	RT @sarachappel: Very informative! MT @owneythedog: Love museums? Check out the #musesocial hashtag today12-5 pm ET & discuss how museums can be more social.
aliciaviera	29/03/2012	18:29	@sarachappel @thebenstreet @museums365 That would be very interesting! #musesocial
mw12social	29/03/2012	18:29	@nature_jcp @cerenamann Is listening (even creepily) a core part of SM strategy? How important is that? #musesocial
nature_jcp	29/03/2012	18:28	RT @SandytheMammoth: How can museums reach out to audiences more? Use #musesocial and checkout the discussion 12-5 pm ET.
ArchivalMethods	29/03/2012	18:28	@artsnob Great idea.The more museums can leverage their existing audience, the faster they can increase their overall visibility #musesocial
3Museums1Card	29/03/2012	18:28	RT @damyot: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
artsnob	29/03/2012	18:28	@SpaceCampCur8r @cerenamann @OberthMuseum great! because public knows the difference between a genuine convo and a plug #WvB #musesocial

Twitter ID	Date	Time	Tweet
katpowell	29/03/2012	18:28	RT @sarachappel: Very informative! MT @owneythedog: Love museums? Check out the #musesocial hashtag today12-5 pm ET & discuss how museums can be more social.
mw12social	29/03/2012	18:27	When inviting chat via SM, how should museums frame convo to manage expectations, balance authoritative voice? #musesocial
mocando	29/03/2012	18:27	@mw12social I do think that the conversation is important for the conversation's sake. many great ideas come from it. #musesocial
nature_jcp	29/03/2012	18:27	@cerenamann Exactly, although interesting balance btrwn friendly & creepy. Some ppl surprised we 'hear' when they mention us! #musesocial
SpaceCampUSA	29/03/2012	18:27	What's your thought? RT @Smithsonian Do audiences want to contribute content/time/knowledge to museums via social? reply w/ #musesocial
aliciaviera	29/03/2012	18:27	@nature_jcp Great! What SM tools do you currently use at your museum? #musesocial
SpaceCampCur8r	29/03/2012	18:27	@artsnob @cerenamann It can happen. Most recent convo w/ @OberthMuseum was on #WvB & ethics of genius in war. Public jumped in. #musesocial
mw12social	29/03/2012	18:26	MT @sbhogarty: Bay Areas had some fun inter-museum exchanges (see #museumcrush). Main result = mitigating authoritative voice. #musesocial
SandytheMammoth	29/03/2012	18:26	How can museums reach out to audiences more? Use #musesocial and checkout the discussion 12-5 pm ET.
culturalthinker	29/03/2012	18:26	Same, just be interesting RT @artsnob: @cerenamann I would love to read convos between museums that don't divert into plugging. #musesocial
mocando	29/03/2012	18:26	@mw12social I'll let them know that I don't make policy but will pass along their suggestions or direct them to the right person#musesocial
mcacaarts	29/03/2012	18:26	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
phimseto	29/03/2012	18:26	@mw12social My "day job" is @ Boston College, & we're in the middle of an oral history bruhaha, so promoting awareness matters. #musesocial
sarachappel	29/03/2012	18:26	Very informative! MT @owneythedog: Love museums? Check out the #musesocial hashtag today12-5 pm ET & discuss how museums can be more social.
aliciaviera	29/03/2012	18:25	@SpaceCampUSA Great! So they Tweet independently, but do they all contribute as admins in the museum Facebook page? #musesocial
artsnob	29/03/2012	18:25	@kiraw123 smaller museums I think could do great things by inviting a member to tweet once a week or month. #MuseumMemberTweets #musesocial
sbhogarty	29/03/2012	18:25	@cerenamann Bay Area's had some fun inter-museum exchanges (see #museumcrush). Main result = mitigating authoritative voice. #musesocial
nature_jcp	29/03/2012	18:25	@aliciaviera There are a few of us whose accounts are individual but directly linked to the museum. #musesocial
mocando	29/03/2012	18:25	@mw12social as for those who might just think we ask so we can "look social" will probably not ever be satisfied! #musesocial
mw12social	29/03/2012	18:25	@mocando So shaping expectations around the conversation is really important? @artsnob #musesocial
cerenamann	29/03/2012	18:25	@nature_jcp That has been my process too. I especially try to thank those who talk about us in public. #musesocial
mocando	29/03/2012	18:24	@mw12social Most of the people who are active on our Twitter feed realize that it is just a discussion. #musesocial
SpaceCampUSA	29/03/2012	18:24	@cerenamann We talk a great deal with many other museums via social sometimes initiated by our audiences. #musesocial
drugmonkeyblog	29/03/2012	18:24	RT @ProfLikeSubst: #FWDAOTI ? RT @outtacontext: Different uses for social media: conversations, advocacy, announcements. What else? #musesocial
artsnob	29/03/2012	18:23	@cerenamann I would love to read convos between museums that don't divert into plugging. #musesocial
damyot	29/03/2012	18:23	Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
mw12social	29/03/2012	18:22	MT @kiraw123: @unmuseum ...What about smaller museums that dont have the time / people to respond? #musesocial
aliciaviera	29/03/2012	18:22	@nature_jcp @museumofnature Do staff members there engage in social media use themselves representing the institution? #musesocial
SpaceCampCur8r	29/03/2012	18:22	@cerenamann Great process. We've been exhcanging w/ @OberthMuseum lately. Both public and DM. #musesocial
ArchivalMethods	29/03/2012	18:22	What is your favorite #museum in the world? #musesocial
museums365	29/03/2012	18:22	#musesocial RT @phimseto: Testimonials seem the most obvious. The more oral histories any museum in any field can get, the better.
artsnob	29/03/2012	18:22	@mw12social because they want to be part of a conversation of ideas. that's the motivation. #musesocial
mw12social	29/03/2012	18:22	RT @cerenamann: What about conversations between museums? Would people enjoy that or would it feel like shameless plugging? #musesocial
amelialikespie	29/03/2012	18:22	@POPInDC Thank u! I loved your perspective. Has vision, but is still sensible & sensitive to constraints museums work w/. #musesocial
mw12social	29/03/2012	18:22	RT @POPInDC: @MarDixon Absolutely, like all else in life -if we do not form a connection we cant argue for support & involvement #musesocial
mw12social	29/03/2012	18:21	@phimseto Good point. Does it have to be fun just because it's social? #musesocial
phimseto	29/03/2012	18:21	@outtacontext Pending events, symposiums. Never underestimate the power of a simple reminder to significantly enhance turnout. #musesocial
mw12social	29/03/2012	18:21	@mocando @Bibliobella Will some think we're just trying to look social by asking for thoughts but not as a conversation? #musesocial
kiraw123	29/03/2012	18:21	@unmuseum I agree /want to see interaction myself, but what about smaller museums that don't have the time / people to respond? #musesocial
SpaceCampUSA	29/03/2012	18:21	@Cairmaid is this where a museum Pinterest board with these items might be attractive to a museum audience? #musesocial
cerenamann	29/03/2012	18:20	What about conversations between museums? Would people enjoy that or would it feel like shameless plugging? #musesocial
AvellarPaulo	29/03/2012	18:20	@smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial

Twitter ID	Date	Time	Tweet
mw12social	29/03/2012	18:19	@artsnob What motivates people to share, then? #musesocial
POPInDC	29/03/2012	18:19	@MarDixon @erinblasco Absolutely, like all else in life -if we do not form a connection we can't argue for support & involvement #musesocial
mocando	29/03/2012	18:19	@Bibliobella I think a timely reply will suffice but the invitation does not make any promises, implied or otherwise #musesocial
mw12social	29/03/2012	18:18	What about expectations of museum social media? R expectations different from exhibits, publications, public programs? #musesocial
phimseto	29/03/2012	18:18	A less "fun" suggestion: tweeting significant legal or ethical developments that crop up regarding exhibits, donors, etc. #musesocial
MarDixon	29/03/2012	18:18	@mw12social @smithsonian #musesocial Reward with acknowledging them. Allows their name to be used etc (if they choose).
artsnob	29/03/2012	18:17	@mw12social no...it isn't. It's just "share your thoughts" that's what the sign says. :)#musesocial
BroadMuseumMSU	29/03/2012	18:17	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
AdamandPeeve	29/03/2012	18:17	@smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial @argallant
POPInDC	29/03/2012	18:17	@k8tbee @smithsonian Everyone expects me to whip out the iPhone and show them Å¼ber cool #SITweetup pictures/video. I oblige :) #musesocial
mw12social	29/03/2012	18:17	MT @Zeeuwmuseum: did that by showing them how wonderful it is to have meaningful connections with the audience through twitter #musesocial
mw12social	29/03/2012	18:17	@artsnob Fair question. But isn't "come chat with us about XYZ and share your thoughts!" a semi-promise to make a diff? #musesocial
aliciaviera	29/03/2012	18:16	@artsnob @cerenamann I sure care about the content being educational. I think it's about quality not quantity #musesocial
retius	29/03/2012	18:16	RT @OWNEYtheDOG: Love museums or #museummascots? Check out the #musesocial hashtag today 12-5 pm ET & discuss how museums can be more social.
Cairmaid	29/03/2012	18:16	@smithsonian Pix of item/collections and their stories. I would guess more people can't get there than the number who can. #musesocial
krs8586	29/03/2012	18:16	@smithsonian on a daily basis:
Zeeuwmuseum	29/03/2012	18:16	@outtacontext we did that by showing them how wonderful it is to have meaningful connections with the audience through twitter #musesocial
MichenerArt	29/03/2012	18:16	it's hard to get all staff involved if they aren't doing SM themselves; not invested in it - tough challenge for team approach #musesocial
artsnob	29/03/2012	18:16	@mw12social what museum....hell, any org can promise to make changes made by #sm people? #musesocial
kaitlynbit	29/03/2012	18:15	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
artsnob	29/03/2012	18:15	@cerenamann not sure I care about number of times, but content of your tweet. #musesocial
OWNEYtheDOG	29/03/2012	18:15	Love museums or #museummascots? Check out the #musesocial hashtag today 12-5 pm ET & discuss how museums can be more social.
ROMDavidm	29/03/2012	18:15	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
BroadMuseumMSU	29/03/2012	18:15	@mw12social @SCHEDITboston Find ways to promote different aspects of events, what might interest one visitor won't another. #musesocial
archivesinfo	29/03/2012	18:15	RT @mw12social: Lots of people saying "I'd love to contribute to @Smithsonian!" What's the best, most rewarding way to pitch in? #musesocial
mw12social	29/03/2012	18:14	@Bibliobella What if museums just listen and don't react? What are audience expectations when they take time to contribute? #musesocial
mw12social	29/03/2012	18:14	@Bibliobella Does an invitation to a discussion also include a promise that museums will actually make suggested changes? #musesocial
NatGeoExhibit	29/03/2012	18:14	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
MarDixon	29/03/2012	18:14	@POPInDC @erinblasco Yes, going back to feeling valued and a sense of ownership. #musesocial
cerenamann	29/03/2012	18:14	I work for a museum. Just how often to people expect them to tweet? #musesocial
JeanneQB	29/03/2012	18:13	@smithsonian Social media gives access to so many. #musesocial is vital to preserving histories and cultures. Lest we forget.
JeanneQB	29/03/2012	18:13	@smithsonian Social media gives access to so many. #musesocial is vital to preserving histories and cultures. Lest we forget.
mw12social	29/03/2012	18:13	RT @museums365: Another way: what kind of content/knowledge/skills would visitors like to contribute to museums via SM? #musesocial
nature_jcp	29/03/2012	18:13	@guygreenbaum Just tell us what you think about what we do. We love input! #musesocial
aliciaviera	29/03/2012	18:13	@culturalthinker @unmuseum @Museocat @outtacontext I agree! I say there should be a team approach to SM in museums #musesocial
BillMcComas	29/03/2012	18:13	Related news and articles, behind the scenes info, upcoming exhb info #musesocial
Zeeuwmuseum	29/03/2012	18:13	RT @GOKConservator: @RyanD @outtacontext GREAT idea: block out an hour (a day? 2xa week?) to field questions and answer in real time, 24/7 is 2 hard #musesocial
Bibliobella	29/03/2012	18:13	Q2: If it is part of a discussion they will e.g., this tweetchat. Also, some may want to create the discussion. #musesocial
BroadMuseumMSU	29/03/2012	18:13	RT @mw12social: @abookishaffair Best ways to incorporate audience work/voices/contributions? And what's the motivation to participate? #musesocial
RiverShareLib	29/03/2012	18:12	@PutnamMuseum @Smithsonian #musesocial events, timings info.
museums365	29/03/2012	18:12	Another way: what kind of content/knowledge/skills would visitors like to contribute to museums via SM? #musesocial

Twitter ID	Date	Time	Tweet
SpaceCampUSA	29/03/2012	18:12	@smithsonian Social provides a direct line to the curator, we learn new things about our collections b/c they shared with us #musesocial
mw12social	29/03/2012	18:12	@SCHEDITboston But does constant promotion turn followers off? What about efforts to increase engagement? #musesocial
archivesinfo	29/03/2012	18:12	MT @k8tbee: @archivesinfo ... invite [audience] 2 participate [in chats]...shows u really want 2 interact & hear from people! #musesocial
MichenerArt	29/03/2012	18:12	@outtacontext I think when curators & senior managers are doing social media they feel more comfortable; training staff #musesocial
guygreenbaum	29/03/2012	18:11	@smithsonian yes! i would love to contribute my and my child's perspective! #musesocial
k8tbee	29/03/2012	18:11	@mw12social That works too! #musesocial
SCHEDITboston	29/03/2012	18:11	Museums should be promoting their workshops and special events more heavily on social media. #musesocial
mw12social	29/03/2012	18:11	MT @phimseto: Its kind of like Antiques Roadshow. Provide awareness & opportunity, & see what happens. Its a funny world. #musesocial
Ratalal	29/03/2012	18:11	@smithsonian Anything for the Smithsonian #musesocial
mw12social	29/03/2012	18:11	RT @MarDixon: @erinblasco Ppl want to be part of things. Look at flash mobs etc. they just dont want to lead. #musesocial
mw12social	29/03/2012	18:10	@trisaratop In what way? What would motivate you to participate? How do you want to be asked? #musesocial
JeanneQB	29/03/2012	18:10	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
vcgvtv	29/03/2012	18:10	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
Lapubliclibrary	29/03/2012	18:10	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
phimseto	29/03/2012	18:10	@erinblasco It's kind of like Antiques Roadshow. Provide awareness & opportunity, & see what happens. It's a funny world. #musesocial
GOKConservator	29/03/2012	18:10	@RyanD @outtacontext GREAT idea: block out an hour (a day? 2xa week?) to field questions and answer in real time, 24/7 is 2 hard #musesocial
mw12social	29/03/2012	18:10	@abookishaffair Best ways to incorporate audience work/voices/contributions? And what's the motivation to participate? #musesocial
MarDixon	29/03/2012	18:10	@erinblasco Ppl want to be part of things. Look at flash mobs etc. they just don't want to lead. #musesocial
nature_jcp	29/03/2012	18:10	@aliciaviera Yep, @museumofnature using staff in comms, web and science. #musesocial
news_aggegator2	29/03/2012	18:09	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
trisaratop	29/03/2012	18:09	@smithsonian I want to contribute knowledge & skills via social media! #musesocial
mw12social	29/03/2012	18:09	@k8tbee What about a museum chat that felt like a party? ;) #musesocial
RustyBaker647	29/03/2012	18:09	Advocacy messaging: Museums intersect w/ jobs, economic impact, education, tourism, quality of life #musesocial
ProfLikeSubst	29/03/2012	18:09	#FWDAOTI ? RT @outtacontext: Different uses for social media: conversations, advocacy, announcements. What else? #musesocial
Julian_Plenti	29/03/2012	18:09	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
SpaceCampUSA	29/03/2012	18:09	@aliciaviera we allow many staff to have their own accounts & tweet their areas of expertise. Provides a great range of content #musesocial
AprilAsh2012	29/03/2012	18:09	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
mw12social	29/03/2012	18:09	MT @phimseto: Another use of social media: broaden the availability of symposiums. I cant be in DC for the #TAOVG but w/ SM... #musesocial
airandspace	29/03/2012	18:09	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
abookishaffair	29/03/2012	18:08	@smithsonian Of course! I think social media is an invaluable way of connecting. #musesocial
PutnamMuseum	29/03/2012	18:08	RT @Smithsonian: First Q: What do audiences really want from museums via social media? Reply w/ #musesocial
barkivist	29/03/2012	18:08	RT @smithsonian: Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
archivesinfo	29/03/2012	18:08	@erinblasco I think @askacurator is a great example of how to do this too #musesocial
POPInDC	29/03/2012	18:08	@RustyBaker647 @outtacontext The same results can be had thru social media - a conversation about what we do and why. #musesocial
erinblasco	29/03/2012	18:08	What do you think motivates people to contribute to museum projects via SM? What do they get out of it? cc @MarDixon #musesocial
smithsonian	29/03/2012	18:07	Do audiences want to contribute content/time/knowledge/skills to museums via social media? reply w/ #musesocial
RustyBaker647	29/03/2012	18:07	@outtacontext Advocating for museums to be in public policy discussions, participate in statewide and national efforts #musesocial
aliciaviera	29/03/2012	18:07	RT @erinblasco: MT @sarachappel: A lot of people think SM all about technology--really its just another way to educate. Were all in it together. #musesocial
erinblasco	29/03/2012	18:07	RT @MarDixon: @erinblasco Yup - look at @brooklynmuseum and their crowd source on tags to pictures. There are more examples #musesocial
nature_jcp	29/03/2012	18:07	@outtacontext Curator (kinda, semantics) here #musesocial!
MarDixon	29/03/2012	18:07	@outtacontext @museocat @culturalthinker @unmuseum Ask them to. Loads for involved w/ @Askacurator day when asked #musesocial
k8tbee	29/03/2012	18:07	@archivesinfo invite me 2 all ur exclusive insider parties! :) but things like the #musesocial chats that reach out 2 ppl outside the ...

Twitter ID	Date	Time	Tweet
humline	29/03/2012	18:07	@NGIreland @kidmuseumnh Check with @SFMOMA - they've got a great @Pinterest page. Legal stuff IS an issue - wish it weren't. #musesocial
phimseto	29/03/2012	18:07	Another use of social media: broaden the availability of symposiums. I can't be in DC for the May #TAOVG symposium, but w/ SM... #musesocial
nature_jcp	29/03/2012	18:06	RT @erinblasco: Do audiences want to contribute content/time/knowledge/skills to museums via social media? #musesocial
POPinDC	29/03/2012	18:06	@RustyBaker647 @outtacontext Spot on! A 7 yr old asked why do people need to work at museums. We sat right down & discussed it. #musesocial
erinblasco	29/03/2012	18:06	MT @cjn212: ...when rounding peeps up for art museum rampages- IMAGES to share, dont (c) yourselves into nonexistence. #musesocial
hdmuseum	29/03/2012	18:06	@outtacontext We share pics of artifacts, exhibits, behind-the-scenes to connect with fans who might never visit us. #musesocial
culturalthinker	29/03/2012	18:06	RT @sarachappel: A lot of people think SM is all about technology--when really it's just another way to educate. We're all in it together. #musesocial
MarDixon	29/03/2012	18:06	@erinblasco Yup - look at @brooklynmuseum and their crowd source on tags to pictures. There are more examples #musesocial
erinblasco	29/03/2012	18:06	@archivesinfo @RustyBaker647 Are there specific SM tactics museums can use to increase that understanding? #musesocial
DerekSDavey	29/03/2012	18:06	RT @archivesinfo: RT @RustyBaker647: You can also hook up w/ other museums and museum associations. Add to everyone's message, collaborate. #musesocial
outtacontext	29/03/2012	18:05	@Museocat @culturalthinker @unmuseum How can we get curators and senior managers to participate in social media? #musesocial
cjn212	29/03/2012	18:05	Oh! & a big one for me, when rounding peeps up for art museum rampages- IMAGES to share, don't (c) yourselves into nonexistence. #musesocial
erinblasco	29/03/2012	18:05	MT @sarachappel: A lot of people think SM all about technology--really its just another way to educate. Were all in it together. #musesocial
archivesinfo	29/03/2012	18:05	RT @RustyBaker647: The more people understand museums, the more support/visitation museums will earn. #musesocial
DavidRegan	29/03/2012	18:05	@MASS_MoCA #musesocial a no brainer is 1st time checkin discount at gift store with #foursquare
erinblasco	29/03/2012	18:05	Do audiences want to contribute content/time/knowledge/skills to museums via social media? #musesocial
MarDixon	29/03/2012	18:04	RT @erinblasco: We've discussed how museums should use SM. Shall we chat about how audiences/communities want to contribute? #musesocial
nature_jcp	29/03/2012	18:04	RT @outtacontext: Different uses for social media: conversations, advocacy, announcements. What else? #musesocial
sarachappel	29/03/2012	18:04	A lot of people think SM is all about technology--when really it's just another way to educate. We're all in it together. #musesocial
outtacontext	29/03/2012	18:04	@RustyBaker647 Where does the advocacy come in (what do we advocate?)? #musesocial
MarDixon	29/03/2012	18:04	Collaboration RT @outtacontext: Different uses for social media: conversations, advocacy, announcements. What else? #musesocial
erinblasco	29/03/2012	18:03	We've discussed how museums should use SM. Shall we chat about how audiences/communities want to contribute? #musesocial
Museocat	29/03/2012	18:03	.@culturalthinker @unmuseum More senior managers, curators, etc. need to tweet for themselves and their institutions. So rare! #musesocial
artsnob	29/03/2012	18:03	@meghanventura @smithsonian @bathlander how many #sm geeks support (\$) museums or just want to have a "clickable moment?" #musesocial
outtacontext	29/03/2012	18:03	@phimseto What types of developments? I'm curious. #musesocial
archivesinfo	29/03/2012	18:02	@k8tbee not sure what I mean ;) - either, I guess. How can we make you feel part of our community? #musesocial
POPinDC	29/03/2012	18:02	@amelialikespie Thanks, Amelia! #musesocial
RustyBaker647	29/03/2012	18:02	@outtacontext The more people understand museums, the more support/visitation museums will earn. #musesocial
MarDixon	29/03/2012	18:02	@mw12social @sarachappel @npg @holocaustmuseum There needs to be some thought of who uses sm but if willing don't deny #musesocial
NGIreland	29/03/2012	18:02	@kidmuseumnh Us too. The legal/copyright issues surrounding it at the moment are a concern too. Great in theory though. #musesocial
erinblasco	29/03/2012	18:02	RT @mw12social: @amelialikespie was voice behind he curtain for the last hour. Ceding to @erinblasco. Thanks for the great chat! #musesocial
sarachappel	29/03/2012	18:02	@jrk2401 @aliciaviera @outtacontext The gift of a good SM person is bridging the gap between behind-the-scenes and the public. #musesocial
nature_jcp	29/03/2012	18:01	RT @POPinDC: @mw12social Museums are seen as a being that educates - and to educate *requires* supportive interaction/exchanges. #musesocial
artsnob	29/03/2012	18:01	@BroadMuseumMSU @meghanventura @smithsonian @bathlander what do members get if #SM get all for nothing but a tweet? #musesocial
NGIreland	29/03/2012	18:01	@humline @Museocat yep. Nothing ventured, nothing gained I suppose. We'll let you know how we get on! #musesocial
phimseto	29/03/2012	18:01	Also, having friend SAAM on Facebook, the updates I get on my feed have proven helpful to keeping aware of developments. #musesocial
Museocat	29/03/2012	18:01	@NGIreland @humline Only time I used QR codes in a "museum" was @NatIAquarium where suppl. videos are linked from labels #musesocial
MarDixon	29/03/2012	18:01	@mw12social @sarachappel No, think its good if they did but I'd much rather have someone willing to respond than be ignored #musesocial
mw12social	29/03/2012	18:00	@amelialikespie was the voice behind the curtain for the last hour. Ceding to @erinblasco. Thanks for the great chat! #musesocial
outtacontext	29/03/2012	18:00	Different uses for social media: conversations, advocacy, announcements. What else? #musesocial
meghanventura	29/03/2012	18:00	@artsnob @smithsonian @bathlander Hope so! It's fun to feel like u'r getting special treatment by paying attn to a brand/museum #musesocial
kidmuseumnh	29/03/2012	18:00	We have active FB, @Twitter and blog but holding off on pinterest til we know we can use and support it effectively. #musesocial

Twitter ID	Date	Time	Tweet
phimseto	29/03/2012	18:00	QR codes that lead to more exhibit information are definitely an easy evolution. #musesocial
nature_jcp	29/03/2012	18:00	RT @archivesinfo: As someone who works w/ museums and not always in them, I appreciate collaboration w/ museum professionals... #musesocial
MarDixon	29/03/2012	17:59	@mw12social @sarachappel Only your venue knows that specifically but certainly someone who can have conversation/ banter #musesocial
outtacontext	29/03/2012	17:59	An interesting concept: advocacy. RT @RustyBaker647 Who is doing great advocacy work with social media? #musesocial
hummeline	29/03/2012	17:59	@NGIreland @Museocat Love the IDEA of QR codes but haven't seen a good execution. Shouldn't stop people from trying/innovating! #musesocial
mw12social	29/03/2012	17:59	@sarachappel @mw12social @MarDixon Very true. What works for @npg or @kidmuseumnh won't work for @holocaustmuseum. #musesocial
TheWadsworth	29/03/2012	17:59	RT @EvolvingCritic: Then there are fun ones like @metmuseum, @MorganLibrary @LACMA @TheWadsworth. They make me want to live there bc of their SM #musesocial
Museocat	29/03/2012	17:59	RT @hummeline: Selfishly, this is the kind of tweet I made where I WANTED a response from @npg and didn't get one :(http://t.co/L04C8HZc #musesocial
BroadMuseumMSU	29/03/2012	17:58	@artsnob @meghanventura @smithsonian @bathlander How does one balance duty to members versus nonmembers? Are they equal? #musesocial
meghanventura	29/03/2012	17:58	@artsnob @smithsonian @bathlander Ah, but I'm not a member. So seeing promos on Twitter is always fun. #musesocial
NGIreland	29/03/2012	17:58	@BethKocher Always something we want to do too! The two just seem to be natural allies, in our mind anyway. #musesocial @smithsonian
mw12social	29/03/2012	17:58	RT @RustyBaker647: Who is doing great advocacy work with social media? #musesocial
archivesinfo	29/03/2012	17:58	RT @RustyBaker647: You can also hook up w/ other museums and museum associations. Add to everyone's message, collaborate. #musesocial
Aeroseums	29/03/2012	17:58	photography policyices of visitors need to be relooked at in the age of social/instagram #musesocial
hummeline	29/03/2012	17:57	@Museocat Absolutely to all of that! Esp photography policy! #musesocial
RustyBaker647	29/03/2012	17:57	Who is doing great advocacy work with social media? #musesocial
americanart	29/03/2012	17:57	RT @smithsonian: Museum fans! How can museums be more social via social media? Follow #musesocial today Noon-5pm EDT and join the chat
sarachappel	29/03/2012	17:57	@mw12social @MarDixon Depends on the organization. Need middle ground between SM free-for-all and one person doing it all. #musesocial
artsnob	29/03/2012	17:56	@meghanventura @smithsonian @bathlander "insider info" already comes with membership #musesocial
archivesinfo	29/03/2012	17:56	@k8tbee do U initiate conversations w/ "experts" (besides here)? what would be best way for experts to encourage your interest? #musesocial
NGIreland	29/03/2012	17:56	@hummeline @Museocat Interesting-we're actually looking at trialling QR codes on an upcoming display. Not sure how it'll go #musesocial
aliciaviera	29/03/2012	17:56	@sarachappel @thebenstreet @museums365 Do you think Museum Educators should receive social media training from SM specialists? #musesocial
unmuseum	29/03/2012	17:56	@mw12social @richmintz #MuseSOS haha #musesocial
thebenstreet	29/03/2012	17:56	RT @aliciaviera: @sarachappel @hummeline @outtacontext @museums365 @thebenstreet Using SM to advance the educational mission of museums #musesocial
hummeline	29/03/2012	17:56	Selfishly, this is the kind of tweet I made where I WANTED a response from @npg and didn't get one :(http://t.co/L04C8HZc #musesocial
POPinDC	29/03/2012	17:56	@culturalthinker @unmuseum How nice to see a Sr Mgr having real dialogue on social media. Rare but great. #musesocial
mw12social	29/03/2012	17:56	RT @POPinDC: @mw12social Museums are seen as a being that educates - and to educate *requires* supportive interaction/exchanges. #musesocial
MarDixon	29/03/2012	17:56	I'll archive and add to the other chats. @ClaudiaUrru: Is today's #musesocial chat being saved anywhere?
ClaudiaUrru	29/03/2012	17:54	Is today's #musesocial chat being saved anywhere?
mw12social	29/03/2012	17:54	RT @kidmuseumnh: @mw12social Personally think it's worse to have an acct where nobody's home than to have no presence at all. #musesocial
GOKConservator	29/03/2012	17:54	Lstyr @whitneymuseum invited visitors & press 2 tweet a tour w/ pics in real-time w/ virtual followers asking ?s, exchnngng ideas #musesocial
Museocat	29/03/2012	17:54	.@hummeline True, QR codes are persnickety. Need quick links to museums' SM page with FB, Twitter links, photography policy #musesocial
kidmuseumnh	29/03/2012	17:54	@mw12social Personally think it's worse to have an acct where nobody's home than to have no presence at all. #musesocial
sarachappel	29/03/2012	17:54	@aliciaviera @outtacontext Absolutely! The best content is INTERESTING--and I imagine that's the specialty of museum ed folks. #musesocial
JPvE	29/03/2012	17:53	RT @Museocat: I'd like all museums to put twitter address, hashtag and/or QR code on main exhibit gallery panels to facilitate tweets for #musesocial
ClaudiaUrru	29/03/2012	17:53	RT @Zeeuwsmuseum: Doen jullie mee vanavond? #musesocial chat about what the public wants from museum social media, Mar 29 from 12-5ET
mw12social	29/03/2012	17:53	RT @kidmuseumnh: We have created some closer relationships, nipped probs in the bud w/a quick answer, and help support local biz w/RTs. #musesocial
titaniafeb	29/03/2012	17:53	The #DidUKnow things (history or anything) from the museum collections @smithsonian #musesocial
POPinDC	29/03/2012	17:53	@Museocat They should also post the Mission Statement. To borrow a phrase, post it early and often. #musesocial
CitizenWald	29/03/2012	17:53	RT @Museocat: I'd like all museums to put twitter address, hashtag and/or QR code on main exhibit gallery panels to facilitate tweets for #musesocial
mw12social	29/03/2012	17:52	RT @POPinDC: @mw12social Even if they can't do it 7 days/wk they can allot specific days, e.g. Twitter Tuesday. Allowing for it is critical. #musesocial
culturalthinker	29/03/2012	17:52	#musesocial I'm with @unmuseum, Senior Managers need to unclench and turn the staff lose on SM.

Twitter ID	Date	Time	Tweet
aliciaviera	29/03/2012	17:52	@sarachappel @hummeline @outtacontext @museums365 @thebenstreet Using SM to advance the educational mission of museums #musesocial
EvolvingCritic	29/03/2012	17:52	RT @archivesinfo: As someone who works w/ museums and not always in them, I appreciate collaboration w/ museum professionals... #musesocial
BroadMuseumMSU	29/03/2012	17:52	@mw12social As long as you try to answer to the best of your ability, shouldn't that be enough? #musesocial
HeritageCouncil	29/03/2012	17:51	RT @unmuseum: RT @NURFCjamie: If you work in a museum you need to join the #musesocial conversation. #musesocial
artsnob	29/03/2012	17:51	@backtenfeet @smithsonian #museums must know their missions #musesocial
POPinDC	29/03/2012	17:51	@mw12social Even if they can't do it 7 days/wk they can allot specific days, e.g. Twitter Tuesday. Allowing for it is critical. #musesocial
aliciaviera	29/03/2012	17:51	@hummeline @sarachappel @outtacontext @museums365 @thebenstreet Using SM to advance the educational mission of museums #musesocial
BethKocher	29/03/2012	17:51	@NGIreland are particularly good at getting bk to ppl! From experience! #musesocial @hummeline
kidmuseumnh	29/03/2012	17:50	We have created some closer relationships, nipped probs in the bud w/a quick answer, and help support local biz w/RTs. #musesocial
Zeeuwmuseum	29/03/2012	17:50	RT @unmuseum: Responses by museums should be immediate (if possible) and encourage dialogue. They will become your biggest fans. #musesocial
MarDixon	29/03/2012	17:50	@sarachappel Think everyone should have access to sm for their venue ONLY if they have right personality. #musesocial
uffindell	29/03/2012	17:50	RT @HolocaustMuseum What do you wish museums were doing more of with social media? Reply w/ #musesocial to be part of the conversation.
Museocat	29/03/2012	17:49	RT @richmintz: I want to be surprised and delighted by my interactions with museums on social media #musesocial
POPinDC	29/03/2012	17:49	RT @Museocat: I'd like all museums to put twitter address, hashtag and/or QR code on main exhibit gallery panels to facilitate tweets for #musesocial
hummeline	29/03/2012	17:49	@Museocat I can get behind hashtags, but QR codes are still such a craphshoot in exhibits :(#musesocial
cjn212	29/03/2012	17:49	RT @Museocat: I'd like all museums to put twitter address, hashtag and/or QR code on main exhibit gallery panels to facilitate tweets for #musesocial
Museocat	29/03/2012	17:49	I'd also like museums to post their policy prominently on whether photography is allowed in galleries #musesocial
mw12social	29/03/2012	17:49	RT @sarachappel: There's a customer service element to SM that I think a lot of organizations forget about... #musesocial
Zeeuwmuseum	29/03/2012	17:49	Doen jullie mee vanavond? #musesocial chat about what the public wants from museum social media, Mar 29 from 12-5ET
backtenfeet	29/03/2012	17:48	RT @smithsonian: Museum fans! How can museums be more social via social media? Follow #musesocial today Noon-5pm EDT and join the chat
hummeline	29/03/2012	17:48	Important too that #museums should have a plan for crises in SM. Hopefully it won't happen but make sure staff know what to do #musesocial
bathlander	29/03/2012	17:48	RT @smithsonian: First Q: What do audiences really want from museums via social media? Reply w/ #musesocial
backtenfeet	29/03/2012	17:48	RT @smithsonian: First Q: What do audiences really want from museums via social media? Reply w/ #musesocial
Jennifer_Foley	29/03/2012	17:48	RT @unmuseum: RT @MarDixon: #musesocial Just because you created a Twitter/fb acct doesnt make you social. #musesocial
unmuseum	29/03/2012	17:48	RT @sarachappel: There's a customer service element to SM that I think a lot of organizations forget about... #musesocial
sebastiankauer	29/03/2012	17:48	RT @HolocaustMuseum: Museum fans and visitors! What do you wish museums were doing more of with social media? Reply w/ #musesocial to be part of the convo.
Museocat	29/03/2012	17:48	I'd like all museums to put twitter address, hashtag and/or QR code on main exhibit gallery panels to facilitate tweets for #musesocial
sarachappel	29/03/2012	17:48	There's a customer service element to SM that I think a lot of organizations forget about... #musesocial
mw12social	29/03/2012	17:47	@richmintz Can you give some examples of interactions that have accomplished that? #musesocial
heideland	29/03/2012	17:47	RT @richmintz: I want to be surprised and delighted by my interactions with museums on social media #musesocial
kidmuseumnh	29/03/2012	17:47	We use social media to give our museum a voice and avenue for interaction. Have to be responsive to make it work. #musesocial
Aeroseums	29/03/2012	17:47	RT @stacemcf: notice about new/upcoming exhibits; notice about events; random trivia is always interesting! #musesocial 100% agree
cjn212	29/03/2012	17:47	RT @EvolvingCritic: Less marketing. Or NO marketing. More fun. Less uptight. Make fun of yourselves museums! #musesocial
mw12social	29/03/2012	17:46	RT @GOKConservator: @mw12social YES:DIALOGUES w visitors a priority. We're good @ TELLING what they R looking at; lousy @ ASKING them what they see! #musesocial
archivesinfo	29/03/2012	17:46	@Museocat I think many see cultural heritage fields as mysterious & would find all of our work interesting. diverse views R good #musesocial
stacemcf	29/03/2012	17:45	notice about new/upcoming exhibits; notice about events; random trivia is always interesting! #musesocial
unmuseum	29/03/2012	17:45	RT @richmintz: I want to be surprised and delighted by my interactions with museums on social media #musesocial
umfa	29/03/2012	17:45	What do you wish museums were doing more (or less) of with social media? Reply with #musesocial to join the conversation! Via @MASS_MoCA
cjn212	29/03/2012	17:45	I like responsive museums. Answer questions, dialogue- don't just "favorite" or RT patron praise. Didactic is not social. Iâ™¥Mms #musesocial
mw12social	29/03/2012	17:45	@unmuseum Later is better than never though, right? :) Should we promise visitors responses w/i a time period? #musesocial
MOCAjack	29/03/2012	17:45	First Q: What do audiences really want from museums via social media? Reply w/ #musesocial
mocando	29/03/2012	17:45	@pianobug Thank you! I am now following #musesocial

Twitter ID	Date	Time	Tweet
POPInDC	29/03/2012	17:45	@mw12social Museums are seen as a being that educates - and to educate *requires* supportive interaction/exchanges. #musesocial
richmintz	29/03/2012	17:45	I want to be surprised and delighted by my interactions with museums on social media #musesocial
HolocaustMuseum	29/03/2012	17:44	@mardixon @hummeline We can tell that is really appreciated. We hope to move more in direction of making our experts accessible. #musesocial
rpnolet	29/03/2012	17:44	RT @smithsonian: First Q: What do audiences really want from museums via social media? Reply w/ #musesocial
gigs2digs	29/03/2012	17:43	link message boards and related sites often to keep people talking #musesocial
unmuseum	29/03/2012	17:43	Responses by museums should be immediate (if possible) and encourage dialogue. They will become your biggest fans. #musesocial
ranti	29/03/2012	17:43	RT @smithsonian: Museum fans! How can museums be more social via social media? Follow #musesocial today Noon-5pm EDT and join the chat
POPInDC	29/03/2012	17:43	@k8tbee @smithsonian Agreed about opportunities for #SITweetups. A good many of us had connection failure, which distracted. #musesocial
hummeline	29/03/2012	17:43	@NGIreland Awesome! I agree - felt that way when I tweeted for @BuildingMuseum #musesocial
sarachappel	29/03/2012	17:43	@aliciaviera @hummeline @outtacontext @museums365 In terms of comment moderation? Or what we post? Content should add value. #musesocial
BrookeLTaffet	29/03/2012	17:42	@MASS_MoCA More! It's a great way to connect the youth to fine art #musesocial
pianobug	29/03/2012	17:42	RT @NURFCjamie: If you work in a museum you need to join the #musesocial conversation. cc @mocando in case you weren't aware.
hummeline	29/03/2012	17:42	RT @HolocaustMuseum: @hummeline We try. Some slip through the cracks-some we have to wait on answers from other staff. Hard to make that transparent. #musesocial
Museocat	29/03/2012	17:42	RT @k8tbee: I loved the @smithsonian Tweetup which gave me a chance to see behind the scenes. More opportunities like that, please! #musesocial
mw12social	29/03/2012	17:41	Seems like whether convos are held thru SM or on-site, real issue is getting museums to make exchanges w/ visitors a priority. #musesocial
DameAlexander	29/03/2012	17:41	@smithsonian info about new exhibits #musesocial
gigs2digs	29/03/2012	17:41	@GOKConservator @outtacontext divide and conquer with staff! people are realistic and know that not all ?s on can be answered. #musesocial
Museocat	29/03/2012	17:41	RT @EvolvingCritic: There are museums that are really uptight with their social media. They come across as boring & zzz. No names will be mentioned #musesocial
NURFCjamie	29/03/2012	17:41	@zippyg2 Absolutely! Jump in #musesocial
gator_rach	29/03/2012	17:41	RT @NURFCjamie: If you work in a museum you need to join the #musesocial conversation.
artsnob	29/03/2012	17:41	remembering when they knew their jobs MT @NMNH: museums are chatting about what YOU want from museum social media. use #musesocial & tell'em
POPInDC	29/03/2012	17:41	RT @Museocat: @archivesinfo Surprisingly many co-workers don't think their work is interesting enough to tweet about, but that's not true! #musesocial
aliciaviera	29/03/2012	17:41	@hummeline @sarachappel @outtacontext @museums365 I think we need to watch the content of our social media interactions #musesocial
NGIreland	29/03/2012	17:40	@hummeline Agreed!! We love chatting with our visitors online, and getting feedback, good AND bad #musesocial
mikeyed	29/03/2012	17:40	RT @smithsonian: Museum fans! How can museums be more social via social media? Follow #musesocial today Noon-5pm EDT and join the chat
MarDixon	29/03/2012	17:40	#musesocial Most important is end users / audience know they are being valued. Respond back, admit mistakes, have a typo even.. Be human.
Manupcaballero	29/03/2012	17:40	RT @imagineear: Get involved in the discussion of social media and museums - take a look at the #musesocial feed
unmuseum	29/03/2012	17:40	RT @NURFCjamie: If you work in a museum you need to join the #musesocial conversation. #musesocial
hummeline	29/03/2012	17:40	Museum-folk - join in the conversation at #musesocial
SFOMuseum	29/03/2012	17:40	Museum lovers, what do you want from museums & social media? Join the #musesocial conversation- we'd love to engage with you!
k8tbee	29/03/2012	17:40	I loved the @smithsonian Tweetup which gave me a chance to see behind the scenes. More opportunities like that, please! #musesocial
VoltageArt	29/03/2012	17:39	@MASS_MoCA I like to see real-time images of the space; makes the gallery feel alive always, not just during special events #musesocial
MarDixon	29/03/2012	17:39	@HolocaustMuseum @hummeline And thats great especially if you tell them you're getting the answers from the Curator Gods ;-) #musesocial
hummeline	29/03/2012	17:39	RT @EvolvingCritic: Museums should not be afraid of answering criticism from their patrons. Most likely they *paid* \$15-25 to get in! #musesocial
SBHMuseum	29/03/2012	17:39	@archivesinfo @SBHMuseum invites all staff to contribute tweets & blogs. All should use #sm for diverse POV #musesocial
GOKConservator	29/03/2012	17:39	@archivesinfo Having MANY staff SM what they are doing in their fields gives lots of expert info, doesn't require policing! #musesocial
NURFCjamie	29/03/2012	17:38	If you work in a museum you need to join the #musesocial conversation.
CndnCanoeMuseum	29/03/2012	17:38	@smithsonian We talk about all the stuff going on behind the scenes, from exhibit dvmt to the Staff mascot http://t.co/nezSLMyx #musesocial
aliciaviera	29/03/2012	17:38	@sarachappel @outtacontext But what about the content of those social media interactions? #musesocial
hummeline	29/03/2012	17:38	@aliciaviera @sarachappel @outtacontext SO true! It's about remembering the SOCIAL in social media - it's not just a PR channel #musesocial
MarDixon	29/03/2012	17:37	@BethKocher @museums365 But couldn't they be visitors too? IRL and online? Academics are a big sector for museums. #musesocial
NMNH	29/03/2012	17:37	Right now museum staffers are chatting about what YOU want from museum social media. Use #musesocial to let them know!

Twitter ID	Date	Time	Tweet
mw12social	29/03/2012	17:36	RT @RustyBaker647: You can also hook up w/ other museums and museum associations. Add to everyone's message, collaborate. #musesocial
CndnCanoeMuseum	29/03/2012	17:36	@smithsonian One of the things we're doing is a Staff blog, updated twice weekly http://t.co/RsBprXLv #musesocial
kironcmukherjee	29/03/2012	17:36	@Aeroseums Fingers crossed we see this more EVERYWHERE in the future. People want to meet their museum heroes! #musesocial
LivAchilli	29/03/2012	17:36	RT @SpaceCampUSA: RT @smithsonian: First Q: What do audiences really want from museums via social media? Reply w/ #musesocial
EvolvingCritic	29/03/2012	17:36	RT @RustyBaker647: You can also hook up w/ other museums and museum associations. Add to everyone's message, collaborate. #musesocial
museummarketing	29/03/2012	17:36	RT @smithsonian: Museum fans! How can museums be more social via social media? Follow #musesocial today Noon-5pm EDT and join the chat
EvolvingCritic	29/03/2012	17:36	Also @MASS_MoCA is doing it right with SM! #pew love what they do with twitter & instagram & tumblr. #musesocial
archivesinfo	29/03/2012	17:36	absolutely! MT @POPinDC: @archivesinfo #SM goal always must support Mission. even if it might not bring audience to exhibits. #musesocial
hummeline	29/03/2012	17:35	RT @andypvd: #Musesocial & @Mass_MoCA: Great question: 1)Promoting exhibits at each others locales (unheard of); 2)Coalescing groups for trips to museums
EvolvingCritic	29/03/2012	17:34	Museums should not be afraid of answering criticism from their patrons. Most likely they *paid* \$15-25 to get in! #musesocial
andypvd	29/03/2012	17:34	#Musesocial & @Mass_MoCA: Great question: 1)Promoting exhibits at each others locales (unheard of); 2)Coalescing groups for trips to museums
ClaudiaUrru	29/03/2012	17:34	RT @Aeroseums: @BethKocher: Museum fans want to feel involved in the mus family, like they are both learning and contributing. #musesocial 100% this
POPinDC	29/03/2012	17:34	@archivesinfo The #SM goal always must support the Mission - even if it might not bring the audience to the exhibits. #musesocial
MarDixon	29/03/2012	17:34	@museums365 @bethkocher I would have thought they'd be key ppl. They just might not be as vocal as families etc #musesocial
GOKConservator	29/03/2012	17:34	SM CAN tell audiences WHY they should come, WHAT we are doing that is IMPORTANT, FUN, worth it & link them 2 rich web content #musesocial
ragmuseumed	29/03/2012	17:34	RT @sarachappel: @aliciaviera @outtacontext Treat SM as a separate part of an overall engagement strategy--hire someone to do it who knows how! #musesocial
mw12social	29/03/2012	17:33	@mollymacfadden @MarDixon Good point. Speaking of Timeline, R there new opportunities w/ this format for museum's interactions? #musesocial
EvolvingCritic	29/03/2012	17:32	RT @archivesinfo: RT @unmuseum: @EvolvingCritic I agree with you here - You shouldn't need to have tweets approved. Trust your employees. #musesocial
heideland	29/03/2012	17:32	RT @thebenstreet: @museums365 art is a conversation. It feels at times that museums are talked at, but not with. They don't respond. #musesocial
archivesinfo	29/03/2012	17:32	RT @museums365: RT @CraigFifer: Social media isn't about waiting for everyone else to go first. #musesocial
mollymacfadden	29/03/2012	17:31	@mw12social @MarDixon Not always, now "brands can pin specific interactions on top of their @facebook feed...for a cost. #musesocial
MASS_MoCA	29/03/2012	17:31	What do you wish museums were doing more (or less) of with social media? Reply with #musesocial to join the conversation!
kironcmukherjee	29/03/2012	17:31	@culturalthinker @outtacontext Agreed. Putting public conversation in job descriptions for new museum staff would be helpful! #musesocial
archivesinfo	29/03/2012	17:31	RT @unmuseum: @EvolvingCritic I agree with you here - You shouldn't need to have tweets approved. Trust your employees. #musesocial
EvolvingCritic	29/03/2012	17:30	Then there are fun ones like @metmuseum, @MorganLibrary @LACMA @TheWadsworth. They make me want to live there bc of their SM #musesocial
archivesinfo	29/03/2012	17:29	@museums365 I don't think so. I think being a part of a "community" is long lasting otherwise you're just a "visitor" #musesocial
kironcmukherjee	29/03/2012	17:29	@outtacontext Fall in love things like the Smithsonian blogs, & pressure their local/fav institutions to do the same! #musesocial
palettehole	29/03/2012	17:29	Right.Plus,URL & responses to exhibition. RT @smithsonian: First Q: What do audiences really want from museums via social media? #musesocial
Aeroseums	29/03/2012	17:29	@outtacontext @kironcmukherjee I have yet to go to a museum & see someone other than tour guides talking with guests. #musesocial
museums365	29/03/2012	17:28	@archivesinfo But "family" says something different to me. Deeper trust, longer-lasting relationship w/museum. #musesocial
MichenerArt	29/03/2012	17:28	@outtacontext :) :) #musesocial
aliciaviera	29/03/2012	17:28	@thebenstreet @mollymacfadden @ruibeep Yes. Very sad, and organizational structure still doesn't value museum educators #musesocial
MuseumFM	29/03/2012	17:28	@maureenlane currently following hashtag, #musesocial and getting lots of great info on how to best utilize SM for our audience!
NURFCjamie	29/03/2012	17:27	RT @BethKocher: Museum fans want to feel involved in the mus family, like they are both learning and contributing. @HolocaustMuseum @smithsonian #musesocial
mw12social	29/03/2012	17:26	Should museums invest in working together to build apps that would support conversations better than platforms like Facebook do? #musesocial
ThatSweetGirl1	29/03/2012	17:25	More historical info online, making it interactive to those who can't make it to the museum, weekly chats? #musesocial :)
TOhistoricsites	29/03/2012	17:24	Great #musesocial discussion happening now. So tell us, dear followers, what do YOU want from museums who use social media? #TOheritage
BroadMuseumMSU	29/03/2012	17:23	RT @smithsonian: First Q: What do audiences really want from museums via social media? Reply w/ #musesocial
kironcmukherjee	29/03/2012	17:23	What I'd love is to have the public get similar access to museum professionals, in the way that I can working @ROMToronto. #musesocial #hope
archivesinfo	29/03/2012	17:23	@BethKocher I'm wondering...what kind of huge results do you anticipate museums seeing by participating in sm? #musesocial
WolffOlins	29/03/2012	17:23	Good Q- RT @HolocaustMuseum: Museum fans and visitors! What do you wish museums were doing more of with social media? Reply w/ #musesocial
ArtMetalGirl	29/03/2012	17:22	RT @museums365: RT @EvolvingCritic: Less marketing. Or NO marketing. More fun. Less uptight. Make fun of yourselves museums! #musesocial

Twitter ID	Date	Time	Tweet
GOKConservator	29/03/2012	17:21	I'd like more discussion a/b HOW museums can successfully dialogue w/users using SM . Many staff really afraid of time-suck #musesocial
museums365	29/03/2012	17:21	RT @EvolvingCritic: Less marketing. Or NO marketing. More fun. Less uptight. Make fun of yourselves museums! #musesocial
unmuseum	29/03/2012	17:21	@_Pia_G_ I think museums should be a hub for info - not just advertise themselves. It's about conversation. #musesocial
_Pia_G_	29/03/2012	17:21	RT @EvolvingCritic: Less marketing. Or NO marketing. More fun. Less uptight. Make fun of yourselves museums! #musesocial
KJ_Bedford	29/03/2012	17:21	RT @smithsonian: First Q: What do audiences really want from museums via social media? Reply w/ #musesocial
HolocaustMuseum	29/03/2012	17:21	Museum fans and visitors! What do you wish museums were doing more of with social media? Reply w/ #musesocial to be part of the convo.
SophiaCharters	29/03/2012	17:20	@smithsonian #musesocial Audiences want to connect, interact, share and gain opportunities to be part of something!
gigs2digs	29/03/2012	17:19	I absolutely agree. RT "@BethKocher ...but the museums that jump on to social will see huge results in the future." #musesocial
mollymacfadden	29/03/2012	17:19	@aliciaviera Yes, as educators it's our job to step to the challenge, even if we're not social media experts. #musesocial
unmuseum	29/03/2012	17:18	RT @MarDixon: #musesocial Just because you created a Twitter/fb acct doesnt make you social. #musesocial
WallyFindlay	29/03/2012	17:17	RT @smithsonian: Museum fans! How can museums be more social via social media? Follow #musesocial today Noon-5pm EDT and join the chat
NURFCjamie	29/03/2012	17:17	@kironcmukherjee IDK how active #askacurator currently is but I think you could engage w/ museums on twitter using the hastag #musesocial
MichenerArt	29/03/2012	17:17	Agree! RT @MarDixon: #musesocial Just because u created a Twitter/fb acct doesn't make u social. Talking back, asking questions & listening
thebenstreet	29/03/2012	17:17	@aliciaviera @mollymacfadden @ruibeep ...when they are the way an institution survives into the next generation. #musesocial
NGIreland	29/03/2012	17:17	RT @BethKocher: @archivesinfo @museums365 If there is no conversation-start it! Museums have such rich content, would be a shame not to use it. #musesocial
vero12724	29/03/2012	17:16	RT @smithsonian: Museum fans! How can museums be more social via social media? Follow #musesocial today Noon-5pm EDT and join the chat
mw12social	29/03/2012	17:15	In the interest of museums using social media less for PR, more for interaction--how do you get admin to see this as a priority? #musesocial
BethKocher	29/03/2012	17:15	RT @SIObservatory: RT @smithsonian: Museum fans! How can museums be more social via social media? Follow #musesocial today Noon-5pm EDT and join the chat
bennnthompson	29/03/2012	17:14	Tweets with short, interesting descripts about new exhibits in my area and others. #musesocial
mw12social	29/03/2012	17:14	RT @mollymacfadden: Museum fans! Would you like museums to talk to you during your onsite museum visit? Does it feel like "stalking"? #musesocial
EvolvingCritic	29/03/2012	17:14	RT @thebenstreet: @mollymacfadden @ruibeep I'd like to see museums take their own education programmes as models for how to behave. #musesocial
houstoncoen	29/03/2012	17:14	@smithsonian #musesocial I want extension, enrichment, & engagement
SIObservatory	29/03/2012	17:13	RT @smithsonian: Museum fans! How can museums be more social via social media? Follow #musesocial today Noon-5pm EDT and join the chat
swcimaging	29/03/2012	17:12	@smithsonian ppl want museums to let them know about upcoming exhibits, maybe have them vote on which they'd like them to show #musesocial
jenn_seeley	29/03/2012	17:12	RT @museums365 RT @outtacontext: Museum fans! what do you wish museums were doing more of with social media? #musesocial
thebenstreet	29/03/2012	17:12	@mw12social the key thing is to encourage curators to see museum collections as fluid, not academically ossified. #musesocial
aliciaviera	29/03/2012	17:12	RT @thebenstreet: @mollymacfadden @ruibeep I'd like to see museums take their own education programmes as models for how to behave. #musesocial
thebenstreet	29/03/2012	17:11	@mollymacfadden @ruibeep I'd like to see museums take their own education programmes as models for how to behave. #musesocial
museums365	29/03/2012	17:10	@MarDixon @outtacontext Sensing an AAM presentation next year: "Listening to Visitors: Because Surveys Don't Have Ears." #musesocial
thebenstreet	29/03/2012	17:10	@mollymacfadden @ruibeep quite true. But that is what a museum is for. And it happens on a daily basis in museum ed programmes #musesocial
MarDixon	29/03/2012	17:09	@museums365 @outtacontext #musesocial Listening. Each venue provides but doesn't always take time to listen. And I don't mean surveys!
emergingarts	29/03/2012	17:08	Explore the possibilities of #socialmedia for museums. Follow the conversation #musesocial
museums365	29/03/2012	17:08	Hearing a lot a/b how museums don't talk back. Do you want museums to open that conversation, or give you a space to start it? #musesocial
smithsonian	29/03/2012	17:07	Museum fans! How can museums be more social via social media? Follow #musesocial today Noon-5pm EDT and join the chat
MissMLynn	29/03/2012	16:53	RT @smithsonian: Museum fans! How can museums be more social via social media? Follow #musesocial tmrw Noon-5pm EDT and join the chat
mollymacfadden	29/03/2012	16:48	Museum fans and visitor! What do you wish museums were doing more of with social media? #musesocial
archivesinfo	29/03/2012	16:47	RT @outtacontext: Museum fans! what do you wish museums were doing more of with social media? #musesocial
archivesinfo	29/03/2012	16:31	RT @museums365: 30 minutes to our next #musesocial Thursday Throwdown! Museum audiences, we want to hear from you today.